

August 26, 2014



Profire Energy to Present at 2014 Gateway Conference on September 4

Company to Discuss Recent Record Quarter and Guidance for Projected Record Revenue and Profitability in Fiscal 2015

LINDON, Utah, Aug. 26, 2014 (GLOBE NEWSWIRE) -- Profire Energy, Inc. (Nasdaq:PFIE), a technology company which creates, installs and services burner management systems and other combustion technologies for the oil and gas industry, has been invited to present at the 2014 Gateway Conference being held on Thursday, September 4, 2014 at the [Palace Hotel](#) in San Francisco.

Profire management is scheduled to present at 2:30 p.m. Pacific time, with one-on-one meetings held throughout the day. Management will discuss the Company's previously disclosed record quarter and guidance for record revenue and profitability in fiscal 2015, being driven by an expanding product line and sales team. Management will also speak on a test phase service-based, recurring-revenue model.

"This is a very exciting time for the Company and great things are happening here at Profire," said Brenton Hatch, Chief Executive Officer, Profire Energy. "We are looking forward to meeting with new potential shareholders as we tell the Profire story."

For additional information or to schedule a one-on-one meeting, email your request to schedule@gateway-conference.com or call Ron Both at (949) 574-3860.

About the Gateway Conference

The Gateway Conference is designed to provide a unique gateway between influential members of the investment community and a select group of compelling publicly-traded companies. Portfolio managers, research analysts and brokers from buy-side and sell-side institutions will have the opportunity to learn about more than 60 small-cap growth companies from a number of growth industries, including technology, business services, digital media, clean-tech, consumer, Internet retail and life sciences. For more information, visit www.gateway-conference.com.

The conference is hosted by Liolios Group, one of the nation's top investor relations agencies, and sponsored by leading firms that service the financial community. For more information about Liolios Group, visit www.liolios.com.

About Profire Energy, Inc.

Profire Energy assists energy production companies in the safe and efficient production and transportation of oil and natural gas. As energy companies seek greater safety for their employees, compliance with more stringent regulatory standards, and enhanced margins with their energy production processes, Profire Energy's burner management systems are

increasingly becoming part of their solution. Profire Energy has offices in Lindon, Utah; Houston, Texas; Victoria, Texas; Oklahoma City, Oklahoma; Tioga, Pennsylvania; and Edmonton, Alberta, Canada.

To learn more about the company's products and services, please visit www.ProfireEnergy.com.

Cautionary Note Regarding Forward-Looking Statements

Statements made in this release that are not historical are forward-looking statements. This release contains forward-looking statements, including, but not limited to statements regarding the Company's intent to present at the Liolios Gateway Conference; and, the Company's expectation to speak on the Company's record quarter and guidance for projected record revenue and profitability in fiscal 2015, being driven by an expanding product line and sales team as well as addressing a test phase service-based, recurring-revenue model (additionally, the provision of the link to the Liolios conference website is provided for purposes of attending the conference only, and information, opinions, analysis, or otherwise that relates to the Company is not necessarily endorsed by Profire). All such forward-looking statements are subject to uncertainty and changes in circumstances. Forward-looking statements are not guarantees of future results or performance and involve risks, assumptions and uncertainties that could cause actual events or results to differ materially from the events or results described in, or anticipated by, the forward-looking statements. Factors that could materially affect such forward-looking statements include certain economic, business, public market and regulatory risks and factors identified in the company's periodic reports filed with the Securities Exchange Commission. All forward-looking statements are made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. All forward-looking statements are made only as of the date of this release and the Company assumes no obligation to update forward-looking statements to reflect subsequent events or circumstances, except as required by law. Readers should not place undue reliance on these forward-looking statements.

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