

February 23, 2017



Douglas Dynamics, Inc. Announces Fourth Quarter 2016 Earnings Release and Conference Call

MILWAUKEE, Feb. 23, 2017 (GLOBE NEWSWIRE) -- Douglas Dynamics, Inc. (NYSE:PLOW), North America's premier manufacturer and upfitter of work truck attachments and equipment, today announced that it will release financial results for the fourth quarter and full year 2016, after market close on Monday, March 6th, 2017.

A conference call will be held to discuss the financial results on Tuesday, March 7th, 2017 at 10:00 a.m. Central time and will be hosted by Jim Janik, Chairman, President and Chief Executive Officer, and Bob McCormick, Executive Vice President and Chief Financial Officer.

The conference call will be simulcast live on the Company's website at: www.douglasdynamics.com.

About Douglas Dynamics

Home to the most trusted brands in the industry, Douglas Dynamics is North America's premier manufacturer and up-fitter of commercial Work Truck Attachments and equipment. For more than 65 years, the Company has been innovating products that not only enable people to perform their jobs more efficiently and effectively, but also enable businesses to increase profitability. Through its proprietary Douglas Dynamics Management System (DDMS), the Company is committed to continuous improvement aimed at consistently producing the highest quality products, at industry-leading levels of service and delivery that ultimately drive shareholder value. The Douglas Dynamics portfolio of products and services is separated into two segments: First, the Work Truck Attachments segment, which includes manufactured snow and ice control attachments sold under the FISHER®, HENDERSON®, SNOWEX® and WESTERN® brands. Second, the Work Truck Solutions segment, which includes the up-fit of market leading attachments and storage solutions for commercial work vehicles under the DEJANA® brand and its related sub-brands.

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