

Raleigh-Durham International Airport Launches ClearVision Airport TV Network For Travelers and Advertisers

Clear Channel Airports' New TV Network Launches in Second International Airport To Deliver the Best Entertainment Experience to RDU's 9.2 Million Annual Travelers

ALLENTOWN, Pa., March 25, 2013 /PRNewswire/ -- [Clear Channel Airports](#) (CCA), a division of Clear Channel Outdoor Holdings, Inc. (NYSE: CCO), and the world's leading marketer of airport advertising, today announced the launch of ClearVision airport television network in the Raleigh-Durham International Airport. With the February unveiling of [ClearVision](#) in the Louis Armstrong New Orleans International Airport, RDU's installation marks the second international airport to offer its travelers rich local news, music and sports programming from more than 140 content partners carried by ClearVision. The new network enhances the experience for travelers and offers advertisers a valuable new medium for reaching highly desirable business and leisure travelers.

Welcoming more than 9.2 million travelers in 2012, RDU is the gateway to three of the best universities in the country, a world-renowned high-tech community in Research Triangle Park and a number of tourist attractions ranging from the mountains of western North Carolina to the Atlantic coast. "For the more than nine million passengers who travel through RDU each year, our airport is the first and last impression they are left with when visiting the Research Triangle Region," said RDU Airport Director, Michael Landguth. "Launching ClearVision gives us the opportunity to keep up with the tech-savvy population and communicate with travelers about all that our region has to offer."

RDU now offers passengers the best mix of programming through ClearVision's growing number of well-known content partners, such as:

- *Entertainment*
 - Access Hollywood, Bravo, CBS, CelebTV, C-Net, Cooking Channel, E!, DIY, Fox, Game Show Network, HGTV, NBC, Style Network, Travel Channel, Funimation
- *National and local news sources*
 - The region's own WRAL will provide local news. Other news sources include ABC, Associated Press, CBS, Dow Jones, Freshwire, FOX Business News, NBC, WSJ, and Weather Channel
- *Music*
 - Blastro Networks, Billboard magazine, FILTER magazine, VH1, Universal Music Group, Columbia Records, Disney Records
- *Sports*
 - Golf Channel, Indycar, LPGA, MLB, NAUTICAL CHANNEL, NBC Sports, PGA Tour, Universal Sports

"Consumer desire for fast, compact video information and entertainment is growing at a rapid pace, especially at airports; ClearVision's shortened versions of popular shows, news and events directly address this opportunity," said Clear Channel Airports' President Toby Sturek. "ClearVision now *gives travelers a more varied video entertainment experience while waiting in the airport*. Its launch represents a huge step in delivering the information and entertainment that travelers constantly want, while also providing advertisers a dynamic platform for reaching engaged audiences."

In addition to entertaining travelers, the ClearVision platform provides global and national advertisers a dynamic medium for branding products and services to very valuable consumers – frequent travelers. On the local side, ClearVision is ideal for airports of cities seeking to promote hometown businesses and tourism in order to lift sales tax revenue and encourage repeat visits. Additionally ClearVision gives airports the capability to incorporate customized messages within the programmed content, helping them to better connect with visitors and enhance their experience.

ClearVision was created through a partnership between Clear Channel Airports and [connectiVISION Digital Networks](#), a leading digital media company. "Our venture with Clear Channel Airports is the first of its kind in the Television Network arena - bringing to life customized television stations in each ClearVision airport. ClearVision follows the tenants of traditional television with a day-parted schedule featuring morning, daytime, primetime and late night programming in a dynamic line-up that is designed to entertain, inform and educate a world on-the-go," said David Tetreault, COO of ClearVision/ConnectiVISION.

Together Clear Channel Airports and connectiVISION are building momentum among U.S. airports and transforming in-airport advertising. "The power of the ClearVision medium is ideal for Fortune 500 brands, offering the ultimate connection point to an upscale and highly educated audience - business travelers. ClearVision's promise to advertisers is an unsurpassed, engaged brand experience within the airport environment, and our kickoff roadshow to Madison Avenue was highly encouraging as brands, advertisers and media planners/buyers were thrilled with the reach and engagement ClearVision provides," said Henry Mauriss, CEO ClearVision/ConnectiVISION.

About connectiVISION Digital Networks

connectiVISION is a revolutionary digital media company that is transforming the digital media landscape with one of the most dynamic away from home television networks ever launched. The company's television content strategy provides Fortune 500 brands and advertisers with optimal engagement and consumer interaction.

Visit www.connectivision.com to learn more.

About Clear Channel Airports

Dedicated to airport advertising for more than 37 years, Clear Channel Airports is the premier innovator of contemporary display concepts. The Company, a division of Clear Channel Outdoor Holdings, Inc. (NYSE: CCO), one of the world's largest outdoor advertising companies, currently operates more than 275 airport programs across the globe and has a presence in 32 of the top 50 U.S. markets with major airports. More information can be found on Clear Channel Airports and Clear Channel Outdoor by visiting www.clearchannelairports.com and www.clearchanneloutdoor.com.

About Clear Channel Outdoor Holdings, Inc.

Clear Channel Outdoor Holdings, Inc., (NYSE: CCO) one of the world's largest outdoor advertising companies, reaches approximately 141 million people in the United States and approximately 374 million internationally, with more than 750,000 displays in over 40 countries across five continents, including 48 of the 50 largest markets in the United States. Clear Channel Outdoor Holdings offers many types of displays across its global platform to meet the advertising needs of its customers. This includes a growing digital platform that now offers over 1000 digital displays across 37 U.S. markets. Clear Channel International operates in 30 countries across Asia, Australia and Europe in a wide variety of formats.

Certain statements in this release constitute "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such forward-looking statements involve known and unknown risks, uncertainties and other factors which may cause the actual results performance or achievements of the Company to be materially different from any future results, performance or achievements expressed or implied by such forward-looking statements.

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