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Genius Brands CEO Andy Heyward and Shaquille O’Neal to Appear Live Today at 12:45 PM ET on Bloomberg Television to Discuss Upcoming Premiere of “SHAQ’S GARAGE”

BEVERLY HILLS, Calif., April 04, 2023 (GLOBE NEWSWIRE) -- [Genius Brands International, Inc.](#) (“Genius Brands”) (NASDAQ: GNUS), today announces that the Company’s Chairman and CEO, Andy Heyward, and 15-Time NBA all-star, Shaquille O’Neal, will appear live today at 12:45 PM ET on Bloomberg Television’s “Bloomberg Technology” to discuss the upcoming series premiere of Cartoon Channel’s “[Shaq’s Garage](#),” starring and executive produced by the legendary Shaquille O’Neal, which will air exclusively on PLUTO TV starting June 5, 2023.

“Bloomberg Technology” is a daily news program focused exclusively on technology, innovation and the future of business hosted by Caroline Hyde in New York and Ed Ludlow from San Francisco.

For channel information, please check your local listings. The interview will also be available online at: <https://www.bloomberg.com/live>.

About [Shaq’s Garage](#)

“Shaq’s Garage” is a new animated tv series for kids, starring 4-time NBA champion, rap impresario, and global icon, Shaquille O’Neal, as both himself and one of the show’s main vehicle characters, named Biggie D!

Inspired by Shaq’s real-life love of cars, “Shaq’s Garage” is a modern-day action series where Shaq brings his “family” of cars, known as the Shaq Paq, to life.

The series is a mix of action, adventure and comedy featuring the Shaq Paq as they are sent by Shaq on various missions to help others and do good in their hometown community of Ollanta and beyond! The Shaq Paq is a lovable, funny and diverse cast of ten different characters, with Shaquille O’Neal as the Shaq Paq leader and the voice of giant truck, Biggie D, along with his buddy, the Gronkmobile, voiced by NFL Superbowl champion, Rob Gronkowski.

About Genius Brands International

Genius Brands International, Inc. (Nasdaq: GNUS) is a leading global kids media company developing, producing, marketing and licensing branded children’s entertainment properties

and consumer products for media and retail distribution. The Company's IP portfolio of family-friendly content features the Stan Lee brand, Stan Lee's Superhero Kindergarten, starring Arnold Schwarzenegger, on Cartoon Channel!; Shaq's Garage, starring Shaquille O'Neal, premiering on Pluto TV!; Rainbow Rangers on Cartoon Channel! and Netflix; Llama Llama, starring Jennifer Garner, on Netflix and more. This past year, Genius Brands also acquired Canada's WOW! Unlimited Media (TSX-V: WOW), which includes 2,500 channels under the Channel Frederator Network, and has also made a strategic investment in Germany's Your Family Entertainment AG (FRA:RTV), one of Europe's largest distributors and broadcasters of high-quality programs for children and families.

Genius Networks consists of Cartoon Channel!, Frederator Network and Ameba. Cartoon Channel! is a globally distributed entertainment platform with distribution across the U.S. television market and international expansion with launches in key markets around the world.

Kartoon Channel! is available across multiple platforms, including iOS, Android Mobile, Web, Amazon Prime Video, Apple TV, Amazon Fire, Roku and The Roku Channel, Pluto, Comcast, Cox, Dish, Sling TV, Android TV, Tubi, Xumo, Samsung and LG Smart TVs. Frederator Network owns and operates the largest global animation network on YouTube, with channels that boast over 2000 exclusive creators and influencers, garnering on average over a billion views every month. Ameba is a children's video streaming service that is full of active, engaging and intelligent programming.

For additional information, please visit www.gnusbrands.com.

Forward Looking Statements: Certain statements in this press release constitute "forward-looking statements" within the meaning of the federal securities laws. Words such as "may," "might," "will," "should," "believe," "expect," "anticipate," "estimate," "continue," "predict," "forecast," "project," "plan," "intend" or similar expressions, or statements regarding intent, belief, or current expectations, are forward-looking statements. While the Company believes these forward-looking statements are reasonable, undue reliance should not be placed on any such forward-looking statements, which are based on information available to us on the date of this release. These forward looking statements are based upon current estimates and assumptions and are subject to various risks and uncertainties, including without limitation, our ability to generate revenue or achieve profitability; our ability to obtain additional financing on acceptable terms, if at all; the potential issuance of a significant number of shares, which will dilute our equity holders; fluctuations in the results of our operations from period to period; general economic and financial conditions; our ability to anticipate changes in popular culture, media and movies, fashion and technology; competitive pressure from other distributors of content and within the retail market; our reliance on and relationships with third-party production and animation studios; our ability to market and advertise our products; our reliance on third-parties to promote our products; our ability to keep pace with technological advances; our ability to protect our intellectual property and those other risk factors set forth in the "Risk Factors" section of the Company's most recent Annual Report on Form 10-K and in the Company's subsequent filings with the Securities and Exchange Commission (the "SEC"). Thus, actual results could be materially different. The Company expressly disclaims any obligation to update or alter statements whether as a result of new information, future events or otherwise, except as required by law.

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Source: Genius Brands International, Inc.