

Guild Holdings Company Announces Launch of Initial Public Offering

SAN DIEGO--(BUSINESS WIRE)-- Guild Holdings Company ("Guild" or the "Company") announced today the commencement of an initial public offering of 8,500,000 shares of its Class A common stock to be sold by certain of its stockholders, at an anticipated initial public offering price between \$17.00 and \$19.00 per share, pursuant to a registration statement on Form S-1 previously filed with the U.S. Securities and Exchange Commission (the "SEC"). The Company is not selling any shares in the offering. In connection with the offering, the selling stockholders expect to grant the underwriters a 30-day option to purchase an aggregate of 1,275,000 shares of the Company's Class A common stock. The Company has applied to list its Class A common stock on the New York Stock Exchange under the ticker symbol "GHLD."

The Company will not receive any net proceeds from the sale of its Class A common stock by the selling stockholders, including from any exercise by the underwriters of their option to purchase additional shares of the Company's Class A common stock from the selling stockholders.

Wells Fargo Securities, BofA Securities and J.P. Morgan are acting as lead joint book-running managers for the offering. JMP Securities is acting as a joint book-running manager and Compass Point and C.L. King & Associates are acting as co-managers for the offering.

The offering will be made only by means of a prospectus. When available, copies of the preliminary prospectus relating to the offering may be obtained from Wells Fargo Securities, LLC, Attention: Equity Syndicate Department, 500 West 33rd Street, New York, New York 10001, by telephone at (800) 326-5897 or by email at cmclientsupport@wellsfargo.com; BofA Securities, Inc., One Bryant Park, New York, New York 10036, Attn: Prospectus Department or by email at dg.prospectus_requests@bofa.com; or J.P. Morgan Securities LLC, c/o Broadridge Financial Solutions, 1155 Long Island Avenue, Edgewood, New York 11717, by telephone at (866) 803-9204 or by email at prospectus-eq_fi@jpmchase.com.

A registration statement relating to these securities has been filed with the SEC but has not yet become effective. These securities may not be sold nor may offers to buy be accepted prior to the time the registration statement becomes effective. This press release shall not constitute an offer to sell or the solicitation of an offer to buy, nor shall there be any sale of these securities in any state or jurisdiction in which such an offer, solicitation or sale would be unlawful prior to registration or qualification under the securities laws of any such state or jurisdiction.

Guild is a growth-oriented mortgage company that employs a relationship-based loan sourcing strategy to execute on its mission of delivering the promise of home ownership in neighborhoods and communities across the United States. Guild was established in 1960 and has expanded its retail origination footprint to 31 states within the United States.

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Source: Guild Holdings Company