

January 16, 2014



Delta Apparel Announces Reporting Date for First Fiscal Quarter 2014 Results

GREENVILLE, S.C.--(BUSINESS WIRE)-- Delta Apparel, Inc. (NYSE MKT: DLA) today announced that it will report its first fiscal quarter 2014 results on Thursday, January 23, 2014, after the market closes. The Company will also hold a conference call with senior management to discuss the financial results at 4:30 p.m. ET on January 23, 2014. The dial-in number for the earnings call is (888) 287-5563. For international access, the dial-in number is (719) 457-2627.

A live webcast of the conference call will be available at www.deltaapparelinc.com. Please visit the website at least 15 minutes early to register for the teleconference webcast and download any necessary software. A replay of the call will be available from January 23, 2014 through February 23, 2014. To access the telephone replay, participants should dial (877) 870-5176. To access the telephone replay internationally, participants should dial (858) 384-5517. The access code for the replay is 1375009.

About Delta Apparel, Inc.

Delta Apparel, Inc., along with its operating subsidiaries, M. J. Soffe, LLC, Junkfood Clothing Company, To The Game, LLC and Art Gun, LLC, is an international apparel design, marketing, manufacturing, and sourcing company that features a diverse portfolio of lifestyle basic and branded activewear apparel and headwear, and produces high quality private label programs. The Company specializes in selling casual and athletic products through a variety of distribution channels, including specialty stores, boutiques, department stores, mid-tier and mass chains. From a niche distribution standpoint, the Company also has strong distribution at college bookstores and the U.S. military. The Company's products are made available direct-to-consumer on its websites at www.soffe.com, www.junkfoodclothing.com, www.saltlife.com and www.deltaapparel.com. The Company's operations are located throughout the United States, Honduras, El Salvador, and Mexico, and it employs approximately 7,000 people worldwide. Additional information about the Company is available at www.deltaapparelinc.com.

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Source: Delta Apparel, Inc.

