

January 5, 2009



Delta Apparel Announces Participation in Upcoming Investor Conferences

DULUTH, Ga.--(BUSINESS WIRE)-- Delta Apparel, Inc. (NYSE Alternext US: DLA) announced today that management will deliver presentations on behalf of the Company to investors at the Cowen & Company 7th Annual Consumer Conference and at the 11th Annual ICR XChange Conference in January 2009.

The presentation for the Cowen & Company 7th Annual Consumer Conference is scheduled for Monday, January 12, 2009 at 9:00 a.m. ET at the Westin New York at Times Square. The presentation for the 11th Annual ICR XChange Conference is scheduled for Wednesday, January 14, 2009 at 9:40 a.m. PT / 12:40 p.m. ET at the St. Regis Monarch Beach Resort in Dana Point, California.

Webcasts of both conference presentations will be available on Delta Apparel's website at www.deltaapparelinc.com. Real Player or Windows Media Player is required to listen to the webcast.

About Delta Apparel, Inc.

Delta Apparel, Inc., along with its wholly owned subsidiaries, M. J. Soffe Co. and Junkfood Clothing Company, is an international apparel design, manufacturing, sourcing and marketing company that features a diverse portfolio of high quality branded and private label activewear apparel. The Company specializes in selling a variety of casual and athletic products through almost every distribution channel for these types of apparel. Its products are sold to specialty and boutique shops, upscale and traditional department stores, mid-tier retailers, sporting goods stores, screen printers, and private label accounts. In addition, certain products are sold to college bookstores and to the U.S. military. Its products are also available direct to consumers on its websites at www.soffe.com, www.junkfoodforever.com and www.deltaapparel.com. The Company's operations are located throughout the United States, Honduras, El Salvador and Mexico, and employ approximately 6,700 people worldwide. Additional information on the Company is available at www.deltaapparelinc.com.

Source: Delta Apparel, Inc.