

January 18, 2008



## **Delta Apparel Announces Reporting Date for Second Quarter 2008 Financial Results**

DULUTH, Ga.--(BUSINESS WIRE)--

Delta Apparel, Inc. (AMEX:DLA) today announced that the Company will report its fiscal second quarter 2008 financial results on Friday, January 25, 2008 before the market opens. The Company will also hold a conference call with senior management to discuss the financial results at 9:00 a.m. ET on January 25, 2008. The dial-in number for the earnings call is #913-905-1086.

A live webcast of the conference call will be available at [www.deltaapparelinc.com](http://www.deltaapparelinc.com). Please visit the website at least 15 minutes early to register for the teleconference webcast and download any necessary software. A replay of the call will be available from January 25, 2008 through February 1, 2008. To access the telephone replay, participants should dial 719-457-0820. The access code for the replay is: 6384621.

About Delta Apparel, Inc.

Delta Apparel, Inc., along with its wholly owned subsidiaries, M. J. Soffe Company and Junkfood Clothing Company, is a marketer, manufacturer and distributor of high quality branded and private label activewear apparel. The Company specializes in selling a variety of casual and athletic activewear tops and bottoms, embellished and unembellished T-shirts, and fleece products for the ever-changing apparel market. The Company focuses on its broad distribution of apparel products to specialty and boutique stores, high-end and mid-tier retail stores, sporting goods stores, screen printers, and private label accounts. In addition, certain products are sold in college bookstores and to the U.S. Military. The Company's operations are located throughout the United States, Honduras, El Salvador and Mexico and the Company employs approximately 6,300 people worldwide. Additional information on the Company is available at [www.deltaapparelinc.com](http://www.deltaapparelinc.com).

Source: Delta Apparel, Inc.