

Delta Apparel Announces Participation in Upcoming Investor Conferences

DULUTH, Ga .-- (BUSINESS WIRE) --

Delta Apparel, Inc. (AMEX: DLA) announced today that management will deliver presentations on behalf of the Company at the Cowen & Company 6th Annual Consumer Conference and at the Integrated Corporate Relations 10th Annual XChange Conference in January 2008.

The presentation for the Cowen & Company 6th Annual Consumer Conference is scheduled for Tuesday, January 15, 2008 at 3:00 p.m. ET at the Westin New York at Times Square. The presentation for the Integrated Corporate Relations 10th Annual XChange Conference is scheduled for Thursday, January 17, 2008 at 2:40 p.m. PT/5:40 p.m. ET at the St. Regis Monarch Beach Resort in Dana Point, California.

Both conference investor presentations will be webcast at www.deltaapparelinc.com. Real Player or Windows Media Player is required to listen to the webcast.

About Delta Apparel, Inc.

Delta Apparel, Inc., along with its wholly owned subsidiaries, M. J. Soffe Co. and Junkfood Clothing Company, is a marketer, manufacturer and distributor of high quality branded and private label activewear apparel. The Company specializes in selling a variety of casual and athletic activewear tops and bottoms, embellished and unembellished T-shirts, and fleece products for the ever-changing apparel market. The Company focuses its broad distribution of apparel products to specialty and boutique stores, high-end and mid-tier retail stores, sporting goods stores, screen printers, and private label accounts. In addition, certain products are sold in college bookstores and to the U.S. Military. The Company's operations are located throughout the United States, Honduras, El Salvador and Mexico and the Company employs approximately 6,300 people worldwide. Additional information on the Company is available at www.deltaapparelinc.com.

Source: Delta Apparel, Inc.