

August 11, 2006



Delta Apparel Conference Call Notification

DULUTH, Ga.--(BUSINESS WIRE)--Aug. 11, 2006--Delta Apparel, Inc. (AMEX: DLA) today announced that the Company will report its fiscal fourth quarter 2006 financial results on Friday, August 18, 2006 before the market open. The Company will also hold a conference call with senior management to discuss the financial results at 9:00 a.m. ET/6:00 a.m. PT on August 18, 2006.

A live webcast of the conference call will be available at www.deltaapparel.com. Please visit the Web site at least 15 minutes early to register for the teleconference webcast and download any necessary software. A replay of the call will be available from August 18, 2006 through August 25, 2006. To access the telephone replay, participants should dial 719-457-0820. The access code for the replay is 6140825.

About Delta Apparel, Inc.

Delta Apparel, Inc., along with its wholly owned subsidiaries, M. J. Softe Company and Junkfood Clothing Company, is a marketer, manufacturer and distributor of high quality branded and private label activewear apparel. We specialize in selling a variety of casual and athletic activewear tops and bottoms, embellished and unembellished T-shirts, and fleece products for the ever-changing apparel market. We focus on our broad distribution of apparel products to specialty and boutique stores, high-end and mid-tier retail stores, sporting goods stores, screen printers, and private label accounts. In addition, certain products are sold in college bookstores and to the U.S. Military. Our operations are in the United States, Honduras, Mexico and Costa Rica and we employ approximately 3,900 people worldwide. Additional information on our company is available at www.deltaapparel.com.

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