

July 18, 2005



Delta Apparel Added to New Russell Microcap Index

DULUTH, Ga.--(BUSINESS WIRE)--July 18, 2005--Delta Apparel, Inc. (AMEX: DLA) announced today that the Company joined the Russell Microcap Index. This new index went into effect as the Russell Investment Group recently reconstituted its family of U.S. indexes.

The Russell Microcap Index is comprised of the smallest 1,000 securities in the small-cap Russell 2000(R) Index plus the next 1,000 companies, based on a ranking of all U.S. equities by market capitalization. This new index offers investors a comprehensive, unbiased barometer to compare their performance against the genuine microcap marketplace of stocks.

"We are very pleased to have been added to Russell Microcap Index," said Robert W. Humphreys, President and CEO of Delta Apparel, Inc. "We believe our inclusion into this new index will further increase Delta Apparel's visibility within the investment community."

Russell indexes are widely used by investment managers and institutional investors for index funds and as benchmarks for both passive and active investment strategies. More than \$2.5 trillion in assets currently are benchmarked to them. Investment managers who oversee these funds purchase shares of member stocks according to that company's weighting in the particular index.

About Delta Apparel, Inc.

Delta Apparel, Inc., along with its wholly owned subsidiary M. J. Softe Co., is a marketer, manufacturer and distributor of high quality branded and private label activewear apparel. We specialize in selling a variety of casual and athletic activewear tops and bottoms, embellished and unembellished T-shirts, and fleece products for the ever-changing apparel market. We focus on our broad distribution of products, currently serving over 13,000 customers. We sell our products to screen printers, private label accounts, sporting goods stores, department stores and distributors. In addition, certain products are sold in college bookstores and to the U.S. Military. Our operations are in the United States, Honduras, Mexico and Costa Rica and we employ approximately 4,200 worldwide. Additional information on our company is available at www.deltaapparel.com.

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SOURCE: Delta Apparel, Inc.