

April 14, 2004



## **Delta Apparel, Inc. Announces Webcast Review of Fiscal Year 2004 Third Quarter Results**

DULUTH, Ga.--(BUSINESS WIRE)--April 15, 2004--Delta Apparel Inc. (AMEX:DLA) will report fiscal year 2004 third quarter results before the opening of the market on Thursday, April 29, 2004. The Company will hold a conference call on Thursday, April 29, 2004 at 10:00 AM ET to discuss its quarterly results, business highlights and market outlook. During the call, the Company may answer questions concerning business and financial developments and trends and other business and financial matters affecting the Company, some of the responses to which may contain information that has not been previously disclosed.

The call will be hosted by Robert W. Humphreys, President and Chief Executive Officer, and Herb Mueller, Vice President and Chief Financial Officer. At the scheduled date and time, interested parties may listen to the call by accessing either of the following internet addresses:

<http://www.deltaapparel.com> or <http://www.companyboardroom.com>

Minimum requirements to listen to the webcast are access to the Internet through at least a 28.8 baud modem connection and Windows Media Player(TM) software, which is available for a free download on the company's event details page.

A replay of the webcast will be available within one hour of the call and will be archived at <http://www.deltaapparel.com> for 30 days following the release.

For any questions concerning this information please contact the company.

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SOURCE: Delta Apparel Inc.