

August 14, 2003



Delta Apparel Declares Dividend Payment

DULUTH, Ga.--(BUSINESS WIRE)--Aug. 14, 2003--Delta Apparel, Inc. (AMEX:DLA) announces that in a meeting held today the Board of Directors declared a dividend of six cents per common share of stock. The dividend is payable September 15, 2003 to shareholders of record as of the close of business on September 3, 2003. This dividend was declared pursuant to the Company's previously announced quarterly dividend program, which the Company may amend or terminate at any time.

Delta Apparel, Inc. is a vertically integrated manufacturer and marketer of high quality knit apparel. The Company specializes in selling undecorated T-shirts, golf shirts and tank tops to screen printers, private label accounts and distributors. Delta Apparel has operations in six states, two company-operated sewing facilities in Honduras and one company-operated sewing facility in Mexico. The Company employs about 3,200 worldwide.

CONTACT: Delta Apparel, Inc., Duluth
Herb Mueller, 678/775-6900

SOURCE: Delta Apparel, Inc.