

April 22, 2003



Delta Apparel Increases Dividend Payment

DULUTH, Ga., Apr 22, 2003 (BUSINESS WIRE) -- Delta Apparel, Inc. (AMEX:DLA) announced today that in a meeting held on April 17, 2003, the Board of Directors approved a one cent per share increase in its regular quarterly dividend payment and declared a dividend of six cents per common share of stock.

The dividend is payable May 19, 2003 to shareholders of record as of the close of business on May 7, 2003. This dividend was declared pursuant to the Company's previously announced quarterly dividend program, which the Company may amend or terminate at any time.

Delta Apparel, Inc. is a vertically integrated manufacturer and marketer of high quality knit apparel. The Company specializes in selling undecorated T-shirts, golf shirts and tank tops to screen printers, private label accounts and distributors. Delta Apparel has operations in six states, two company-operated sewing facilities in Honduras and one company-operated sewing facility in Mexico. The Company employs about 3,200 worldwide.

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