

January 11, 2002



Delta Apparel Self-Tender Completed

DULUTH, Ga., Jan 11, 2002 (BUSINESS WIRE) -- Delta Apparel, Inc.(AMEX: DLA) announced that its tender offer for up to 350,000 shares of its common stock expired at 5:00 PM New York time on January 10, 2002.

The preliminary results show that a total of 338,461 shares were tendered (including 36,204 shares subject to guaranteed delivery) and, based upon such results, Delta Apparel will purchase all shares tendered. The purchase price will be \$22.00 per share. Payment will be made on or about January 18, 2002. The final number of shares tendered will be determined after all transmittal documents have been processed and will be reported in an amendment to Delta Apparel's Schedule TO-I to be filed with the Securities and Exchange Commission.

Delta Apparel, Inc. is a vertically integrated manufacturer and marketer of high quality knit apparel. The Company specializes in selling undecorated T-shirts, golf shirts and tank tops to distributors, screen printers and private label accounts. Delta Apparel has operations in five states, two company-operated sewing facilities in Honduras and one company-operated sewing facility in Mexico. The Company employs about 2,600 worldwide.

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