

June 19, 2001



## **Delta Apparel Invites You to Join Its Webcast at the American Stock Exchange Online Conference**

DULUTH, Ga., Jun 19, 2001 (BUSINESS WIRE) -- Delta Apparel, Inc. (AMEX: DLA) today announced that it will be presenting at the American Stock Exchange's upcoming online conference, "Where Savvy Investors Meet Undiscovered Companies."

You are invited to listen to management's slide presentation that will be webcast live during the conference on Thursday, June 21, 2001 at 1:30pm EST with Bob Humphreys, President and CEO and Herb Mueller, Vice President and CFO of Delta Apparel. To listen to the webcast, access the following internet address: <http://www.amex.com> or <http://www.streetfusion.com> or <http://www.deltaapparel.com>

Simply log on to the web at one of the addresses above. Listeners should go to one of the sites at least 15 minutes before the event to install the needed software. Minimum software required to listen is Windows Media Player, downloadable free at <http://windowsmedia.com/download/download.asp>.

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Delta Apparel, Inc. is a vertically integrated supplier of knit apparel, particularly T-shirts. The Company sells its products as blanks, which are then screen printed or embroidered with designs and logos for sales to consumers. Delta Apparel was spun-off on June 30, 2000 as an independent business when Delta Woodside Industries, Inc. separated into three businesses. Delta Apparel has operations in five states, two company-operated sewing facilities in Honduras and one company-operated sewing facility in Mexico. The Company employs about 2,400 worldwide.

If you are unable to participate during the live Webcast, the presentation will be archived on these sites for 90 days.

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