

October 16, 2000



Delta Apparel, Inc. Announces Webcast Review of First-Quarter Financial Results

DULUTH, Ga.--(BUSINESS WIRE)--Oct. 16, 2000--In conjunction with the October 19, 2000 earnings release for the First Quarter of Fiscal Year 2001, Delta Apparel, Inc. (AMEX: DLA) will broadcast over the Internet the analyst conference call to discuss its first fiscal quarter results.

The call will be held on Friday, October 20, 2000 at 11:00 AM EDT and will be hosted by Robert W. Humphreys, President and Chief Executive Officer, and Herb Mueller, Vice President and Chief Financial Officer. At the scheduled date and time interested parties may listen to the call by accessing the following internet address:

<http://www.deltaapparel.com/da600a.htm>

Minimum requirements to listen to the webcast are access to the Internet through at least a 28.8 baud modem connection and Real Player(TM) software, which is available for free download at: <http://realplayer.com/>

A replay of the webcast will be available within one hour of the call and will be archived at the above address for one fiscal quarter following the release.

For any questions concerning this information please contact the company.

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