August 6, 2019

Ingram Micro IoT Summit Ignites Discussion Around Secure-by-Design Technologies and Business-Ready Solutions

Inaugural IoT event taking place in Irvine, Calif., Sept 4-5; Registration now open to Ingram Micro channel partners #IMIoTSummit

IRVINE, Calif.--(BUSINESS WIRE)-- Accelerating the adoption of Internet of Things (IoT), Artificial Intelligence (AI) and Mixed Reality (MR), Ingram Micro Inc. is pleased to announce its inaugural IoT Summit event taking place September 4 – 5 at the Irvine Spectrum Marriott in Irvine, Calif.

Registration is open and offered to pre-qualified channel partners, including targeted resellers, system integrators and MSPs, who want to establish and grow a successful IoT practice. Additional event details, including registration, the agenda and event sponsors, can be found here. Members of the trade press and industry analysts are encouraged to attend and follow activity from the Ingram Micro Summit on Twitter at @IMIoT_US and @IngramMicroIOT.

“The growth around IoT is as large as you make it, and with the help of Ingram Micro we are expanding our services and enabling our customers, as well as our associates, to benefit from the everyday business value IoT delivers,” says Mark Essayian, president of KME Systems and a member of the Ingram Micro Trust X Alliance Advisory Council. “We’re excited to see what Ingram Micro has planned for the IoT Summit, and look forward to discussing the positive and ongoing impact digital transformation is having on our company, the industry and our clients.”

Inaugural Event to Spotlight More than 30+ IoT Solutions

Showcasing more than 30+ IoT offerings spanning seven vertically-oriented markets, as well as market-ready starter kits and best of breed IoT components, the Ingram Micro IoT Summit is the first multi-vendor, IoT specific industry event hosted by the technology leader. The event represents a significant milestone for Ingram Micro and is being introduced as part of the industry leader’s partner enablement strategy around digital transformation and bringing to market secure-by-design IT solutions to and through the channel.

“Many organizations have heard the promises of a smarter, more connected world, but struggle to find concrete ways to utilize the technology and demonstrate the return on investment,” said Mike Zilis, executive vice president and group president, Ingram Micro. “At our inaugural Ingram Micro IoT Summit, channel partners have the opportunity to see products, applications and solution bundles in action. There’s no denying IoT is a hot technology category with tremendous growth opportunities for channel partners. By taking on

the heavy lifting – especially when it comes to vetting technologies and solution sets, and offering channel partners the business-building resources needed to establish and grow a successful IoT practice, Ingram Micro is serving as an indispensable business partner who is dedicated to helping channel partners do more with more."

The Ingram Micro IoT Summit starts with a welcome reception on Sept. 4, followed by a full day of knowledge-sharing and edutainment on Sept. 5. In addition to Ingram Micro executives, additional keynote speakers, general session presenters and breakout subject matter experts include:

- Erik Varney, managing partner, Verizon
- Healey Cypher, CEO, Zivelo
- Nicole Denil, general manager, Microsoft
- Vikas Butaney, vice president, Cisco

"Education and training, combined with repeatable solutions through Ingram's solution aggregation model, are critical to accelerating adoption around IoT," says Microsoft's Denil. "We're excited to be a premier sponsor of the Ingram Micro IoT Summit and demonstrate the power of Microsoft IoT Solution architecture."

In addition to discussions, attendees also gain access to live tech demonstrations and hear compelling case studies of applications and results surrounding IoT in action. "We want our channel partners to walk away from the IoT Summit inspired and enabled to establish and grow a successful IoT practice," says event co-host Eric Hembree, director of IoT, U.S. Ingram Micro. "IoT is one of the channel's must have technology practices, and a growing opportunity for the entire channel ecosystem."

Channel partners can register for Ingram Micro IoT Summit 2019 here.
To learn more about the event visit https://iot.ingrammicro.com/iotsummit or contact iot@ingrammicro.com.

Channel partners can also listen to Hembree's point of view on the growing opportunity and use cases around IoT in this episode of Pod 2112 with Larry Walsh:
https://the2112group.com/2019/07/podcast-limitless-iot-opportunities/

More information about Ingram Micro is available at www.ingrammicro.com.

About Ingram Micro

Ingram Micro helps businesses realize the promise of technology. It delivers a full spectrum of global technology and supply chain services to businesses around the world. Deep expertise in technology solutions, mobility, cloud, and supply chain solutions enables its business partners to operate efficiently and successfully in the markets they serve. Unrivaled agility, deep market insights and the trust and dependability that come from decades of proven relationships, set Ingram Micro apart and ahead. Discover how Ingram Micro can help you realize the promise of technology. More at www.ingrammicro.com

View source version on businesswire.com:
https://www.businesswire.com/news/home/20190806005654/en/

Press Contact:

Marie Rourke
WhiteFox Marketing
(714) 292-2199
marie@whitefoxpr.com

Source: Ingram Micro Inc.