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IBM Cloud Now Available Through Ingram Micro Cloud Marketplace

Ingram Micro Customers Now Have Easy Access to IBM Cloud Infrastructure Capabilities From SoftLayer

SANTA ANA, CA -- (Marketwired) -- 08/10/15 -- Ingram Micro (NYSE: IM) today announced the availability of IBM Cloud infrastructure on the Ingram Micro Cloud Marketplace. Ingram Micro now offers IBM Cloud infrastructure through SoftLayer in the U.S., with plans to expand the offering to additional Cloud Marketplaces worldwide, including Australia, Belgium, Canada, France, Mexico, Netherlands, the U.K. and more.

Recognized as the backbone of the IBM Cloud portfolio, IT analysts identify SoftLayer as a leading cloud infrastructure-as-a-service (IaaS) provider, offering a high-performance cloud delivery model that includes bare metal servers, virtual servers, storage, security services and networking. These services can be deployed on demand with full remote access and control through a customer Web portal or API, allowing customers to create their ideal public, private or hybrid cloud environments.

Through the Ingram Micro Cloud Marketplace, channel partners can easily configure and manage SoftLayer along with other cloud offerings through a single console. The SoftLayer services offered by Ingram Micro are the only fully automated pre-packaged service plans available in the market today. Featuring Virtual Private Server, Bare Metal Recovery, and Network Gateway Appliances, these service plans allow simple, fast consumption of IaaS.

SoftLayer's all-in-one, automated IaaS platform currently includes data centers throughout the Americas, Asia Pacific and Europe and encompasses a comprehensive range of cloud computing options that are connected to an integrated private network and management system. The platform's modular infrastructure enables quick and cost-effective deployment while extending full user control to rapidly scale cloud offerings on any IBM Cloud data center around the world.

"With SoftLayer in the Ingram Micro Cloud Marketplace, it is easier and faster for organizations to adopt in-country compliant cloud services that drive business innovation and transformation," said Nimesh Dave, executive vice president, global cloud, Ingram Micro. "We're committed to developing additional services for workload migration, capitalizing on our professional services capabilities."

Ingram Micro's new offering also taps into IBM's in-country compliance efforts, which help public and private sector clients in regulated industries, including healthcare, government, financial and legal organizations, to improve access to their online information and services. Ingram Micro channel partners can now provide their regional customers with a secure, resilient and scalable platform for placing sensitive and demanding workloads in the cloud.

"IBM Cloud's SoftLayer is a major player in IaaS, an area where competition is intensifying, quickly narrowing and growing fast," said Darren Bibby, vice president of channels and alliances research at IDC. "IDC expects 36 percent growth in 2015 in IaaS, which makes it an excellent fit for the Ingram Micro Cloud Marketplace."

"By pairing our SoftLayer cloud services with the Ingram Micro Cloud Marketplace, we continue to build on our core values of providing customers the flexibility, visibility, control and high-performance to scale business operations," said Sandy Carter, general manager, IBM Cloud Ecosystem and Developers.

The Ingram Micro Cloud Marketplace is an ecosystem of buyers, sellers and solutions that enables channel partners to configure, provision and manage cloud technologies with confidence and ease. The Cloud Marketplace provides efficient management of the complete end-customer cloud subscription lifecycle from a single, automated platform, offering a portfolio of vetted solutions that covers all major business categories including: infrastructure, security, communication and collaboration, business applications and platform, and cloud management services.

To find out more about Ingram Micro Cloud, visit:http://www.ingrammicrocloud.com.

About Ingram Micro Cloud
Ingram Micro is a master cloud service provider (mCSP), offering channel partners and professionals access to a global marketplace, expertise, solutions and enablement programs that empower organizations to configure, provision and manage cloud technologies with confidence and ease. For more information on Ingram Micro Cloud, please visit www.ingrammicrocloud.com.

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Ingram Micro helps businesses *Realize the Promise of Technology*™. It delivers a full spectrum of global technology and supply chain services to businesses around the world. Deep expertise in technology solutions, mobility, cloud, and supply chain solutions enables its business partners to operate efficiently and successfully in the markets they serve. Unrivaled agility, deep market insights and the trust and dependability that come from decades of proven relationships, set Ingram Micro apart and ahead. More at www.ingrammicro.com

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