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Ingram Micro and Promark Welcome Several New Vendors to GSA Schedule

HP, Lenovo, LG, Novell and RES Software Headlined the Distributor's Expanded GSA Schedule at Inaugural IMOne Event in New Orleans

SANTA ANA, CA -- (Marketwired) -- 05/22/14 -- Delivering more value and choice to channel partners within the public sector, Ingram Micro Inc. (NYSE: IM) today announced the addition of several new vendors to Promark's General Services Administration (GSA) schedule including HP, Lenovo, LG, Novell and RES Software. The distributor's expanded GSA schedule and industry-leading Public Sector Elite partner community were among the highlights at Ingram Micro's inaugural IMOne event in New Orleans, which took place earlier this month.

"Ingram Micro and Promark deliver a unique, cross-over value proposition that clearly differentiates us as the technology distributor of choice for channel partners working within the public sector," says Michael Humke, executive director of U.S. public sector and vertical markets, Ingram Micro. "We're thrilled to welcome these vendors to our GSA Schedule. This announcement combined with our new VMware Federal Distribution relationship clearly demonstrate that Ingram Micro's market expertise, dedicated resources, partner community and proven ability to execute are working to earn the business of the most influential and in-demand manufacturers in the public sector."

The newly expanded GSA portfolio positions Ingram Micro and Promark channel partners to better address the IT business needs of organizations and agencies within the federal, state, local and education (SLED) markets by offering access to a wider variety of preapproved products, solutions and services.

Since 2012, Ingram Micro and Promark have grown the distributor's GSA schedule year-over-year, offering unrivaled support to leading hardware, networking, security, software, systems and storage vendors, as well as hundreds of channel partners specializing in the public sector. As part of its efforts, Ingram Micro and Promark offer a broad spectrum of public sector-focused training and education services, as well as specialized marketing, sales and business enablement support. In 2013, the distributor welcomed several other high-profile manufacturers including Cisco, Panasonic, FalconStor, Jabra, Targus and Tegile to its GSA schedule.

"The public sector is a rewarding market for channel partners and technology manufacturers who know how to partner smart, take the complexity out of the sale and deliver an exceptional customer experience," says Todd Hartung, director, Promark. "We've got a great working relationship with Ingram Micro and share a vision of simplifying the public sector acquisition process for our channel partners every step of the way."

Channel partners interested in learning more about Ingram Micro's Public Sector Program

and Promark's GSA schedule can contact Ingram Micro at gsadesk@ingrammicro.com *800-456-8000* ext.77957, or connect with Promark directly at*(800) 634-0255*. More information about Ingram Micro's Public Sector Elite community can be found online at www.im-publicsector.com.

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About Promark
Promark Technology is one of the premier value-added distributors (VAD) in the United States. Acquired by Ingram Micro in 2012, Promark's core technology focus is distributing data storage and electronic document imaging products and solutions through a two-tier distribution channel selling to value-added resellers (VARs) and system integrators. Promark leverages its direct relationships with world-class technology partners to provide solutions that meet the most demanding needs of its customers. Visit PromarkTech.com.

About Ingram Micro Inc.
Ingram Micro is the world's largest wholesale technology distributor and a global leader in IT supply-chain and mobile device lifecycle services. As a vital link in the technology value chain, Ingram Micro creates sales and profitability opportunities for vendors and resellers through unique marketing programs, outsourced logistics and mobile solutions, technical support, financial services and product aggregation and distribution. The company is the only global broad-based IT distributor, serving approximately 170 countries on six continents with the world's most comprehensive portfolio of IT products and services. Visit IngramMicro.com.

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