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# Ingram Micro Takes Cloud Business Global

## Leading Cloud Services Aggregator and Provider Expands Reach to 170 Countries #IMCloud2014

SANTA ANA, CA -- (Marketwired) -- 03/31/14 -- Capitalizing on its success in North America, Ingram Micro Inc. (NYSE: IM), today announced it is expanding Ingram Micro Cloud into a worldwide services organization that will specialize locally and scale globally to accelerate the adoption of cloud services.

Led by Executive Vice President of Global Cloud Computing Nimesh Dave, Ingram Micro Cloud now represents the distributor's cloud services business, which operates in approximately 170 countries and is clearly differentiated by its people, processes and platform.

"Ingram Micro's proven expertise, experience and ability to execute as a master cloud services aggregator has accelerated our success and positioned us as one of the Top 100 cloud providers," says Dave. "Ingram Micro's recent acquisition of SoftCom and adoption of a best-in-class automation platform also serve as significant growth catalysts that will further enable us to scale our cloud services success globally."

First launched in North America, the Ingram Micro Cloud Marketplace is a transactional online marketplace for channel partners and IT professionals to educate themselves, browse, buy, deploy and manage a comprehensive suite of cloud services with ease and efficiency directly from Ingram Micro. Under the new worldwide organization, Ingram Micro's online marketplace, which features more than 200 solutions and 70 vendors, will adopt a global platform that is built to enhance the marketplace's capabilities and introduce a new series of cloud management services. Many of these new features and services will be introduced on April 8, 2014 at the fifth annual Ingram Micro Cloud Summit in Hollywood, Fla.

As part of Ingram Micro's new global cloud organization, Turker Sokullu, president and founder of Softcom, now also serves as vice president cloud platform and product design, Ingram Micro. Renee Bergeron, vice president cloud computing, has expanded her role to include global cloud sales and marketing. Both executives report directly to Dave and are supported by a growing team of cloud services professionals.

"The global opportunity around cloud services continues to grow rapidly as businesses and consumers move to anywhere, anytime secure computing," says Dave. "As a global organization, Ingram Micro Cloud is strategically aligned with the future of technology, as well as to channel partners and IT professionals that want to simplify, scale and successfully sell cloud services."

For more information on Ingram Micro Cloud visit www.ingrammicrocloud.com.

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***About Ingram Micro Inc.***
Ingram Micro is the world's largest wholesale technology distributor and a global leader in IT supply-chain and mobile device lifecycle services. As a vital link in the technology value chain, Ingram Micro creates sales and profitability opportunities for vendors and resellers through unique marketing programs, outsourced logistics and mobile solutions, technical support, financial services and product aggregation and distribution. The company is the only global broad-based IT distributor, serving approximately 170 countries on six continents with the world's most comprehensive portfolio of IT products and services. Visit IngramMicro.com.

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