June 12, 2013

Ingram Micro and AVAD Showcase Latest Technology Innovations for Hospitality Market at InfoComm2013

One-Stop Shop Distributor for IT Channel Partners Spotlights ProAV / Digital Signage Solutions in Booth #3469

ORLANDO, FL -- (Marketwired) -- 06/12/13 -- ***INFOCOMM --*** Demonstrating the depth of its vertical-specific solutions portfolio, the ProAV / Digital Signage Business Unit (BU) of Ingram Micro Inc. (NYSE: IM) today announced it is showcasing a number of innovative audio visual (AV) and digital signage solutions purpose-built for the hospitality industry at InfoComm2013 in Orlando, FL, June 12-14.

As attendees walk through the booth, they will experience a unique hotel-themed concept designed to exhibit commercial integration in a new style. The hospitality solutions featured within the Ingram Micro / AVAD booth include a variety of ProAV and digital signage technologies designed for use in conference rooms, retail shops, restaurants and bars, as well as spas, pools and reception areas.

"By bringing to market vertical-specific solutions that are all-inclusive, we're simplifying the sale for our channel partners and enabling them to add even greater business value in the eyes of their customers," says Kevin Prewett, senior director, ProAV / Digital Signage, Ingram Micro U.S. "The cross-selling opportunities and single source access gained by working with Ingram Micro remains unrivaled, and the support services we offer around education, marketing, sales and technology are proven to deliver clear and compelling competitive advantages to us, and our channel partners."

As a market leader in the ProAV and digital signage sector, Ingram Micro is the only global technology distributor offering channel partners access to a complete portfolio that includes everything from core infrastructure hardware to customizable content software solutions and professional AV services. Additionally, Ingram Micro and AVAD channel partners gain access to the distributor's dedicated team of inside and field-based sales experts, cross-trained technical support personnel, system design specialists and deployable technology solutions engineers, as well as targeted marketing and vendor resources.

For more information on Ingram Micro's ProAV / Digital Signage Business Unit visit www.ingrammicro.com/proavinfo. To learn more about AVAD, visit www.avad.com and www.avadcanada.ca.

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About AVAD LLC

AVAD is an industry-leading provider of solutions to the residential and commercial custom installation markets. As part of the Specialty Solutions Division, AVAD, a wholly-owned subsidiary of Ingram Micro, provides integrators access to the industry's top products and integrated solutions for residential and commercial video, audio, lighting control, content management, whole-home and business automation and control, as well as digital signage and commercial solutions and design services. AVAD offers the broadest consumer electronics and home and business automation portfolio in North America. Further differentiating its services, AVAD invests in the business tools and technical support and services integrators need to grow their businesses. With 23 locations throughout North America, AVAD offers local, hands-on access to the latest products and trainings, as well as free support services including system design and technical support. Visit www.avad.com.

About Ingram Micro Inc.

Ingram Micro is the world's largest wholesale technology distributor and a global leader in IT supply-chain, mobile device lifecycle services and logistics solutions. As a vital link in the technology value chain, Ingram Micro creates sales and profitability opportunities for vendors and resellers through unique marketing programs, outsourced logistics and mobile solutions, technical support, financial services and product aggregation and distribution. The company is the only global broad-based IT distributor, serving approximately 160 countries on six continents with the world's most comprehensive portfolio of IT products and services. Visit www.ingrammicro.com.

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Source: Ingram Micro Inc.