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Ingram Micro Hosts 2012 System ArchiTECHS Invitational in San Diego; Organizes Fundraiser in Honor of Local Military

Annual Spring Event Focuses on Helping Specialized Channel Partners Build on Their Success and Capture a Greater Share of Technology Sales and Service Opportunities in the U.S.

SANTA ANA, CA -- (Marketwire) -- 04/23/12 -- Keeping its focus on partner enablement and success, Ingram Micro Inc. (NYSE: IM) today welcomed more than 150 system integrators and technology resellers to its 2012 Spring System ArchiTECHS Invitational. Themed "Let Us Take You There -- Your Business, Your Future," the event is taking place April 22-24 at the Loews Coronado Bay Resort in San Diego. The 2012 Ingram Micro System ArchiTECHS Twitter hashtag is #IMSAC.

As a special addition to the program this year, the Ingram Micro partner community is honoring the local U.S. military in San Diego with a donation raised during the event for the Semper Fi Fund.

With more than 35 unique technology vendors in attendance, the 2012 Spring and Fall System ArchiTECHS Invitationals offer a great networking and education venue for channel partners. Throughout the spring event, attendees will have the opportunity to engage face-to-face with leading and emerging technology vendors and see the latest technology products, services and solutions in action.

Additionally, channel partners will hear and learn from a variety of business, marketing and sales experts including Ajay Sirsi, PhD, marketing professor for the Schulich School of Business, and Dave Yewman, president of Dash Consulting. Ingram Micro's executive vice president of North America Paul Bay will also take center stage on April 23 to share his point of view on many of the game-changing technologies, trends and business models shaping today's marketplace, while also providing channel partners with valuable insight from Ingram Micro's Business Intelligence Center.

"Given its roots in integration and system building, the System ArchiTECHS community is well positioned to seize the growing sales and service opportunity that cloud computing, convergence and advanced technologies such as infrastructure-as-a-service and high-performance computing bring to the IT channel," says Holly Garcia, event host and senior director, Components Business Unit, Ingram Micro U.S. "Our goal is to further enable the success of our partners by showing them how to maximize their value, seize the market opportunity and ultimately grow their business."

System ArchiTECHS Honors Local Military with Fundraiser
Given the location of the System ArchiTECHS Invitational, the Ingram Micro partner community has organized a special event fundraiser to honor the local San Diego military community. Taking place during the event's Casino Night and dinner, all proceeds from the fundraiser will be donated to the Semper Fi Fund.

Several members from the Wounded Warrior Battalion - West have been invited to participate as honored guests of the System ArchiTECHS community. On April 23, Ingram Micro will honor the service and sacrifice of local Marines from the School of Infantry - West and present a check to the Semper Fi Fund during the event's general session.

"We are so pleased to have the opportunity to give back to the military men and women who have sacrificed so much for America," says Tim Ament, vice president and general manager, direct and consumer markets, Ingram Micro North America. "Giving back to the communities we visit is a priority for Ingram Micro and we're honored to be able to leverage the System ArchiTECHS Invitational to recognize the San Diego military for their dedication to our country."

For more information on System ArchiTECHS, solution providers and manufacturers should contact their Ingram Micro sales or marketing representative.

For more information on Ingram Micro visit www.ingrammicro.com.

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