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Ingram Micro Appoints New Strategy Executive, Brings Global Focus to Branding and Corporate Social Responsibility

Sam Kamel joins as senior vice president, corporate strategy

Ria Carlson adds global marketing and social responsibility to her communications duties

SANTA ANA, Calif., Oct. 20 /PRNewswire-FirstCall/ -- Ingram Micro Inc. (NYSE: IM), the world's largest technology distributor and supply-chain services provider, is strengthening its focus on emerging technologies, global marketing opportunities and corporate social responsibility with adjustments to its worldwide executive team, the company announced today.

Sam Kamel is joining the company on October 25, 2010, as senior vice president, corporate strategy, with responsibility for planning, market analysis and business development, with particular emphasis on emerging technologies and adjacency opportunities. He will report to Greg Spierkel, chief executive officer, and become a member of the company's worldwide executive team and officer of the corporation.

Kamel assumes the strategy responsibilities from Ria Carlson, who will be adding global branding and corporate social responsibility to her ongoing corporate communications and investor relations responsibilities. She will continue to be a corporate officer and member of the worldwide executive team with the new title of senior vice president, communications and brand management.

"Our strategic priority is driving profitable growth through solid business development and distinct marketplace advantage," said Spierkel. "We've diversified the business through organic growth and acquisitions in higher-margin adjacency areas such as logistics, data capture/point-of-sale, data center solutions and managed services, and are building capabilities in cloud-based solutions and other new opportunities. These areas require greater technology expertise and new approaches to marketing and branding. At the same time, we have established a leadership position in the area of corporate social responsibility as many of our vendors and customers prefer partners with a commitment to sustainability and strong governance. Ria successfully launched marketing and social responsibility programs earlier this year, and now she will be able to expand those initiatives throughout the world. Sam's impressive background in business development and emerging technologies at a variety of companies will bring a fresh perspective to our efforts, marrying strategic planning with front-line execution. We're pleased to welcome Sam to the team."

Kamel joins Ingram Micro from Fox Networks Group, where he was senior vice president of strategic business development. Previously, he spent four years at Microsoft Corporation, first as a senior director of business development for the Information Worker Group then as general manager of business operations for Microsoft International. He also held general management and corporate development positions at various technology-related companies, including E-LOAN, Autodesk and Netscape, and was an associate at McKinsey & Company. Kamel began his career as a lieutenant in the United States Navy.

"I look forward to helping Ingram Micro gain greater traction on its strategic initiatives, such as cloud computing solutions, and build on its strength in growing adjacent markets," said Kamel. "I'm impressed with the company's commitment to innovation and market leadership; it embraces change and actively brings new ideas to market. I plan to fully apply that philosophy to new markets, taking advantage of Ingram Micro's extensive global breadth and operational depth."

Kamel earned a bachelor of science degree in electrical engineering fromCornell University and an MBA from Harvard University. He currently lives in theLos Angeles area.

About Ingram Micro Inc.

As a vital link in the technology value chain, Ingram Micro creates sales and profitability opportunities for vendors and resellers through unique marketing programs, outsourced logistics services, technical support, financial services, and product aggregation and distribution. The company serves more than 150 countries and is the only global broad-based IT distributor with operations in Asia. Visit www.ingrammicro.com.

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