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Ingram Micro to Host 4th Annual Seismic Partner Conference and Inaugural Cloud Summit June 7 - 9 in Dallas, Texas

Back-to-Back Partner Events Enable MSPs and Solution Providers to Build a Stronger, More Profitable Managed IT Services Practices and Capitalize on the Shift to Cloud Computing

SANTA ANA, Calif., June 3 /PRNewswire/ -- Ingram Micro Inc. (NYSE: IM) is pleased to announce its inaugural Cloud Summit and 4th annual Seismic Partner Conference, taking place in Dallas, Texas, June 7 – 9 at the Grand Hyatt DFW International Airport.

(Logo: http://www.newscom.com/cgi-bin/prnh/20100107/IMLOGO)

Themed "Go for Launch," the Ingram Micro Cloud Summit will focus on how managed service providers (MSPs) and IT solution providers will remain competitive and profitable as the industry embraces cloud computing. Keynote speakers include cloud computing thought leaders and innovators including Narinder Singh, chief marketing officer at Appirio; Lee Kedrie, chief technologist at HP; Matt Thompson, general manager, Western region developer and platform evangelism at Microsoft; Lew Moorman, president cloud and chief strategy officer at Rackspace; Peter Coffee, director of platform research at Salesforce.com; John Maddison, senior vice president of SaaS and general manager xSP Business at Trend Micro; and Patrick Ciccarelli, founder and chief executive officer at Varsity Technologies. The one-day event will be hosted by Ingram Micro's vice president of services, Justin Crotty, and moderated by industry blogger Joe Panettieri of MSPmentor.

In addition to this impressive lineup of general session speakers, the more than 200 attendees will choose from a number of informative "how to" breakout sessions hosted by successful MSPs and IT manufacturers with proven cloud expertise including CA, Citrix Systems, GoGrid, Megapath, Microsoft, Nimsoft, Troubadour Ltd. and VMware, Inc.

On June 8, Ingram Micro's 2010 "Second to None" Seismic Partner Conference will begin. With an expected attendance of more than 225 MSPs, this two-day channel partner conference will focus exclusively on proven tips, techniques and insights for running a successful managed services business. To bring even greater business value to attendees, the event breakout sessions will be divided into two tracks – CEO/Owner and Sales.

During the event an exclusive three-part sales training workshop and boot camp will be delivered by MSP University. Keynote speakers will include Gary Pica, president of TruMethods; Mark Hawkins, vice president and chief financial officer of I.T. Works; and Mario Leone, Ingram Micro's chief information officer (CIO), who will share his views on best practices for MSPs to pitch the value of managed services to CIOs.

As in years past, the Seismic Partner Conference will offer a number of Seismic partner-led discussions, feature new offerings, and spotlight several success stories that demonstrate how channel partners are using Seismic's expanding services portfolio to fuel their business growth. Ingram Micro will also announce a new Seismic service offering and preview its cloud computing game plan on Monday, June 7.

"Over the years our Seismic team has earned a reputation for delivering high-value events filled with quality content that is relevant to the business and technical needs of MSPs; These two conferences will be no exception," says Crotty. "Ingram Micro has been a solid technology partner for hundreds of thousands of VARs and MSPs over the years, and the cloud will be no different. These two events, by design, will provide our channel partners the insight and techniques they need to maximize the opportunity at hand and stay at the top of their game."

For more information on Ingram Micro Seismic, please visit ingrammicro.com/seismic.

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