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Ingram Micro Expands Business Systems Portfolio With New HP rp3000 Point of Sale (POS) Solution

SANTA ANA, Calif., Sept. 18 /PRNewswire-FirstCall/ -- Ingram Micro Inc. (NYSE: IM) today announced it has expanded its business systems portfolio to include HP's new advanced point-of-sale (POS) solutions for the small to midsized retail market. Designed for operation by independent retail managers and associates, the new, affordably priced HP rp3000 POS solution will be made available to authorized HP partners through Ingram Micro's Data Capture/POS Division later this month.

"Demand for high-performance, affordable POS technology is growing within small and mid-size retailers who are looking for ways to optimize their businesses without giving up their entire IT spend on a single solution," says Justin Scopaz, senior director, vendor management and marketing, Ingram Micro Data Capture/POS Division. "The addition of HP's new rp3000 to Ingram Micro's growing POS portfolio gives our solution provider partners access to a powerful, simple-to-manage POS solution that is not only affordable, but offers a new level of productivity and accountability that retailers can't find in traditional electronic cash registers."

"The launch of the rp3000 represents further commitment of Hewlett Packard to the POS market," says Tate Davis, HP's manager, Point of Sale Segment. "The strategy that HP is taking with the rp3000 platform coupled with the value add of distributors like Ingram Micro Data Capture/POS Division provides our channel partners with a best-in-class, designed-for-POS solution optimized for the mid-market and small business segments."

The new HP rp3000 POS solution will be available to Ingram Micro HP authorized solution providers later this month at a starting list price of $699. The complete hardware POS solution also comes with a three-year standard limited warranty. For more information about HP's retail solution offerings solution providers can contact their Ingram Micro sales representative or visit http://www.hp.com/go/POS.

About the Ingram Micro Data Capture/POS Division

The Ingram Micro Data Capture/POS Division is a leading value-added distributor of auto ID/data capture (AIDC), point-of-sale (POS), radio frequency identification (RFID) and wireless solution products and services. In addition to these technologies, the division also offers partners access to the complete suite of Ingram Micro products and services. With offices and distribution centers across North America, Latin America, Europe and Asia, the Ingram Micro Data Capture/POS division delivers a comprehensive portfolio of products and services to technology integrators around the world. For more information, visit dcpos.ingrammicro.com.

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