

February 5, 2014

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DIGITAL HOLDINGS

CEO Doug Croxall of Marathon Patent Group to Be Interviewed Live Today on Clear Channel Business Talk Radio DFW 1190AM

Interview at 1:15 pm CST / 2:15 pm EST / 11:15am PST on The Traders Network Radio Show, Hosted by Michael Yorba

ALEXANDRIA, VA -- (Marketwired) -- 02/05/14 -- Marathon Patent Group, Inc. (OTCQB: MARA) ("Marathon"), a patent licensing company, today announced that its CEO Doug Croxall will be interviewed live today by host Michael Yorba on Clear Channel Business Talk Radio's *The Traders Network*. All investors, analysts, industry professionals and prospective customers that are interested to learn more about Marathon Patent Group, its goals and recent developments are invited to tune in and listen live via Clear Channel's nationally syndicated iHeart Radio stream.

The live interview details are as follows:

Date: Wednesday, February 5, 2014

Start Time: 1:15pm CST | 11:15am PST | 2:15pm EST (U.S.)

Network: Clear Channel

Station: [DFW 1190AM](#) Dallas-Ft. Worth

Live Radio Stream: <http://www.iheart.com/live/4276/?autoplay=true>

Host: Michael Yorba

About Clear Channel: Clear Channel Media and Entertainment's more than 840 radio stations offer programming nationwide. Individual station brands connect with diverse audiences in local markets across the country reaching more than 112 million listeners. www.clearchannel.com.

About Michael Yorba: Mr. Yorba is a featured host on Clear Channel's DFW 1190AM in Dallas-Ft. Worth, TX. For the past six years he has been integrally involved with the media industry, including building an IPTV Network, developing, producing and hosting a daily one-hour talk show called *Commodity Classics*, and then *The Traders Network*, an audience empowered interactive financial program that has been broadcast live on radio, television and the Internet.

About Marathon Patent Group: Based in Alexandria, VA, Marathon Patent Group is a patent acquisition and licensing company. We acquire patents from a wide range of patent holders from individual inventors to Fortune 500 companies. Our strategy of acquiring patents that cover a wide-range of subject matter allows us to achieve diversity within our patent asset portfolio. We monetize our diversified portfolio through actively managed concurrent licensing campaigns. This approach is expected to result in a long-term,

diversified revenue stream. To learn more about Marathon Patent Group, visit <http://www.marathonpg.com/>.

Forward Looking Statements: Certain statements in this press release constitute "forward-looking statements" within the meaning of the federal securities laws. Words such as "may," "might," "will," "should," "believe," "expect," "anticipate," "estimate," "continue," "predict," "forecast," "project," "plan," "intend" or similar expressions, or statements regarding intent, belief, or current expectations, are forward-looking statements. While the Company believes these forward-looking statements are reasonable, undue reliance should not be placed on any such forward-looking statements, which are based on information available to us on the date of this release. These forward looking statements are based upon current estimates and assumptions and are subject to various risks and uncertainties, including without limitation those set forth in the Company's filings with the Securities and Exchange Commission (the "SEC"), not limited to Risk Factors relating to its patent business contained therein. Thus, actual results could be materially different. The Company expressly disclaims any obligation to update or alter statements whether as a result of new information, future events or otherwise, except as required by law.

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