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DIGITAL HOLDINGS

Marathon Patent Group CEO to Present at the Noble Financial Capital Markets' Tenth Annual Equity Conference on Wednesday, January 22nd at 11:00 am EST

ALEXANDRIA, VA -- (Marketwired) -- 01/16/14 -- *Marathon Patent Group, Inc.* (OTCQB: MARA) ("Marathon"), a patent acquisition and licensing company, announced today that its CEO, Doug Croxall, will present at "TEN"; Nobel Financial Capital Markets' Tenth Annual Equity Conference at Club Med in Sandpiper Bay, Florida in Room 1 on Wednesday, January 22, 2014 at 11:00 am EST.

Mr. Croxall will also be available during the conference for one-on-one meetings. To schedule a meeting, please contact your Noble Financial representative or contact Bob Prag at The Del Mar Consulting Group, Inc. at (858) 361-1786 or bprag@delmarconsulting.com.

At the time of the presentation, a live audio and high-definition video webcast of the Marathon presentation and a copy of the presentation materials will be available through the Noble Financial websites: www.noblefcm.com, or www.nobleresearch.com/TEN/2014.htm or at <http://noble.mediasite.com/mediasite/Play/266366a3f96d488d92c000c25fd211591d>

Those wishing to listen are encouraged to register at least 10 minutes prior to the start of the presentation to ensure timely access. You will require a Microsoft SilverLight viewer to participate (a free download is available from the presentation link). The webcast and presentation will also be archived on <http://www.marathonpg.com/> for 90 days following the event.

About Noble Financial:

Noble Financial Capital Markets was established in 1984; 2014 marks its 30th Anniversary. Nobel Financial is an equity research driven, full-service, investment banking boutique focused on life sciences, technology and media, emerging growth, companies. The company has offices in Boston, Los Angeles, and Boca Raton, FL. In addition to non-deal road shows and sector-specific conferences throughout the year, Noble Financial hosts its large format annual equity conference in January in South Florida featuring 120 - 150 presenting companies from across North America and total attendance of close to 600. For more information: www.noblefcm.com

About Marathon Patent Group:

Based in Alexandria, VA, Marathon Patent Group is a patent acquisition and licensing company. We acquire patents from a wide range of patent holders from individual inventors to Fortune 500 companies. Our strategy of acquiring patents that cover a wide-range of subject matter allows us to achieve diversity within our patent asset portfolio. We monetize

our diversified portfolio through actively managed concurrent licensing campaigns. This approach is expected to result in a long-term, diversified revenue stream. To learn more about Marathon Patent Group, visit <http://www.marathonpg.com/>.

Forward Looking Statements:

Certain statements in this press release constitute "forward-looking statements" within the meaning of the federal securities laws. Words such as "may," "might," "will," "should," "believe," "expect," "anticipate," "estimate," "continue," "predict," "forecast," "project," "plan," "intend" or similar expressions, or statements regarding intent, belief, or current expectations, are forward-looking statements. While the Company believes these forward-looking statements are reasonable, undue reliance should not be placed on any such forward-looking statements, which are based on information available to us on the date of this release. These forward looking statements are based upon current estimates and assumptions and are subject to various risks and uncertainties, including without limitation those set forth in the Company's filings with the Securities and Exchange Commission (the "SEC"), not limited to Risk Factors relating to its patent business contained therein. Thus, actual results could be materially different. The Company expressly disclaims any obligation to update or alter statements whether as a result of new information, future events or otherwise, except as required by law.

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Source: Marathon Patent Group