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# Ingram Micro Unveils New Mobility Business Unit

## **Ingram Micro Mobility offers expanded device lifecycle services capabilities and unmatched global reach to the mobility supply chain**

SANTA ANA, Calif., Feb. 24, 2013 /PRNewswire/ -- Ingram Micro Inc. (NYSE: IM), the world's largest technology distributor and a global leader in IT supply-chain and logistics solutions, today debuted a new business unit, Ingram Micro Mobility, at Mobile World Congress in Barcelona, Spain. The new group combines Ingram Micro's existing mobile group with BrightPoint, a leading provider of device lifecycle services, which was acquired by Ingram Micro on October 15, 2012. The combined capabilities and reach of both companies position Ingram Micro as the leading global provider of technology and mobility services and products, providing current and prospective customers with access to new manufacturers and solutions.

Ingram Micro Mobility offers a complete end-to-end solution for the lifecycle of mobile devices – moving mobile products from manufacturing, providing customization services, fulfilling through all channels (retail, company store, indirect dealer and directly to an end-user), managing transportation and logistics, and providing complete integrated reverse and recover services. The group's solutions support moving and selling mobility products through markets across the globe with a single, highly-integrated partner.

"Ingram Micro's acquisition of BrightPoint marked an important milestone for both companies, but today highlights an even more significant milestone for our customers and vendors who now have access to the broadest portfolio of mobility and converged technology products and the most comprehensive suite of supply chain solutions for mobile devices," said Alain Monié, president and CEO of Ingram Micro. "Ingram Micro Mobility is at the center of the flow of products and commerce within the mobility industry, helping us achieve our vision to anticipate demand and create connections between manufacturers, retailers and carriers, while helping to enable the convergence of IT and mobility."

The new Ingram Micro Mobility group provides significant benefits for legacy Ingram Micro and BrightPoint customers, resellers, vendors, OEMs and carriers/networks, including:

- Ingram Micro Mobility vendors can further optimize their supply chains with BrightPoint's expertise in device lifecycle services.
- BrightPoint product vendors can gain access to new selling channels as BrightPoint's product portfolio is cross-sold into Ingram Micro's sales channels.
- New markets – including Vietnam, Philippines, South Africa, China, Hong Kong, France, Latin America and Canada – can access Ingram Micro's and BrightPoint's joint capabilities.
- BrightPoint's best-in-class reverse logistics and device recovery capabilities are now available to Ingram Micro customers.

For more information on Ingram Micro and the new Ingram Micro Mobility, visit [www.ingrammicro.com](http://www.ingrammicro.com) and [www.ingrammicro.com/mobility](http://www.ingrammicro.com/mobility). To learn, see and hear more about Ingram Micro online, follow us on Facebook at [www.facebook.com/IngramMicro](https://www.facebook.com/IngramMicro); Twitter at [www.twitter.com/IngramMicroInc](https://www.twitter.com/IngramMicroInc); and YouTube at <http://www.youtube.com/user/ingrammicroinc>.

### **Cautionary Statement for the Purpose of the Safe Harbor Provisions of the Private Securities Litigation Reform Act of 1995**

*The matters in this press release that are forward-looking statements are based on current management expectations. Certain risks may cause such expectations to not be achieved and, in turn, may have a material adverse effect on Ingram Micro's business, financial condition and results of operations. Ingram Micro disclaims any duty to update any forward-looking statements. Important risk factors that could cause actual results to differ materially from those discussed in the forward-looking statements include, without limitation: (1) we have made and expect to continue to make investments in new businesses and initiatives, including acquisitions, which could disrupt our business and have an adverse effect on our operating results; (2) we are dependent on a variety of information systems, which, if not properly functioning, or unavailable, could adversely disrupt our business and harm our reputation and earnings; (3) changes in macro-economic conditions may negatively impact a number of risk factors which, individually or in the aggregate, could adversely affect our results of operations, financial condition and cash flows; (4) we continually experience intense competition across all markets for our products and services; (5) we operate a global business that exposes us to risks associated with conducting business in multiple jurisdictions; (6) our failure to adequately adapt to IT industry changes could negatively impact our future operating results; (7) terminations of a supply or services agreement or a significant change in supplier terms or conditions of sale could negatively affect our operating margins, revenue or the level of capital required to fund our operations; (8) substantial defaults by our customers or the loss of significant customers could have a negative impact on our business, results of operations, financial condition or liquidity; (9) changes in, or interpretations of, tax rules and regulations, changes in the mix of our business amongst different tax jurisdictions, and deterioration of the performance of our business may adversely affect our effective income tax rates or operating margins and we may be required to pay additional taxes and/or tax assessments, as well as record valuation allowances relating to our deferred tax assets; (10) changes in our credit rating or other market factors such as adverse capital and credit market conditions or reductions in cash flow from operations may affect our ability to meet liquidity needs, reduce access to capital, and/or increase our costs of borrowing; (11) failure to retain and recruit key personnel would harm our ability to meet key objectives; (12) we cannot predict with certainty what loss we might incur as a result of litigation matters and contingencies that we may be involved with from time to time; (13) we may incur material litigation, regulatory or operational costs or expenses, and may be frustrated in our marketing efforts, as a result of environmental regulations or private intellectual property enforcement disputes; (14) we face a variety of risks in our reliance on third-party service companies, including shipping companies for the delivery of our products and outsourcing arrangements; (15) changes in accounting rules could adversely affect our future operating results; and (16) our quarterly results have fluctuated significantly. We also face a variety of risks associated with our recently completed acquisition of Brightpoint, Inc., Aptec and Promark, including: management's ability to execute its plans, strategies and objectives for future operations, including the*

*execution of integration plans; growth of the mobility industry, the government contracts business, and in new and untapped markets in geographies outside the U.S.; and other uncertainties or unknown, underestimated and/or undisclosed commitments or liabilities; and our ability to achieve the expected benefits and manage the costs of the integrations of recent acquisitions.*

*Ingram Micro has instituted in the past and continues to institute changes to its strategies, operations and processes to address these risk factors and to mitigate their impact on Ingram Micro's results of operations and financial condition. However, no assurances can be given that Ingram Micro will be successful in these efforts. For a further discussion of significant factors to consider in connection with forward-looking statements concerning Ingram Micro, reference is made to Item 1A Risk Factors of Ingram Micro's Annual Report on Form 10-K for the fiscal year ended Dec. 31, 2011, and Form 10-Q for the fiscal quarter ended Sept. 29, 2012; other risks or uncertainties may be detailed from time to time in Ingram Micro's future SEC filings.*

### **About Ingram Micro Inc.**

Ingram Micro is the world's largest wholesale technology distributor and a global leader in IT supply-chain, mobile device lifecycle services and logistics solutions. As a vital link in the technology value chain, Ingram Micro creates sales and profitability opportunities for vendors and resellers through unique marketing programs, outsourced logistics and mobile solutions, technical support, financial services and product aggregation and distribution. The company is the only global broad-based IT distributor, serving 145 countries on six continents with the world's most comprehensive portfolio of IT products and services.

Visit [www.ingrammicro.com](http://www.ingrammicro.com).

### **About Ingram Micro Mobility**

Ingram Micro Mobility is a leading provider of device lifecycle services - with the ability to provide complete lifecycle capabilities from basic warehousing to software loading, order and accounts receivable management, end-user fulfillment, and reverse logistics, which includes services from repair to refurbishment and recycling of wireless devices.

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