

June 11, 2012



# Ingram Micro and AVAD Spotlight Top Audio/Visual and Digital Signage Trends at InfoComm2012

## Leading Technology Distributor to Speak at DisplaySearch Digital Signage Conference; Demonstrates Why Bigger Is Better at InfoComm 2012

LAS VEGAS, NV -- (Marketwire) -- 06/11/12 -- *INFOCOMM* -- The ProAV / Digital Signage Business Unit (BU) of [Ingram Micro Inc.](#) (NYSE: IM), today announced it will discuss and demonstrate a number of innovative audio visual (AV) and digital signage trends and solutions at InfoComm2012 in Las Vegas, June 13-15, in booth #C5430.

Together with Ingram Micro subsidiary and industry-leading custom installation provider [AVAD](#), the ProAV / Digital Signage BU will unveil several proof of concept offerings on the InfoComm show floor including an exclusive live video collaboration solution featuring the MondoPad from InFocus.

Additionally, a quick service restaurant (QSR) solution featuring technology from NXG, Peerless, Popstar Networks and Samsung will also be on display in the Ingram Micro booth, as well as the latest touchscreen technology innovations from Flypaper, Horizon and Peerless. Other vendors participating in Ingram Micro and AVAD's booth include Black Box Network Services, LifeSize, Lutron, Panasonic Pro, Remote Technology Inc. (RTI), Samsung Electronics, [Scala](#), and AVAD's System Design/Services.

Preceding the main event, Ingram Micro's senior business development manager for ProAV / Digital Signage, Keven Yue, will take main stage at the fifth annual DisplaySearch Digital Signage Conference to discuss why "Bigger is Better" when it comes to teaming with Ingram Micro to grow your business and capitalize on vertical market opportunities. Ingram Micro is the sole 2012 distribution sponsor at DisplaySearch Digital Signage Conference. This executive presentation will take place during the conference on June 12 at 1 p.m. at the Las Vegas Hotel and Casino, and is open to all event attendees.

As a market leader in the ProAV and digital signage sector, Ingram Micro is the only global technology distributor offering channel partners access to a complete portfolio that includes everything from core infrastructure hardware to customizable content software solutions and professional AV services says Prewett.

"The growing collaboration between Ingram Micro's ProAV / Digital Signage BU and AVAD brings forward a unique perspective and unmatched partner value proposition our competitors can't replicate," says Kevin Prewett, senior director, ProAV / Digital Signage, Ingram Micro U.S. "The sales synergies and technology convergence happening between AV and digital signage today is undeniable and represents one of the many reasons we

merged ProAV and digital signage into a single BU that more easily aligns with AVAD to maximize the value, service and support Ingram Micro partners receive."

"ProAV and digital signage are two of the fastest growing, high-margin market opportunities for our channel partners, which is why we continue to invest in dedicated resources, training and partner enablement tools, and make it a priority to offer the industry's most comprehensive portfolio of point products, solutions and services," says Tim Ament, vice president and general manager, Direct and Consumer Markets Division, Ingram Micro U.S.

To schedule an appointment with Ingram Micro at InfoComm 2012, please email [proav@ingrammicro.com](mailto:proav@ingrammicro.com).

For more information on Ingram Micro's ProAV / Digital Signage Business Unit visit [www.ingrammicro.com/proavinfo](http://www.ingrammicro.com/proavinfo). To learn more about AVAD, visit [www.avad.com](http://www.avad.com) and [www.avadcanada.ca](http://www.avadcanada.ca).

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#### *About AVAD LLC*

AVAD is an industry-leading provider of solutions to the residential and commercial custom installation markets. As part of the Specialty Solutions Division, AVAD, a wholly-owned subsidiary of Ingram Micro, provides integrators access to the industry's top products and integrated solutions for residential and commercial video, audio, lighting control, content management, whole-home and business automation and control, as well as digital signage and commercial solutions and design services. AVAD offers the broadest consumer electronics and home and business automation portfolio in North America. Further differentiating its services, AVAD invests in the business tools and technical support and services integrators need to grow their businesses. With 24 locations throughout North America, AVAD offers local, hands-on access to the latest products and trainings, as well as free support services including system design and technical support.

#### *About Ingram Micro Inc.*

As a vital link in the technology value chain, Ingram Micro creates sales and profitability opportunities for vendors and resellers through unique marketing programs, outsourced logistics, technical and financial support, managed and cloud-based services, and product aggregation and distribution. The company is the only global broad-based IT distributor, serving more than 145 countries on six continents with the world's most comprehensive portfolio of IT products and services. Visit [www.ingrammicro.com](http://www.ingrammicro.com).

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Press Contact:

Marie Rourke

WhiteFox Marketing (for Ingram Micro)

(714) 292-2199

[marie@whitefoxpr.com](mailto:marie@whitefoxpr.com)

Source: Ingram Micro Inc.