September 9, 2026

SEMPREON

MGP® Distillery Steps ‘Out of the Shadows’ with Launch of MGP

The iconic distiller introduces its first-ever namesake brand, debuting with a limited-edition 10-year-old straight bourbon whiskey

LAWRENCEBURG, Ind.--(BUSINESS WIRE)-- MGP Ingredients, Inc., one of the largest producers of American whiskey and leading spirits distillers, today announced the latest addition to its branded spirits portfolio: **MGP,** an all-new brand bringing the legendary producer’s whiskey and spirits expertise directly to consumers under its own name for the first time. The launch coincides with the return of the MGP Distillery name to its historic Lawrenceburg, Indiana operation, marking a new chapter for the distillery.

This press release features multimedia. View the full release here: https://www.businesswire.com/news/home/20260909037992/en/

MGP Distillery Steps ‘Out of the Shadows’ with Launch of MGP

The brand’s inaugural release, **MGP Chapter One: Out of the Shadows,** is a collector-worthy straight bourbon whiskey that pays tribute to MGP’s decades-long influence on American whiskey as one of the industry’s most respected distillers. As one of the largest American whiskey producers, MGP has crafted spirits for hundreds of acclaimed brands and long been recognized by retailers, distributors, collectors and enthusiasts as a mark of quality—all while operating largely behind the scenes. Now, the legendary distillery is stepping forward to introduce itself directly to consumers with a bottle bearing its own name for the first time.

“The MGP name has built incredible equity over generations because of the quality of the products we make and the people behind them,” said Julie Francis, president and CEO of MGP Ingredients, Inc. “We’ve been making whiskey and spirits that others have proudly put their names on for decades. Bringing the MGP name back to the distillery and launching MGP Chapter One: Out of the Shadows is an exciting opportunity to share that story directly with consumers.”

MGP Chapter One: Out of the Shadows, is a 111-proof, 10-year-old straight bourbon whiskey. Master distiller Ian Stirsman selectively blended barrels of the historic LBSV mash of 60% corn, 36% rye and 4% malted barley to capture the character of the distillery’s signature high-rye whiskey. The barrels were aged for a full decade in Rickhouse G, one of the distillery’s most celebrated warehouses. On the nose, the whiskey offers butterscotch, burnt sugar, molasses, and cherry, opening into a palate of cherry cola, raspberries, chocolate, sassafras and leather, with a lingering finish of cherry cola and sassafras.

“For MGP Chapter One: Out of the Shadows, we went into some of our exceptional barrels and made a whiskey that really represents what makes our distillery unique,” said Ian Stirsman, master distiller at MGP Distillery. “It’s exciting to finally share a bottle under the MGP name and give enthusiasts a taste of the craftsmanship that has been part of our distillery for generations.”

MGP Chapter One: Out of the Shadows will be available in limited quantities nationwide this fall for a suggested retail price of $69.99 per 750mL bottle. For more information, visit mgpdistillery.com.

About MGP

For generations, the MGP name has been synonymous with high-quality American spirits. Crafted at the historic MGP Distillery in Lawrenceburg, Indiana, MGP is an all-new spirit brand bringing decades of whiskey and spirits expertise directly to consumers under the MGP name for the first time. Crafted by master distiller Ian Stirsman, MGP celebrates the craftsmanship and character that have made MGP a trusted partner to hundreds of brands and a respected name among whiskey makers, retailers, distributors and enthusiasts. With its inaugural Chapter One: Out of the Shadows release and future expressions to come, MGP is stepping out from behind the scenes to tell its own story, one bottle at a time. To learn more, visit mgpdistillery.com and follow MGP at @mgpdistillery on Instagram.

About MGP Ingredients, Inc.

MGP Ingredients Inc. (Nasdaq: MGPI) has been formulating excellence since 1941 by bringing product ideas to life across the alcoholic beverage and specialty ingredient industries through three segments: Branded Spirits, Distilling Solutions, and Ingredient Solutions. MGPI is one of the leading spirits distillers, with an award-winning portfolio of premium brands, including Penelope, Rebel, Remus, and Yellowstone bourbons, and El Mayor tequila, under the Luxco umbrella. With distilleries in Indiana and Kentucky; a tequila distillery in Arandas, Mexico; and bottling operations in Missouri, Ohio, and Northern Ireland, the company creates distilled spirits for customers including many world-renowned spirits brands. In addition, the company's high-quality specialty fiber, protein, and starch ingredients provide functional, nutritional, and sensory solutions for a wide range of food products. To learn more, visit **MGPIngredients.com.**

About Luxco:

Founded in St. Louis in 1958 by the Lux family, Luxco is a leading producer, supplier, importer and bottler of beverage alcohol products with a mission to meet the needs and exceed the expectations of consumers, associates, and business partners. Luxco operates as MGP Ingredients Inc. (Nasdaq: **MGPI**) Branded Spirits division since its acquisition in 2021. The company's extensive and award-winning premium portfolio includes brands from four distilleries: MGP Distillery in Lawrenceburg, Indiana, where MGP Bourbon, Penelope and Remus bourbon are produced; Bardstown, Kentucky-based Lux Row Distillers, home of Rebel, Ezra Brooks, and Blood Oath bourbons; Lebanon, Kentucky-based Limestone Branch Distillery, maker of Yellowstone Bourbon; and Arandas, Mexico-based Destiladora Gonzalez Lux, producer of 100% agave tequilas including Cortada, El Mayor, Escasa, and Exotico. For more information, visit **Luxco.com**.

View source version on businesswire.com:
https://www.businesswire.com/news/home/20260909037992/en/

Media Contact:
Reem Hammoud
reem@thebrandguild.com

Source: MGP Ingredients, Inc.