2023 Investor Day

NOVEMBER 9, 2023











Atlanta Braves

Disclaimers



FORWARD-LOOKING STATEMENTS

This presentation includes certain forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995 regarding Liberty Media Corporation ("Liberty Media") and Atlanta Braves Holdings, Inc. ("Atlanta Braves Holdings"), including statements about the proposed split-off and combination with Sirius XM Holdings, business strategies, liquidity sources, capital allocation, future financial performance and prospects, new product and service offerings, market potential, growth and expansion opportunities, the proposed transaction with QuintEvents LLC, matters relating to Formula 1 (including contracted revenue, race calendar and attendance, the Las Vegas Grand Prix, sustainability strategy, tax considerations, free cash flow (including potential uses of excess free cash flow and estimated adjusted OIBDA to free cash flow conversion)), matters relating to Atlanta Braves Holdings (including the mixed-use facility), expectations regarding fan engagement, environmental, social and governance initiatives and other matters that are not historical facts. These forward-looking statements involve many risks and uncertainties that could cause actual results to differ materially from those expressed or implied by such statements, including, without limitation, competitive issues, regulatory matters affecting Liberty Media's and Atlanta Braves Holdings' businesses, the unfavorable outcome of pending or future litigation, failure of third parties to perform, general market conditions (including as a result of COVID-19 or other public health crises), changes in law, and continued access to capital on acceptable terms, as well as the following: Liberty Media:

• The satisfaction of all conditions to the proposed combination of Liberty SiriusXM Group and SiriusXM, the satisfaction of the all conditions to closing for the transaction with QuintEvents LLC, possible changes in market acceptance of new products or services, the failure to realize benefits of acquisitions, rapid technological and industry change

Atlanta Braves Holdings:

• Changes in the nature of key strategic relationships with broadcasters, partners, vendors and joint venturers, the impact of organized labor, the performance and management of the mixed-use development and the impact of inflation and weak economic conditions on consumer demand These forward-looking statements speak only as of the date of this presentation, and Liberty Media and Atlanta Braves Holdings expressly disclaim any obligation or undertaking to disseminate any updates or revisions to any forward-looking statement contained herein to reflect any change in Liberty Media's or Atlanta Braves Holdings' expectations with regard thereto or any change in events, conditions or circumstances on which any such statement is based, as applicable. Please refer to the publicly filed documents of Liberty Media, including Amendment No. 5 to Liberty Media's Registration Statement on Form S-4 filed on June 8, 2023 and the most recent Forms 10-Q and 10-K, and of Atlanta Braves Holdings, including the Registration Statement on Form S-1 filed on September 8, 2023 and the most recent Forms 10-Q, for additional information about Liberty Media and Atlanta Braves Holdings and about the risks and uncertainties related to their respective businesses which may affect the statements made in this presentation.

Disclaimers (cont)



INDUSTRY INFORMATION

Certain information included herein concerning Liberty Media's, Atlanta Braves Holdings' and Qurate Retail's respective businesses and the related markets or industry position or prospects, as well as industry or market data and other statistical data regarding their respective businesses and industries, are based on industry publications or other published independent sources. Sources for individual data points are available through Investor Relations upon request. Although we believe the third party sources to be reliable, we have not independently verified the information obtained from these sources or examined the underlying economic and other assumptions relied upon therein. It is possible that data and assumptions underlying such third party information may have changed materially since the date referenced. Accordingly, none of Liberty Media, Atlanta Braves Holdings or Qurate Retail assume any responsibility for and cannot provide assurance regarding the accuracy or completeness of such information and you should be aware that such information and any estimates and beliefs based on such information may not be accurate and is not guaranteed to be free from error, omission or misstatement. You should not rely on such third party information as predictions of future results.

MARKET DATA AND FINANCIAL INFORMATION

Market data provided herein is as of 11/3/23 unless otherwise noted. Unless otherwise noted, financial data pertaining to Liberty Media, Atlanta Braves Holdings and Qurate Retail provided herein is as reported in each company's respective quarterly report on Form 10-Q for the quarterly period ended 9/30/23. Information regarding other companies is based on most recent publicly available information.

During today's presentation, we will discuss certain non-GAAP financial measures, including adjusted OIBDA of Liberty Media, adjusted OIBDA of Atlanta Braves Holdings and adjusted OIBDA of Qurate Retail. For definitions and applicable GAAP reconciliations please see the earnings press releases of Liberty Media, Atlanta Braves Holdings and Qurate Retail relating to prior periods on their respective websites and the appendix at the end of the Atlanta Braves Holdings presentation. For definitions and applicable GAAP reconciliations for SiriusXM, please see SiriusXM's earnings press releases relating to prior periods on its website.



GREG MAFFEI

PRESIDENT & CEO





Updates Since Our Last Meeting



Liberty SiriusXM Group

- Simplified tracking stock and reduced net debt balance by \$533m
- · Proposed split-off and combination with Sirius XM Holdings
- SiriusXM improved operating results throughout year
- Debuted next gen streaming app on 11/8, expect to strengthen position in and out of car



- Simplified tracking stock, focused on F1 and related assets
- Signed agreement to purchase premium experiences company Quint
- Stood up commercial and race-related operation for inaugural Las Vegas Grand Prix
- Repriced F1 Term Loan B on improved terms
- Announced 24 race calendar for 2024 with greater geographic efficiency
- Renewed and extended multiple commercial partners, \$11b contracted revenue as of 9/30



- Created LLYV tracking stock comprised of 30% Live Nation ownership and other private assets
- Refinanced Live Nation exchangeable debt on attractive terms
- Live Nation saw record financial performance with growth continuing into 2024
- Revenue +36% and AOI +33% YTD



Investor Day Debut



Revisiting Liberty Live Group Creation

- · Simplified tracking stock structure
- Cleaner equity for investment in attractive Live Nation business
- Focused investment opportunities at LLYV
- Evolving investment thesis likely to include addition of synergistic assets

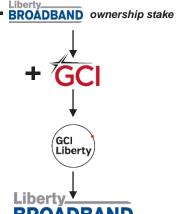




Previous Tracking Stock Structure Simplifications

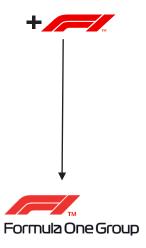












When You Love Something, Set it Free



Merits to Being Standalone Public Company:

Aim to reduce discount to private market value

Increased liquidity as standalone public equity

Removed complexity of intergroup interests

Better enable future flexibility

BATR

+12% to +38%

From Nov '22 Annc. to Today(1)

BATR

+130%

Avg. Daily Volume Post Split-Off(2)

BATRK

+22%

Float Post Split-Off(3)



Things We've Said...



Pre-2016	Liberty Investing in Premium Businesses and Exiting Traditional Media Focus on Subscription Businesses, Exit Vulnerable Media, Seek Protected Niches Where We Can Be Market Leader, Increase Emotional Engagement in Customer Experience, Think Global
2016	Music Streaming has Questionable Economics
2017	The Power of Live: Commands Time and Wallet Share
2018	Too Much Video Content, Too Many Platforms = Circular Firing Squad!
2019	Audio: The Ear has More Upside than the Eye
2020	The Covid Accelerants Digital Boomers, On-site is the New Offsite, Charles Schwab Meets Candy Crush, Dr. McDistance and more
2021	Post-Covid: You Only Unlock Once
2022	Limbic System Connections Build Resilient Businesses

...What We've Done and Where We're Going





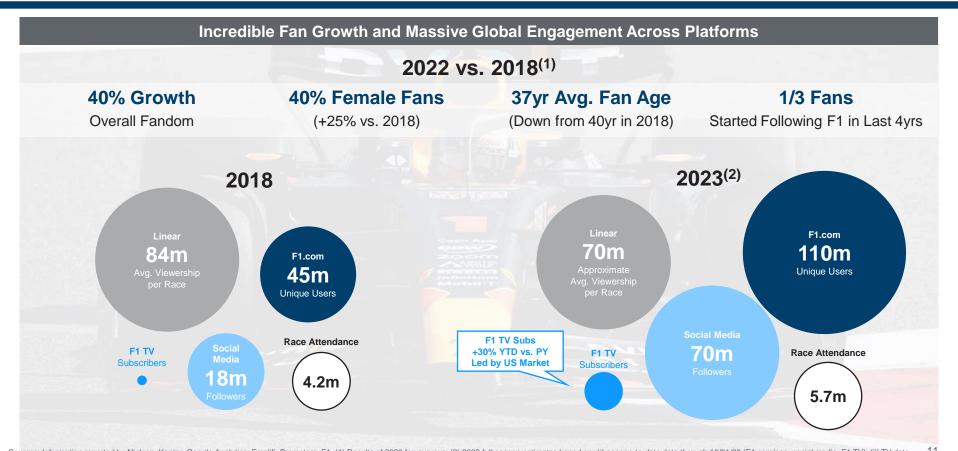
What Does it Mean to be a Premium IP Owner?











... Especially in Key US Growth Market



Huge Crowds at North American Races Engaging US Audiences 3 of 4 Largest 2.0 1.8 1.8 **US Live Race** Million Million Million Audiences in Mexico '22 Miami '22 Austin '22 Canada '22 Miami Monaco Canada 2023 Season 243k 338k 440k 395k _ 19% F1 TV US Sub Growth YTD(1) Miami '23 Canada '23 Austin '23 Mexico '23 270k 345k 432k 401k 19% F1 YouTube US Sub Growth YTD(1)







There is Only One



High demand meets scarcity of supply

DEMAND

SUPPLY

Competition amongst and within host countries, new race locations, higher fan attendance

Race Promotion +5% CAGR⁽¹⁾

Limit to amount of race weekends on calendar

Additional players in sports rights landscape (traditional vs. digital), fan growth, digital products (incl. F1 TV)

Media Rights +10% CAGR⁽¹⁾

Scarcity of valuable sports media rights in each market

Premium F1 brand value, global/regional presence of brand, sustainability objectives

Sponsorship +13% CAGR⁽¹⁾

Maintaining exclusivity at varying tiers

Expanded supply through virtual signage, additional product offerings, support series

Higher fan demand + growth of overall fandom (incl. demand for additional ways to interact with F1)

Other Revenue +12% CAGR(1)

Paddock Club limited capacity to maintain premium offering + new product offerings with F1 licensing Scarcity Increases
Demand / Opportunities
for Expansion

Expanding Valuable IP



Demonstrating Brand Value...



+12 New Commercial Sponsorship Partners Added Since 2021



Team values up avg. >5x since Liberty acquisition⁽¹⁾



Drawing new star-studded investors into F1 teams

...Broadening Experience to Create Even MORE Fans

New Series & Formats





New Entrants





New Experiences





New Media





Extending Reach in Premium Experiences With QUINT



Business Overview

- Industry leader in hospitality and travel solutions for marquee sporting events around world
 - Partner with event organizers to package and sell ticketing inventory with unique, premium experiences
 - Bring fans closer to sport, drive new revenue streams for partners, create additional exposure
- Serve 90+ events globally
- Global database of leads/clients of 1m+ from 114+ countries

Transaction Overview

- Valued at \$313m
- Funded with cash on hand from FWON
- · Immediately value accretive
- · Rationale:
 - · High growth asset with attractive cash conversion
 - · Strengthen position in sports & entertainment
 - Leverage Liberty relationships across sports and live events to expand Quint partners
 - Enhance Quint partnership opportunities with F1

























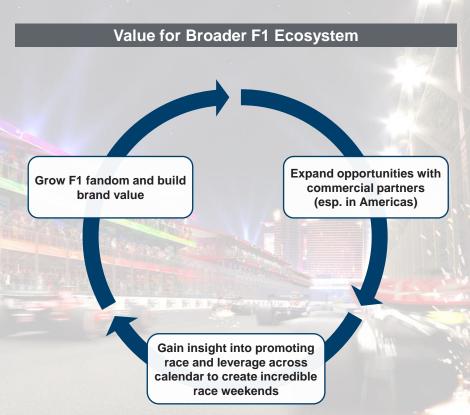
Leverage appealing sports IP through high-end experiences and demonstrate continued value of live events

Vegas: It's About More Than A Race





Total Economic Impact Exceeding \$1.2b in Year One



Opportunities for Expansion

Deepening Our Fan Relationships



Linear
70m
Approximate
Avg. Viewership
per Race

F1.com
110m
Unique Users

24.9m

9.8m

13.0m

You Tube

d TikTok 7.2m

Expanding DTC opportunities to gain additional insight into growing fanbase

Leveraging data and customer insight to tailor fan outreach, improve fan experiences, create content and more













LIVE NATION: Controlled Supply and Huge Demand Drive Growth

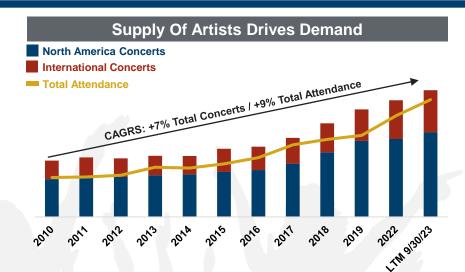


When Fans are Your Customers

Fans say if their favorite artist is in town, they always find a way to buy tickets

Global fans say one of the most memorable moments of their lives was at live music event

Live music goers connect their emotions at show with brands, products and services they use there



Fuels Opportunities for Expansion

- International acts doubled representation in top 50 tours over past 5 years, more acts touring globally and visiting 42% more countries
- Pipeline of venues continues to grow with key developments in Asia, Latin America and Europe
- Concerts remain affordable luxury vs. other premium live events
- Ancillary per fan revenue up double digits at Live Nation operated amphitheaters, theaters and clubs

SiriusXM Curates Premium Content AND Relationships



Programming of Premium, Desirable Content

- Hosts and celebrities
- Ease of use model
- Exclusive audio content

Fans are Customers

- Form relationships with personalities
- Sense of community and comfort listening in car
- Limbic system connection

Top 25
Channels are all hosted

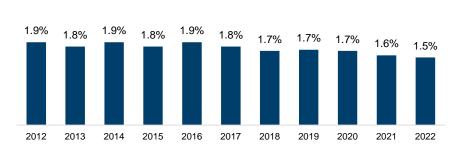
Scaled Brand Value Attracts Talent

- Quality of brand
- Leveraging premium content and strong relationships across new platforms



Incredibly Sticky Customer

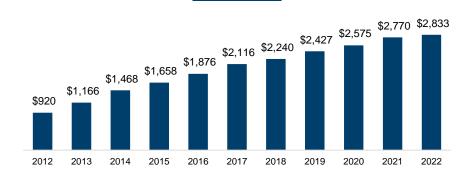
Churn



Profitability of Business Model

\$ millions

Adj. EBITDA⁽¹⁾



Braves Country = Best Country



Reinvigorating Baseball



- MLB energized fans with new rule changes
- More action-filled product and boosted demand(1):

24 minute

Reduction in avg. game time

More Action on Field

Runs scored, bases stolen, OBP, home runs all up

+10%

Regular season attendance across MLB

+9%

Total streaming minutes on MLB.com

6 year

Reduction in avg. age of ticket buyers

Braves Very Successful Team within Reinvigorated Sport

Citizens Bank Park



- Incredible season
 - Clinched sixth straight NL East title
 - Best record in baseball (104 wins)
 - Franchise-record 8 players in MLB All-Star Game, all under team control through min. 2026
 - Acuña first player in MLB history to complete 40-70 season
 - Hit 307 team home runs, tying most in baseball history
 - Six Silver Slugger Award Finalists and Three Gold Glove Finalists
 - Surpassed 3m fans in attendance for only second time during regular season
- Young, contracted talent will continue to drive strength of team

Scarcity of Attractive Sports Assets Drives Value

History of Strong Returns



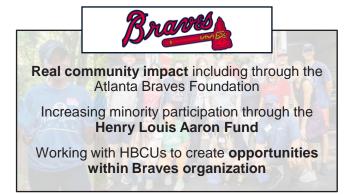


Sustainable Business: It's Good Business

Sustainability Initiatives that Drive Real Value for Stakeholders and Shareholders









Brian Wendling

CHIEF ACCOUNTING OFFICER & PRINCIPAL FINANCIAL OFFICER





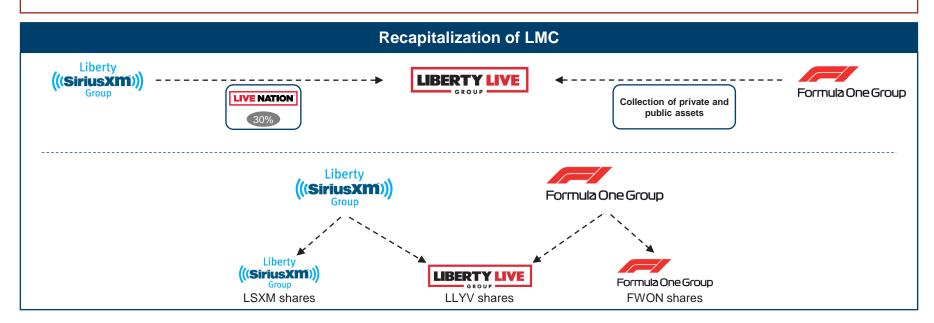
It Happened.



Redemptive Split-off of Braves







Liberty NAV Refresh



\$ millions

Liberty SiriusXM Group





I SiriusXM I	84% 3,205.8m shares
Cash ⁽¹⁾	\$75
3.75% Convertible Senior Notes	
2.75% SiriusXM Exchangeables	\$586
I SiriusXM Margin Loan ⁽²⁾ I (Available Capacity: \$1,075m) I	\$714

Formula 1	100%
Cash and Liquid Investments ⁽³⁾ Quint Vegas Land Acquisition Price Other Private Assets ⁽⁴⁾	\$1,157 \$313 \$241
2.25% FWONK Convertible	\$475
F1 Senior Loan Facility	\$2,411
Corporate Level Debt	\$59

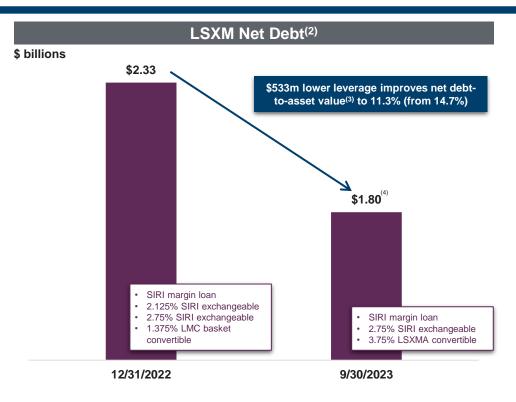
Live Nation	30% 69.6m shares
Cash and Liquid Investments ⁽⁵⁾ Private Assets ⁽⁶⁾	\$417 \$380
0.5% Live Nation Exchangeables	
2.375% Live Nation Exchangeables	\$1,150
Live Nation Margin Loan (Available Capacity: \$400m)	\$

Balance sheet data as of 9/30/23. Liabilities shown at greater of par or exchange value based on 11/3/23 market data. (1) Adjusted for retirement of remaining \$199m principal amount of 1.375% cash convertible notes in October; (2) Adjusted for settlement of Balance sheet data as of 9/30/23. Liabilities shown at greater or par or exchange value based on 11/30/25 market data. (1) Adjusted for pending wind production, expected to close by year-end (\$313m enterprise value, final cash subject to certain closing conditions); (4) Other private assets include F1 Arcade, LV Diamond Production, LLC and Meyer Shank Racing; (5) Includes \$102m monetizable public holdings as of 9/30/23; (6) Other private assets valued as of effective S-4 filling on 6/8/23; include Associated Partners, L.P., Drone Racing League, Inc, green energy investments, Griffin Gaming Fund, INRIX Inc, Kroenke Arena Company, LLC, Liberty Technology Venture Capital, LLC, Overtime Sports, Inc and Tastemade, Inc.

2023 Actions to Simplify LSXM Balance Sheet



- Key capital markets activities:
 - Issued 3.75% LSXMA convertible
 - Retired 2.125% SIRI exchangeable
 - Retired 1.375% basket convertible
 - Including settlement of bond hedge and warrant
 - Repaid portion of borrowings under margin loan
- LSXM net debt reduced \$500m+ YTD using:
 - \$273m from settlement of FWON intergroup interest
 - Atlanta Braves Holdings stake monetized in debtfor-equity exchange (\$61m value⁽¹⁾)
 - Corporate cash on hand and SiriusXM dividends



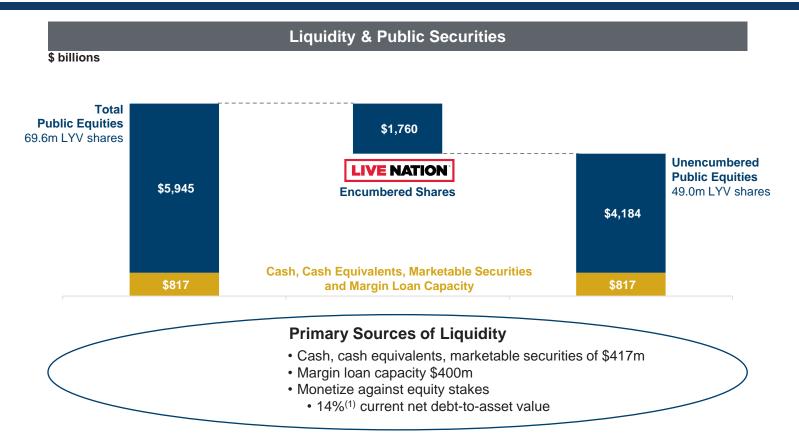
Debt-for-equity exchange proceeds used to repay margin loan.

Represents principal amount outstanding; 12/31/22 figure adjusted for Split-Off and Reclassification to exclude 0.50% LYV exchangeable and LYV margin loan (undrawn at 12/31/22).

Based on current value of SIRI stake as of 11/3/23.

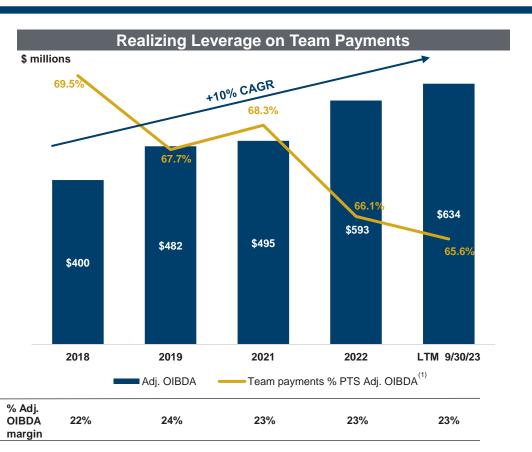
Liberty Live Group Liquidity

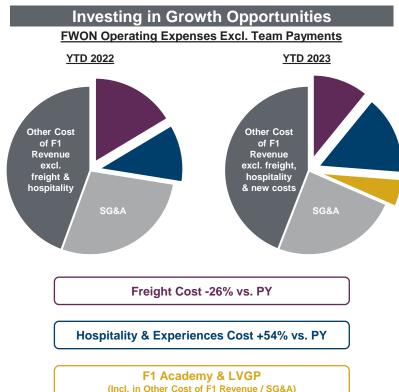




Brake-ing Out Components That Fuel F1 OIBDA







F1 Consistently Strong FCF Conversion

Adjusted OIBDA to FCF Conversion

F1 OpCo - 5-yr. Avg.	2018-2023E ⁽¹ (excl. 2020)
F1 Adj. OIBDA	100%
Working Capital	11%
Capital Expenditures	(8%)
Cash Taxes	(4%)
F1 OpCo ULFCF	98%
Cash Interest Expense, net	(25%)
F1 OpCo LFCF	73%
Memo: F1 OpCo LFCF ex. F1 LVGP capex	76%

FWON Corporate - 5-yr. Avg.	2018-2023E (excl. 2020)
Corporate Adj. OIBDA	(7%)
Corporate capital expenditures, net(2)	(8%)
Cash Interest Expense	(2%)
Cash Taxes	2%
Total Corporate LFCF	(15%)
Total FWON Consolidated LFCF	58%
Memo: Consolidated LFCF ex. total LVGP-related capex	70%

- Attractive margins and low capital intensity
- Largest cost item (teams' Prize Fund) 100% variable since 2021
- Timing differences drive quarterly working capital swings, particularly from:
 - Advanced payments of race fees by promoters
 - Team payments made in arrears of cost recognition
 - Recognition of revenue/cost from LVGP
- Estimated cash taxes for F1 (primarily UK) expected to be high single digit percentage of F1 adjusted OIBDA (as reported) in 2024, trending towards low double digits in future years
- Significant reductions in interest expense since acquisition contribute to strong levered free cash flow conversion

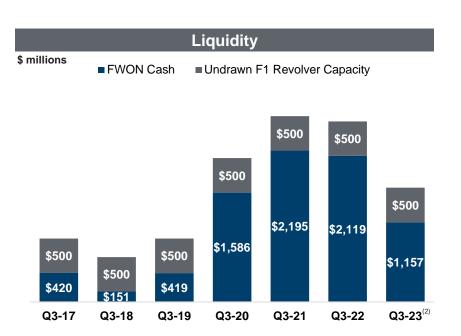


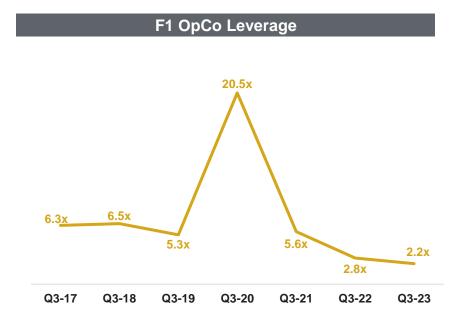


Managing Leverage...



- Over last year lowered TLB spread to 225 bps from 325 bps = \$17m annual savings
 - Step down to 300 bps achieved when covenant leverage⁽¹⁾ <2.4x in Q2
 - Completed reprice in October to further reduce spread to 225 bps

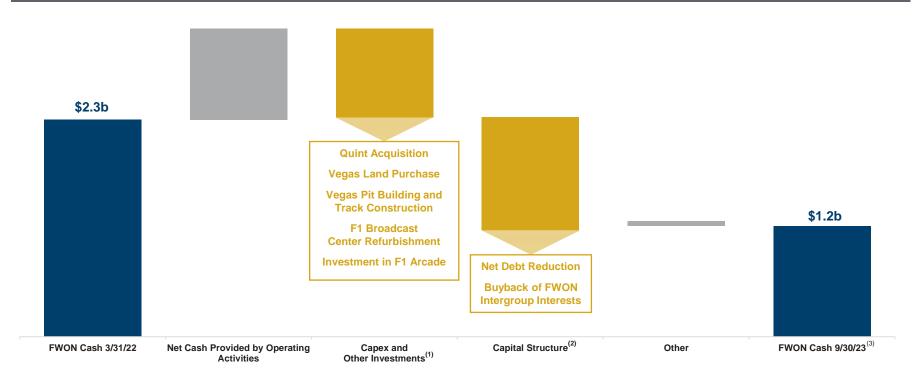




...While Strategically Investing at FWON



Strong Cash Flow Generation Has Supported Attractive Investments and Capital Structure Initiatives



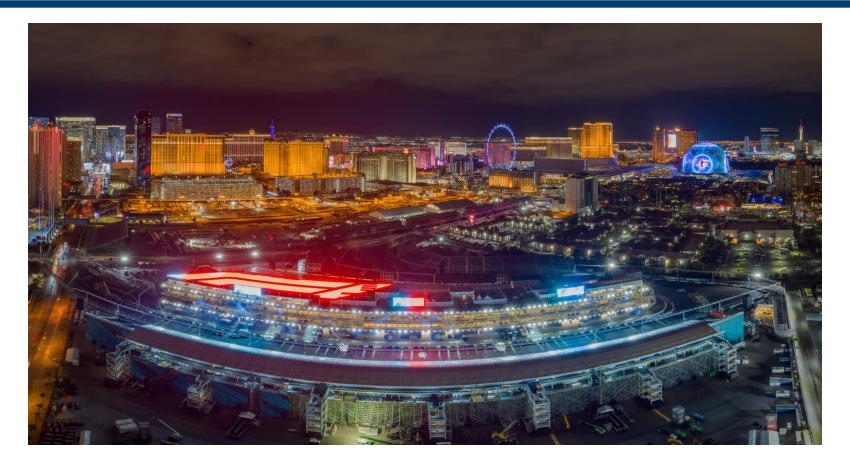
⁽¹⁾ Includes capital expenditures (including \$241m Vegas land purchase, Vegas pit building construction and F1 broadcast center refurbishment), investment in F1 Arcade and pending Quint acquisition, expected to close by year-end (\$313m enterprise value, final cash subject to certain closing conditions).

Includes net debt paydown, buyback of Formula One Group intergroup interest shares previously held at LSXM and \$100m cash attributed to LLYV in Reclassification.

Cash as of 9/30/23 shown adjusted for pending Quint acquisition, expected to close by year-end (\$313m enterprise value, final cash subject to certain closing conditions)

LVGP – It's Next Week!





Racing Toward the Finish Line

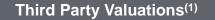




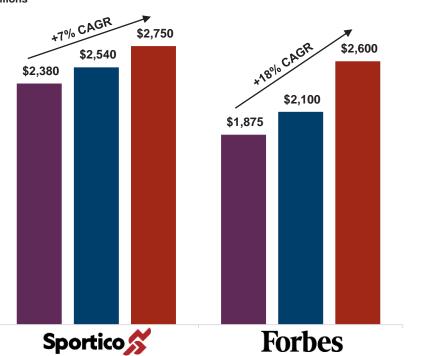


Atlanta Braves: The Team + The Battery





\$ millions



■Apr-22 ■Mar-23

■ Mar-21



Property Type	Sq. Ft.	Tenants	Ownership %	Stabilized NOI ⁽²⁾ (\$ millions)
Retail/Dining	248k	Multiple	100%	\$9.0
Office ⁽³⁾	916k	Comcast, TKE, Papa Johns, Truist Securities, Others	100% / 75% ⁽³⁾	\$35.0
Entertainment	104k	Coca-Cola Roxy, Silverspot Cinema	100%	\$4.3
Hotel	291k	Omni, Aloft	50%	\$19.5 ⁽⁴⁾

ABH Cap Structure: Covering All Our Bases



- Braves maintain strong revenue growth while continuing to invest in team
- Incremental Battery development
 - Approx. \$20m⁽¹⁾ net Office III capital spend complete; expect majority of construction to be completed by beginning 2025
 - Modest land contribution for The Henry complete with no cash expended
- Since Nov '22, refinanced certain mixed use debt facilities and entered into new construction loan for Office III project
- Weighted average cost of debt 4.8% and weighted average maturity 7.6 years







Appendix

LMC Convertible / Exchangeable Debt Cheat Sheet



Description	2.25% Convert. Notes Formula One Group	0.50% Exch. Debent.	2.375% Exch. Debent.	2.75% Exch. Debent. SiriusXM	3.75% Convert. Notes Liberty SiriusXM Group			
Issuing Entity	Liberty Media Corporation							
Attributed Tracking Stock	Formula One Group	Liberty Live Group Liberty Live Group Liberty Sirius XM Group Dec. 1, 2050 Sep. 30, 2053 Dec. 1, 2049		Liberty SiriusXM Group	Liberty SiriusXM Group			
Maturity Date	Aug. 15, 2027			Dec. 1, 2049	Mar. 15, 2028			
Put/call Date	n/a	Sep. 1, 2024	Sep. 30, 2028	Dec. 1, 2024	n/a \$575m			
Principal	\$475m	\$62m	\$1,150m	\$586m				
Conversion Value ⁽¹⁾	\$373m	\$59m	\$936m	\$347m	\$530m			
Conversion Price	\$82.98	\$90.10	\$104.91	\$8.62	\$28.20			
Conversion/ \$1,000 Principal Amount	FWONK: 12.0505 shares	LYV: 11.0983 shares	LYV: 9.5320 shares	SIRI: 116.0227 shares	LSXMA: 35.4563 shares			
Shares Underlying	FWONK: 5.7m shares	LYV: 0.7m shares	LYV: 11.0m shares	SIRI: 70.0m shares	LSXMA: 20.4m shares			
Dividend Threshold	n/a	n/a	n/a	\$0.01331 quarterly per SIRI share	n/a			

F1 Financials – Revenue Recognition



CALENDAR AND TIMING OF RACES HAS SIGNIFICANT IMPACT ON QUARTERLY REPORTED RESULTS

- Promotion revenue recognized on day of each race
- Media rights revenue:
 - Season-long TV contract revenue recognized pro-rata across race calendar, with some variation due to FX movements
 - F1 TV annual and monthly subscriptions recognized pro-rata over period of subscription
 - Other revenue recognized as F1 obligations are delivered
- Sponsorship revenue:
 - Race specific revenue recognized at time of race (i.e. title sponsorship, trackside packages)
 - Season related elements recognized pro-rata across calendar (i.e. on-screen branding/graphics)
 - Annual rights recognized evenly across four quarters (i.e. designations such as Official Partner/Supplier etc., rights to use footage, logo usage)
- Other revenue:
 - Race specific revenue recognized at time of race when services delivered (i.e. travel and freight)
 - Elements related to all races recognized pro-rata across race calendar (i.e. TV production recharges, technical support)
 - Annual rights recognized evenly across four quarters (e.g. minimum guaranteed fees under licensing deals, consumer product licensing)
 - F1 compensated for providing vehicle parts to F2 and F3 teams
 - Revenue and cost tends to be elevated at start of typical 3 year vehicle cycles with sale of chassis and initial stock parts

F1 Financials – Cost Recognition



- Team payments
 - Expense recognized pro-rata across race calendar
 - Cash payments:
 - Total prize fund paid in fairly even installments across months of March November with "true-up" points during the year as forecasts are revised
 - Final true-up balance paid post-season and year-end close (January & February under 2021 Concorde)
- F1 net operating cash inflows are typically highest in Q1
 - Driven by receipt of advance payments, while majority of costs (incl. team payments) paid in arrears
- 2023 FWON cash flow impacted by cash flows related to first year of LVGP
 - LVGP capex for pit building and track construction in 2022-2023
 - Advanced ticketing and hospitality revenue

LVGP Revenue and Cost Recognition



ILLUSTRATIVE PRESENTATION OF LVGP RELATED REVENUE AND COST (NOT ALL-ENCOMPASSING)

Majority of LVGP related revenue/cost will be recognized in Q4-23 when race occurs

Revenue

Race Promotion

· Grandstand and GA ticket sales

Sponsorship

- Title Sponsorship
- Other race-specific sponsorship

Other Revenue

- Hospitality ticket sales (incl. Paddock Club)
- Experiences revenue
- Ancillary revenue (incl. license fees, restaurant buyouts)

Cost

Other Cost of F1 Revenue

• Temporary structures, transportation infrastructure, race operations, catering, security, opening ceremonies, production/entertainment, temporary staff, etc.

SG&A

Personnel, professional fees, marketing, other overhead costs

F1 Tax Considerations

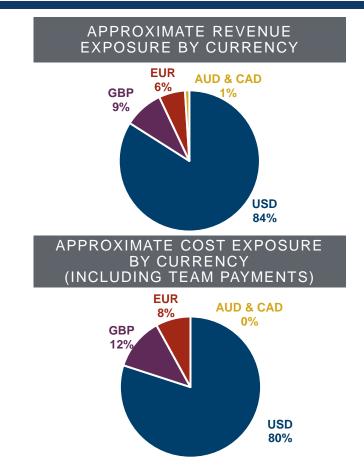


- •F1 expects to remain UK taxpayer in 2024 and future years
 - •F1 cash generating entities are UK based
 - •UK corporate tax rate increased to 25% in April 2023 (from 19%)
- •Estimated cash taxes for F1 (primarily UK) expected to be high single digit percentage of F1 adjusted OIBDA (as reported) in 2024, trending towards low double digits in future years
- Liberty does not expect to pay US income tax on repatriation of F1 earnings in the current year or the foreseeable future

Limited Currency Exposure at F1



- Roughly 84% of F1 revenue US\$ denominated
 - P&L exposed to both transactional and translational moves in FX
 - Team payments impacted by transactional FX gains and losses, thereby sharing in exposure with F1
- Exposure to GBP and EUR largely offset through cost structure of business, including:
 - Personnel & other corp overhead (GBP)
 - Paddock Club delivery contract (EUR)
 - F2/F3 cost (EUR)
 - Travel (GBP / EUR)
- Modest surplus AUD and CAD positions sold annually
- Total impact of FX (including effect on team payment calculation) relatively modest to adjusted OIBDA
 - Constantly monitoring and evaluating alternatives to address FX exposure
- Realized FX gain/loss on transactions impacts reported SG&A, offset by unrealized translational component in other income/expense



FWON Purchase Accounting Amortization



\$ millions	2018	2019	2020	2021	2022	LTM Q3-23
Reported F1 Adjusted OIBDA	\$400	\$482	\$56	\$495	\$593	\$634
Team Payments	\$913	\$1,012	\$711	\$1,068	\$1,157	\$1,207
Reported Depreciation & Amortization	\$452	\$446	\$429	\$386	\$351	\$334
Purchase Accounting Amortization	\$412	\$404	\$385	\$359	\$325	\$303
Depreciation & Amortization Excl. Purchase Accounting	\$40	\$42	\$44	\$27	\$26	\$31
Total ⁽¹⁾	\$1,273	\$1,452	\$723	\$1,536	\$1,724	\$1,810

Composite LMC – It All Adds Up



• 5/9/06:	LCAPA ("LMC") tracking stock issued
• 3/3/08:	LMC issues LMDIA/B 4-for-1
• 11/19/09:	DTV spun from LMDIA 1-for-1; remaining assets become LSTZA on a 0.10-to-1 basis
• 11/28/11:	LMC re-combines with LSTZA on a 0.88129-for-1 basis
• 1/11/13:	LMC spun from STRZA 1-for-1
• 7/23/14:	LMCK shares issued 2-for-1
• 11/4/14:	LBRD spun from LMC and LBRDA/K issued 1-for-4
• 12/10/14:	Right to acquire 1 share of LBRDK for every 5 shares of LBRDA/K at \$40.36
• 4/15/16:	LMC recapitalization into three tracking stocks: LMCA/K (1-for-4), LSXMA/K (1-for-1), BATRA/K (1-for-10)
• 5/18/16:	Right to acquire 0.47 shares of BATRK for every 1 share of BATRA/K at \$12.80
• 1/25/17:	LMCA/K renamed FWONA/K
• 5/15/20:	Right to acquire 0.0939 shares of LSXMK for every 1 share of LSXMA/B/K at \$25.47
• 7/19/23:	Distribution of shares of Atlanta Braves Holdings to FWON shareholders; distributed 0.028960604 BATRK shares for every 1 share of FWONA/B/K
• 8/3/23:	LMC reclassification of existing LSXM and FWON into three new tracking stocks: new LSXMA/K (1-for-1), new FWONA/K (1-for-1), LLYVA/K (0.25-for-1 LSXMA/K and 0.0428-for-1 FWONA/K)

/	Composite LMC	
	FWONA	\$15
	LSTZA tracker	101
	DTV after 1 year: \$42.15 x 4	169
	Earnings on \$168.60 DTV reinvested in LMCA	658
	STRZA sold to LGF/B for cash and shares	18
	Cash from STRZA/LGF/B reinvested in LMCA	3
	LGF/B after 1 year: \$29.68 x 0.6784	20
	Earnings on \$20.13 LGF/B reinvested in LMCA	1
	FWONK x 2	33
	LBRDA x 0.25	22
	LBRDK x 0.25 x 2	43
	LBRDK Rights Offering	7
	LSXMA	26
	LSXMK	52
	LSXM Rights Offering	3
	BATRA	4
	BATRK	7
	BATRK Rights Offering	3
	BATRK Distribution	1
	LLYVA	9
	LLYVK	20
	Composite LMC	\$1,212

Compared to \$79 on 5/10/06

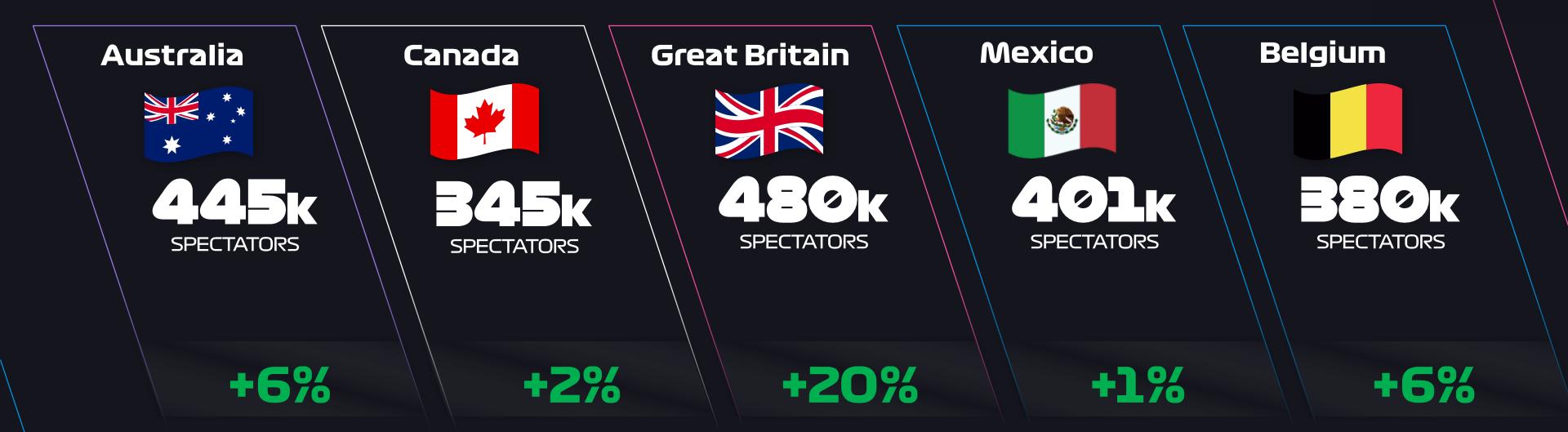
Market data as of 11/3/23. 4



Atlanta Braves HOLDINGS



RECORD BREAKING ATTENDANCE VS. 2022







CONTINUED DEMAND TO HOST RACES

PROMOTER AGREEMENTS SIGNED SINCE LAST INVESTOR DAY



ICONIC NEW LAS VEGAS RACE FROM 2023

BROADCAST RENEWALS IN KEY STRATEGIC MARKETS

*Select deals only



Spain/ Portugal

Extended through

2026



Japan

Multi-year deal through





LatAm (excl. Mex & Brazil)

Extended through





Mexico

Tencent腾讯

China

Extended through

2025

Extended through

2024

GROWING COMMERCIAL PARTNERSHIPS







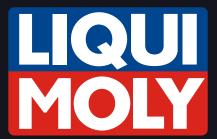












FORMULA 1 LAS VEGAS GRAND PRIX PARTNERS



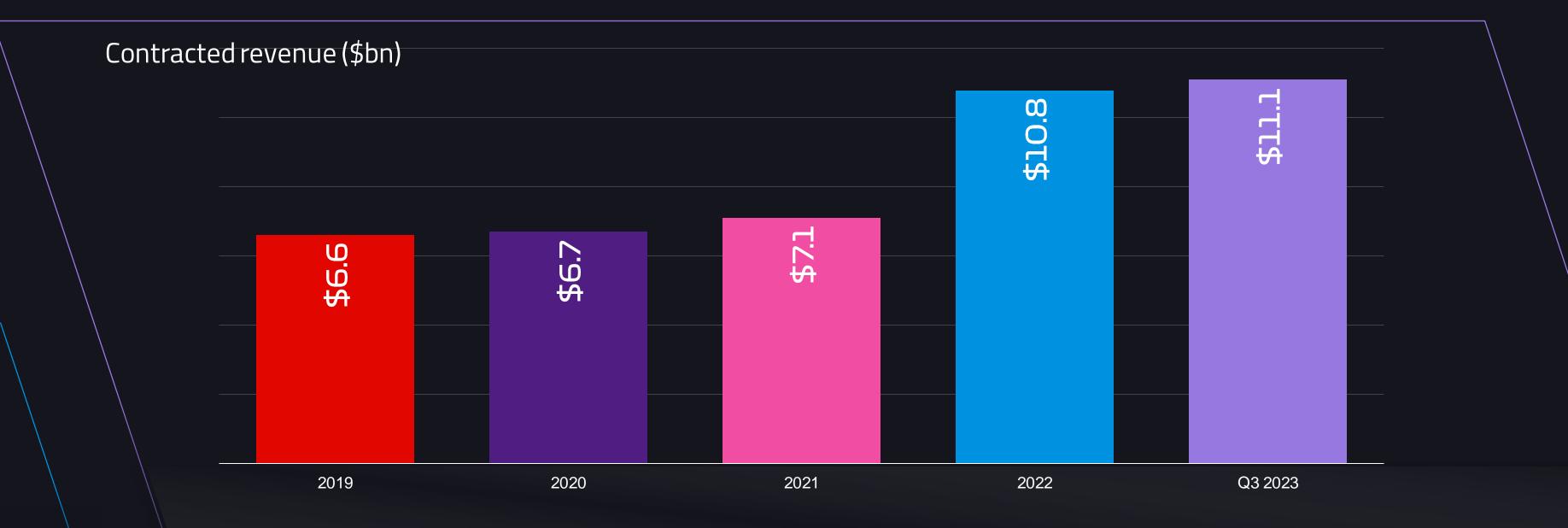
F1 KEY AREAS OF FOCUS

- + Maximizing commercial rights
- Expanding fan base
- Investing in strategic markets
- Bringing world-class racing
- Prioritizing sustainability in our operations and with partners



GROWTH IN CONTRACTED REVENUES

High growth in contracted revenues to \$11bn



Continued growth in contracted revenues in Q3 '23 supported by race renewals, media rights agreements and new & upsold sponsorship deals



01

Pre-Season Testing 1 | Bahrain 2 | Saudi Arabia

3 Australia

02

4 | Japan 5 | China

6 Miami

7 Emilia-Romagna

8 Monaco

9 Canada

10 | Spain

11 Austria

Q3

12 United Kingdom

13 Hungary

14 | Belgium

15 Netherlands

16 Italy

17 | Azerbaijan

18 | Singapore

Q4

19 | USA

20 | Mexico

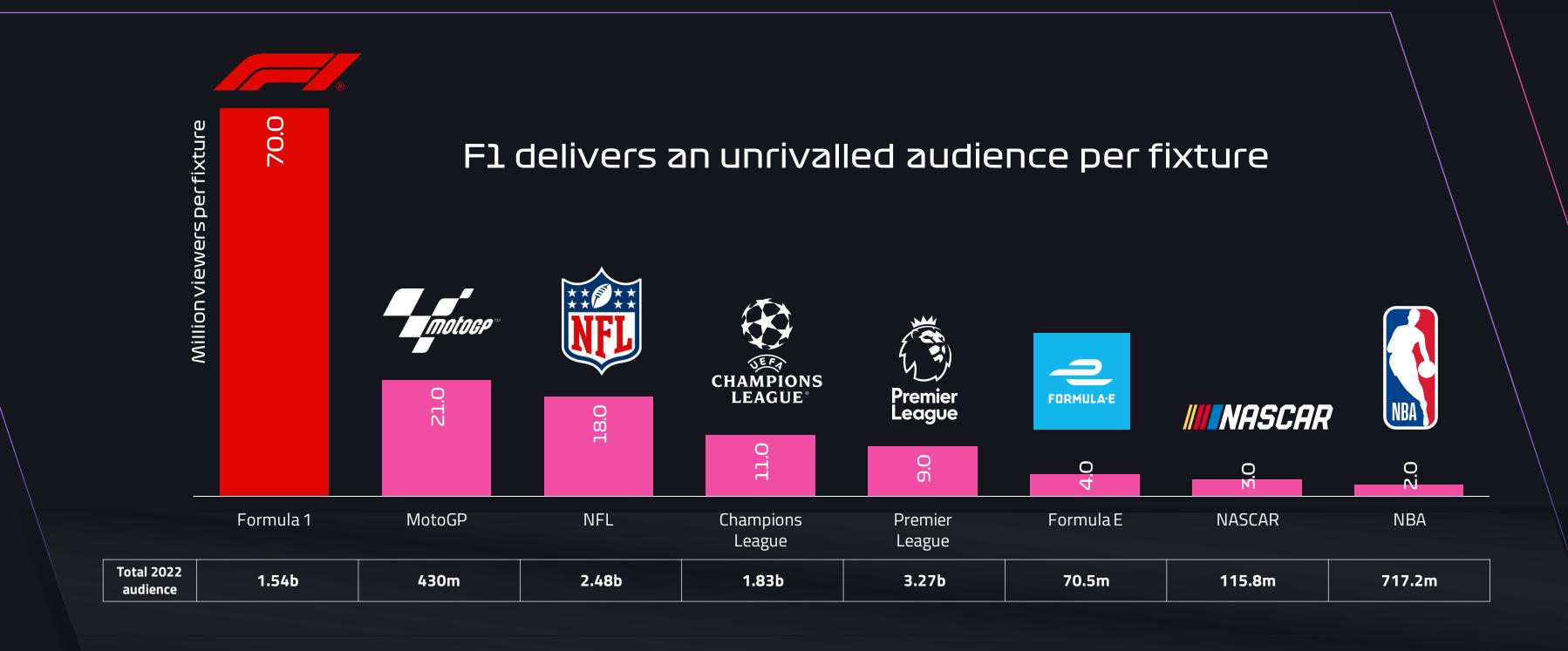
21 Brazil

22 Las Vegas

23 | Qatar

24 Abu Dhabi

GLOBAL REACH AND RECOGNITION



OUR COMMERCIAL PARTNERS

Global Partners





















Official Partners









Regional Partners & Official Suppliers















THE CHANGING FACE OF F1 FANS



New fans (who started following the sport in the last 4 years) are 10 years younger and share of female is 36% higher





Average age of fans (down from 40 in 2018)



Female fans (+25% vs. 2018)



46%

Of those attending a race in 2022 were first-time attendees

(+21% vs. 2021)



Female users on f1.com

(vs. 2018)

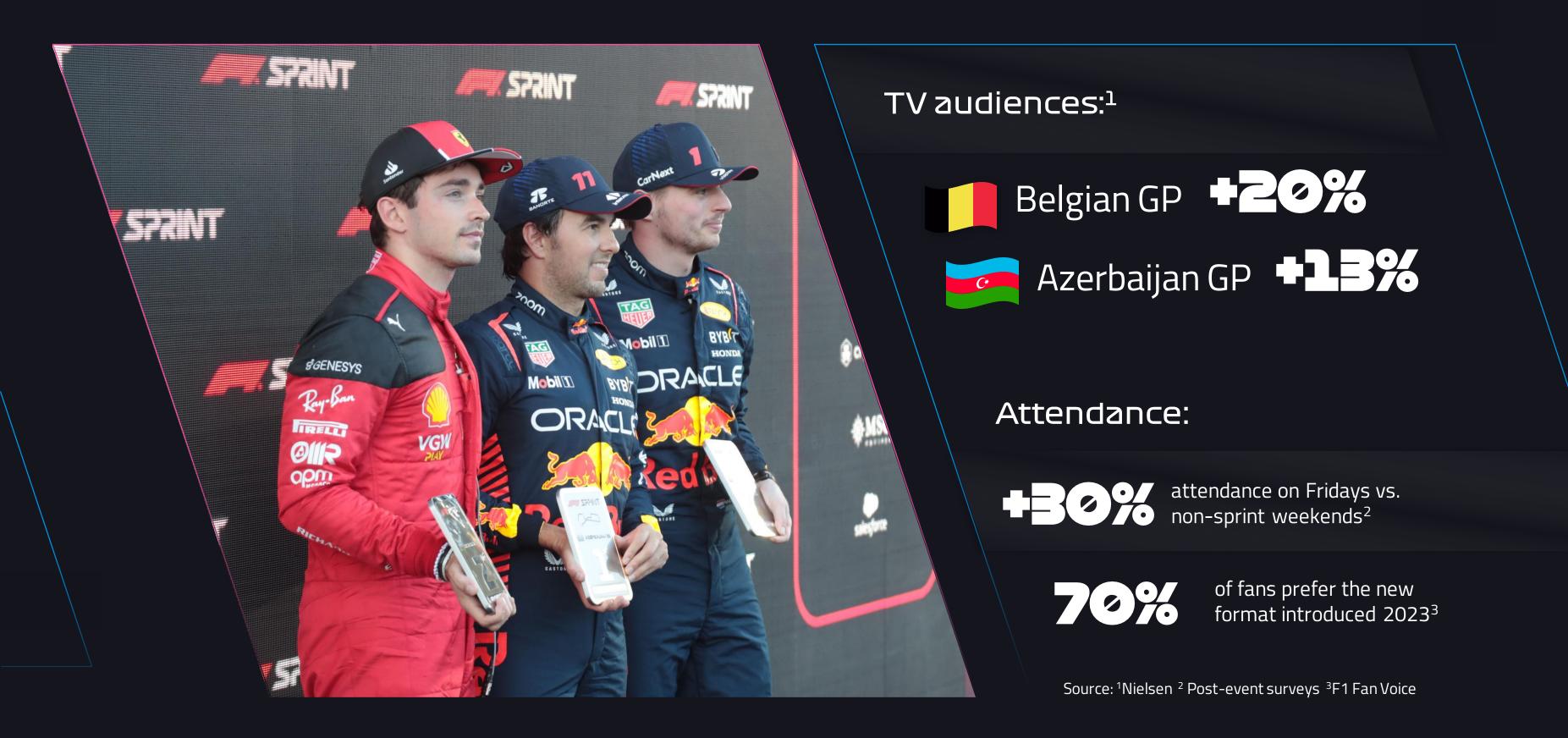
Largest Ever US

Audiences in 2023 Season

A NEW FAN SEGMENTATION



ENGAGEMENT ON SPRINT WEEKENDS



DRIVE TO SURVIVE





Global cumulativeaudience (seasons 1-5)

Top



S5 of series reached Netflix Top 10 in 47 markets



Global audience S5 vs. S4 in first 6 months



S5 debut week global audience in US vs. S4

F1 ARCADE







VISITORS IN 1st
YEAR AT
LONDON VENUE



Birmingham UK in November 2023



PERMANENT VENUES IN NEXT 5 YEARS



Boston & Washington opening in 2024

F1 EXHIBITION





VISITORS IN 1ST YEAR SINCE OPENING



SPAIN'S BEST SELLING TEMPORARY EXHIBITION IN 2023



DEVELOPED IN PARTNERSHIP WITH ROUND ROOM STUDIOS

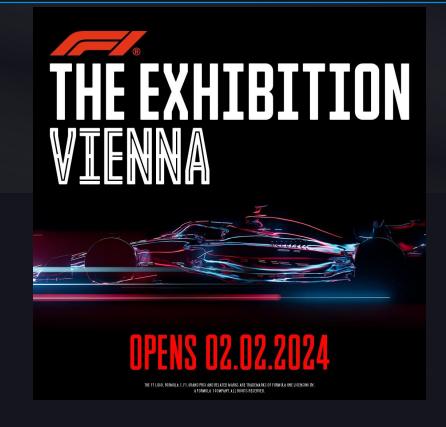
Travelling Exhibition's first stop on a multi-year global tour allowing fans to get up close with history & technology of F1







Vienna announced



2024 CALENDAR



TRANSFORMATIONAL GROWTH IN US





Further Expansion with New US Races in Miami and Las Vegas

SUSTAINABILITY

F1 is pioneering sustainable fuels



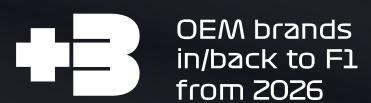








March 2023 EU agreed to exempt vehicles running on 100% e-fuels from upcoming 2035 combustionengine ban - supporting long-term strategy of F1



REDUCING OUR FOOTPRINT



F1 ACADEMY



A platform to inspire young women & improve diversity in motorsport



"F1 Academy is more than just a competition it is a **movement**. We want to inspire Women around the world to follow their dreams and realise that with talent, passion and determination, there is no limit to what they can achieve."

Susie Wolff- Managing Director, F1 Academy

2024

21 Races across 7 F1 race weekends

Saudi Arabia9 MarMiami5 MaySpain23 JunNetherlands25 AugSingapore22 SepQatar01 DecAbu Dhabi08 Dec

15 Drivers - 5 Teams

10 x F1 Team cars

All 10 F1 Teams will support a driver & have liveried car





Discover Your Drive - new initiative to increase grass roots participation &, in turn, the talent pool of young girls & women entering F1 both on & off track.

2023
Season 1
highlights



Inaugural F1 Academy Champion Marta Garcia to receive fully funded FRECA seat for 2024



Bianca Bustamante becomes **first female driver to join McLaren Driver Development Programme**



Partnership announced with global karting programme Champions of the Future



All 10 F1 teams to have F1 Academy drivers and liveries for the 2024 season

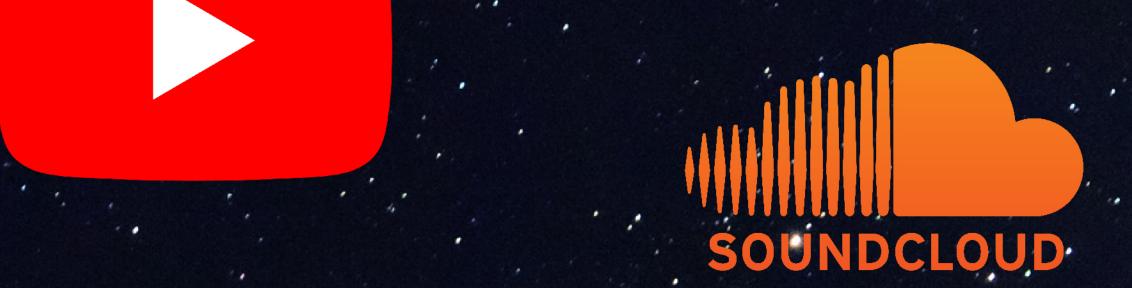


SITUSM

2023 Liberty Media Investor Day

Total In Car

SONOS





Teenage Fever **Drake**

Wat's Wrong (feat. Zacari & Kendrick Lamar)

Isaiah Rashad, Zacari, Kendrick Lamar

Neighbors J. Cole

Clouded **Brent Faiyaz**

Weekend (feat. Miguel) Mac Miller, Miguel

In My Room

Jorja Interlude

Let Go Aaron May

Kevin's Heart J. Cole

> Father Stretch My Hands Pt. 1 Kanye West

pandora



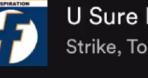
Misic

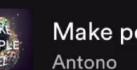










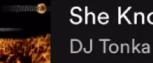






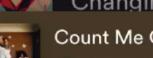






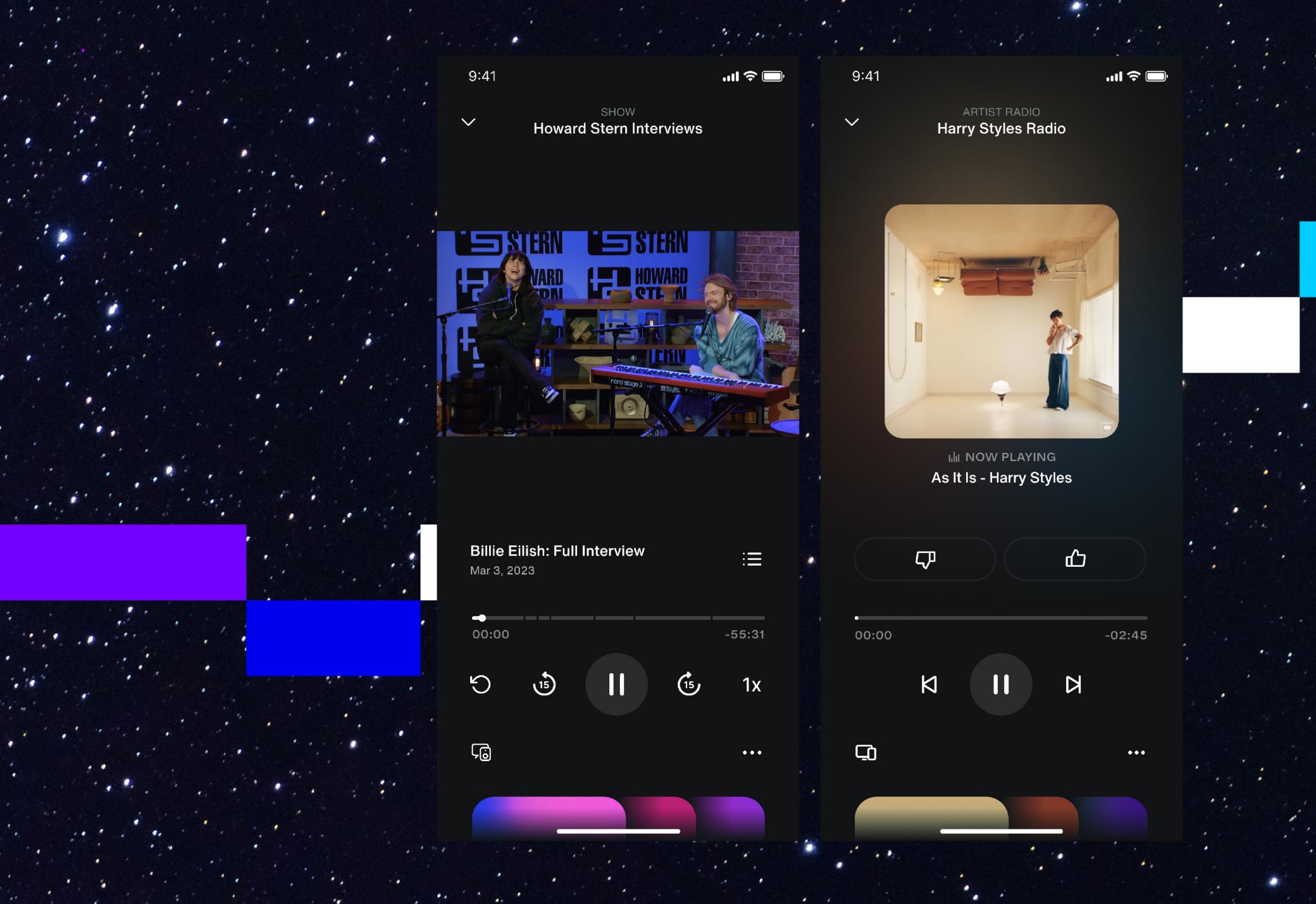












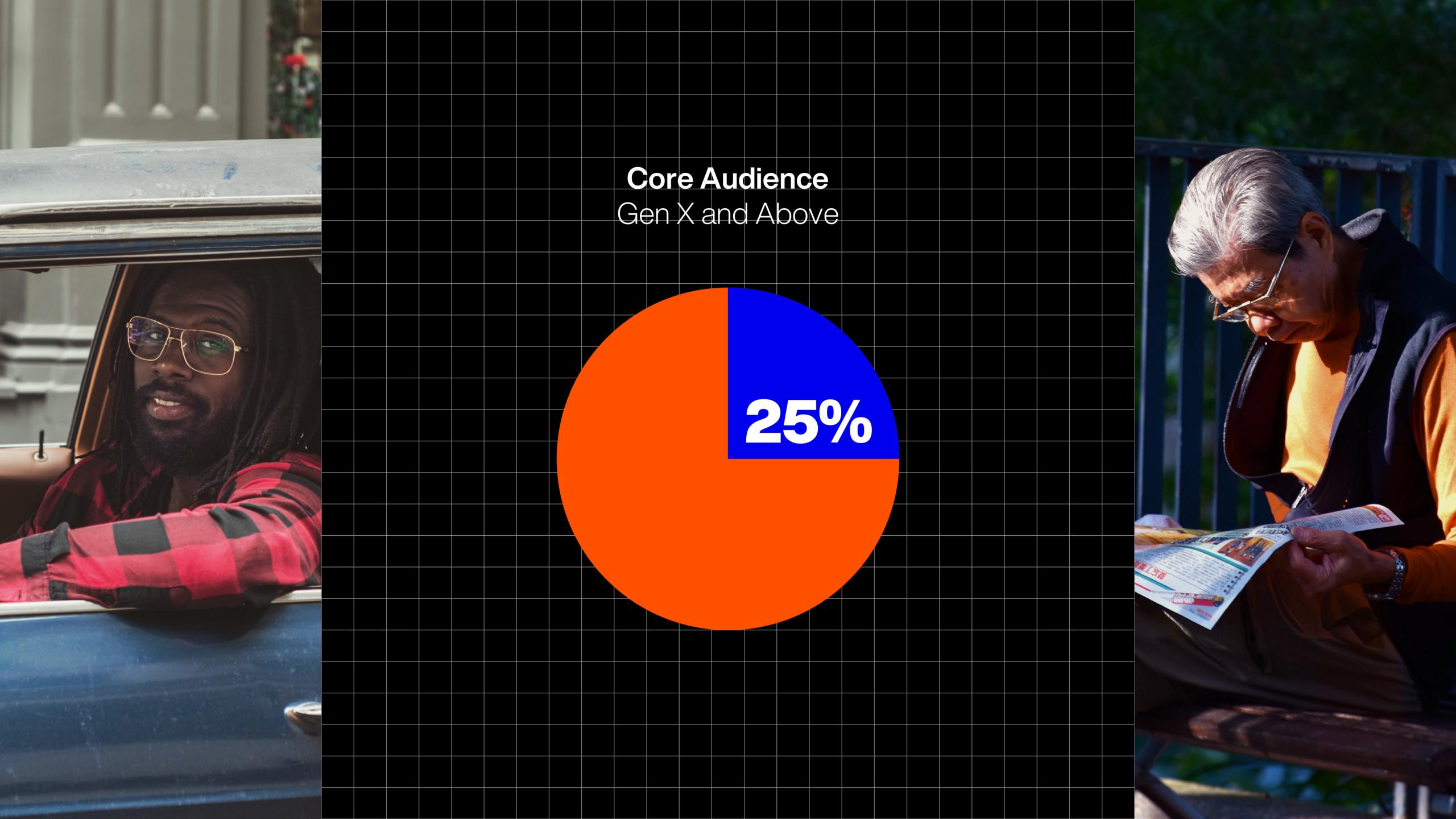


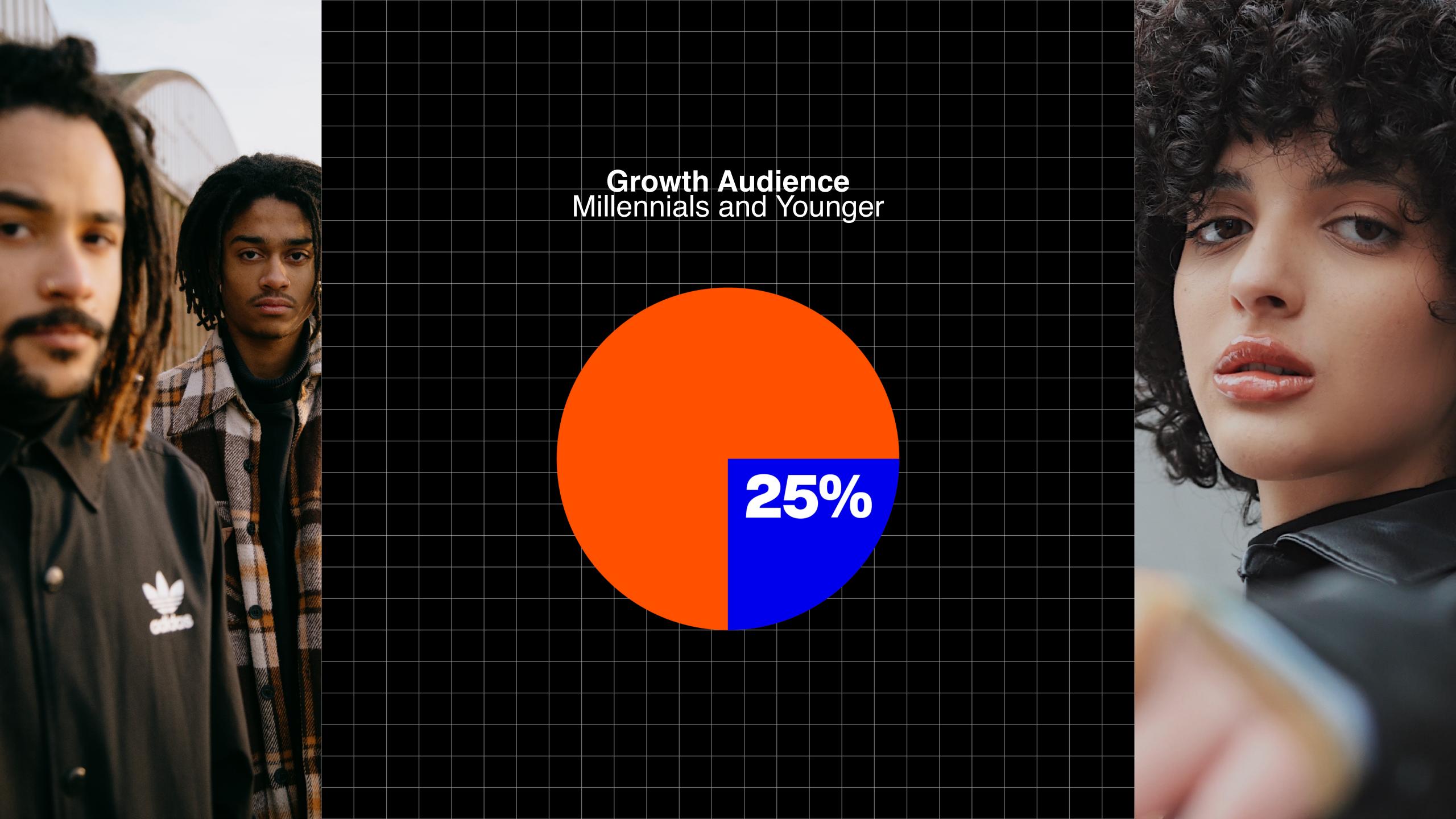


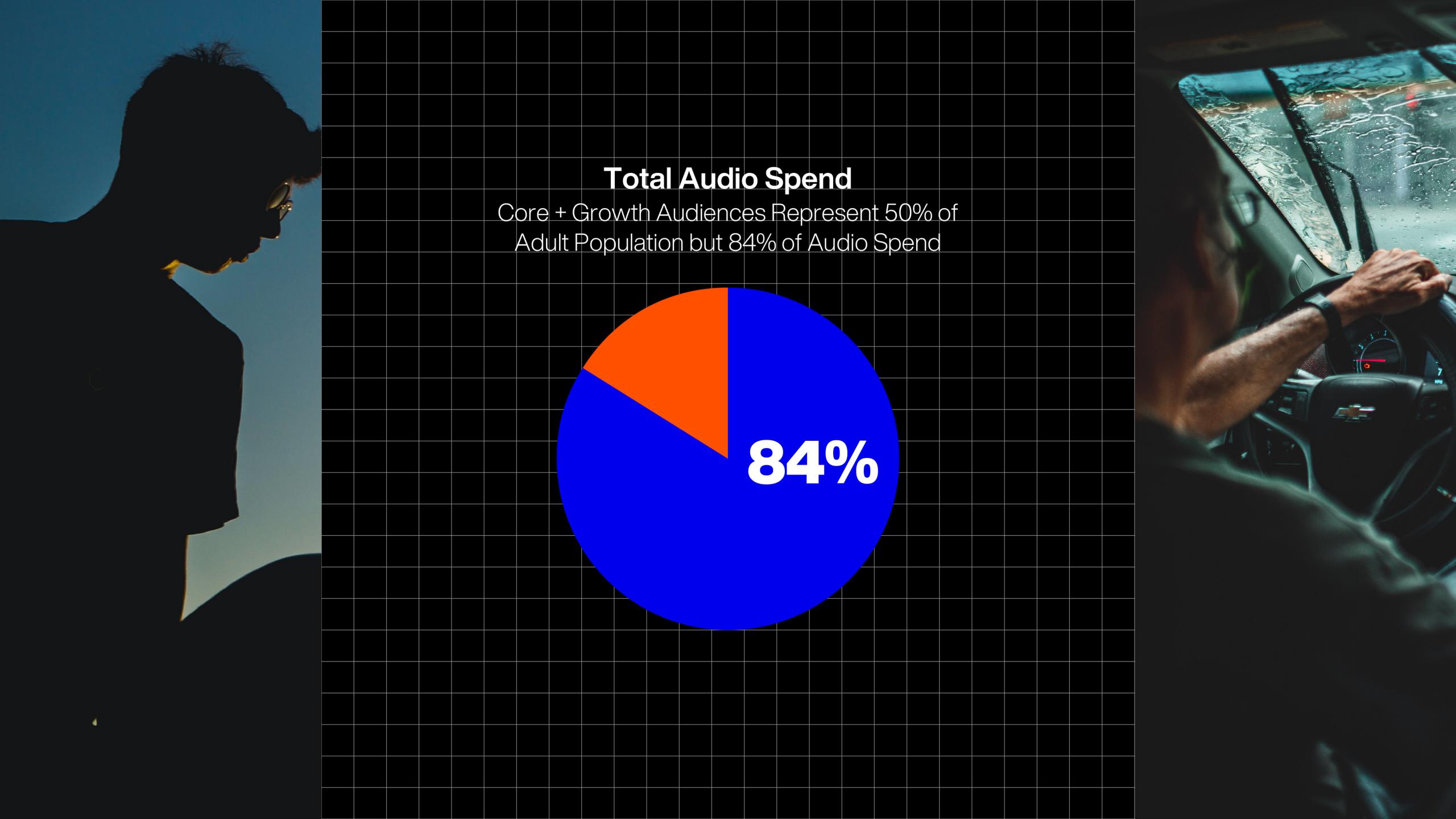








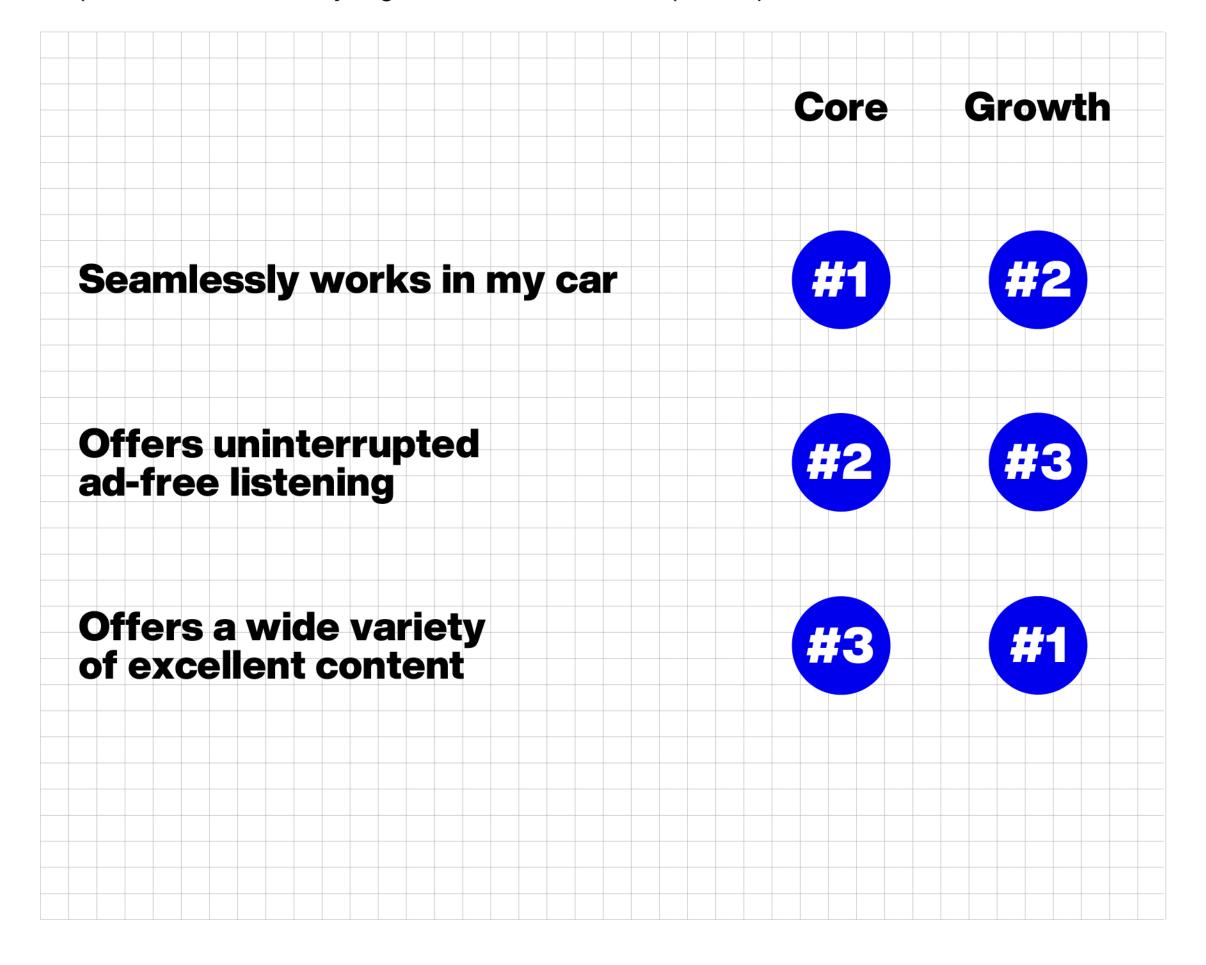




SiriusXM Top Strengths and Pain Points to Address

Top Strengths to Lean into

(% of SiriusXM users by segment that selected as important)



Top Pain Points to Address

(% of non users by segment that selected each barrier)

	Core Growth	
Price	#1 #1	
Doesn't let me control		
my listening experience	#2	
Hard to find what I'm looking for	#3 #2	
Outdated look and feel	#3	

Source: Lippincott Segmentation Study 2022

December 14

\$9.99

Core Attributes:

- Newly redesigned, easy to use, modernized client applications
- Improved search and discovery
- Improved sports and talk experiences
- New commerce and identity platforms
- Martech enablement through implementation of Salesforce

Always-On Personalization

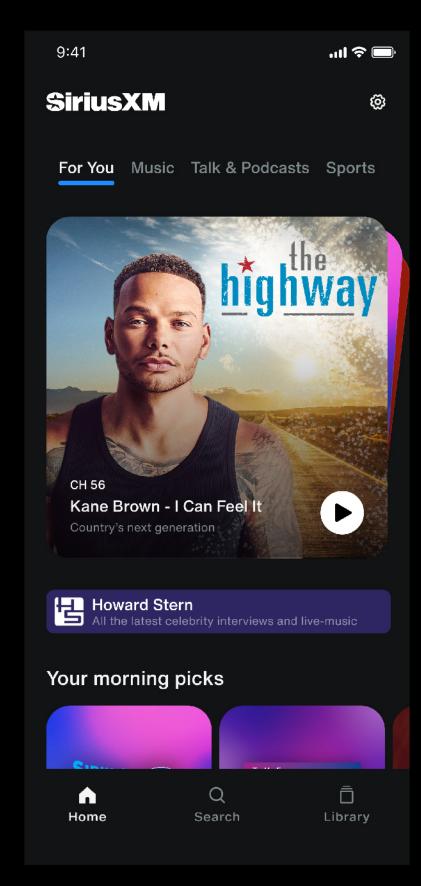
Greater Content Discovery

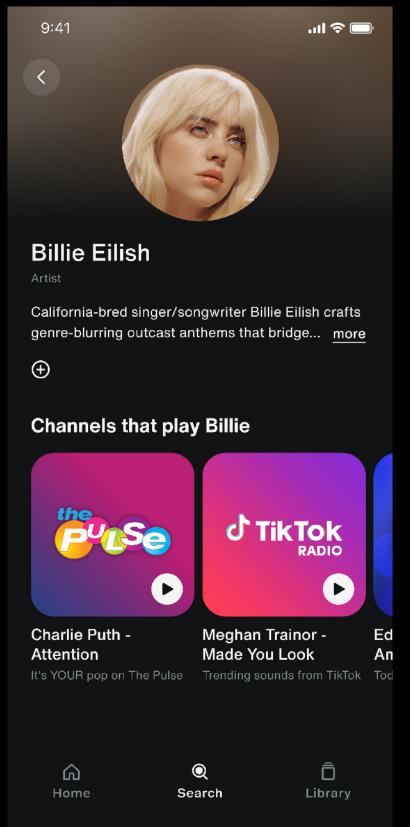
Revamped Playback

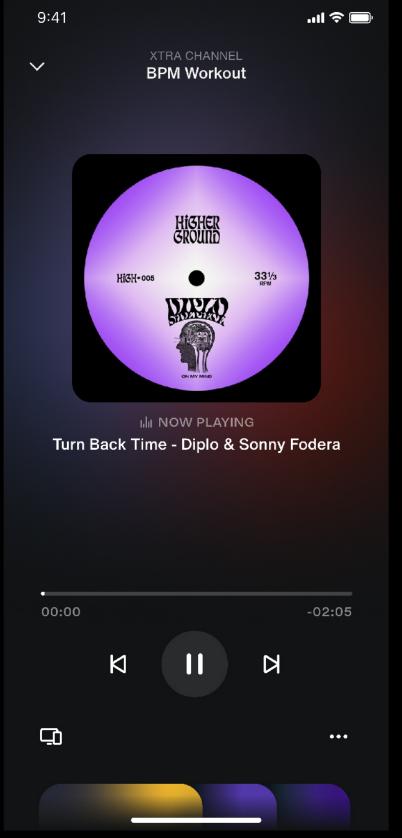
Enhanced Search

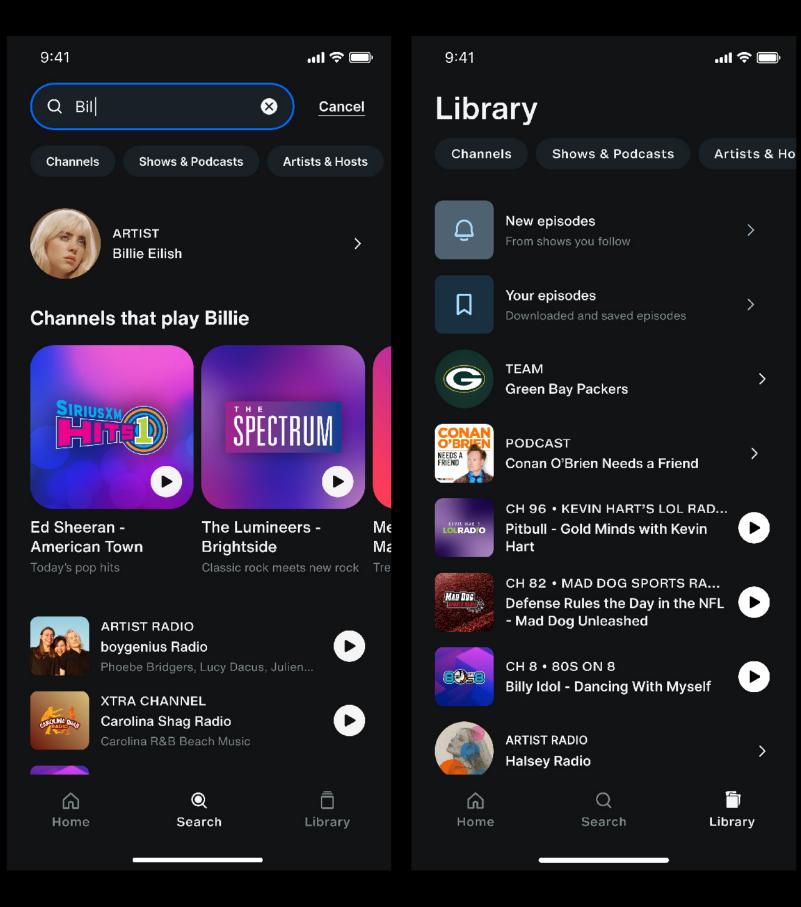


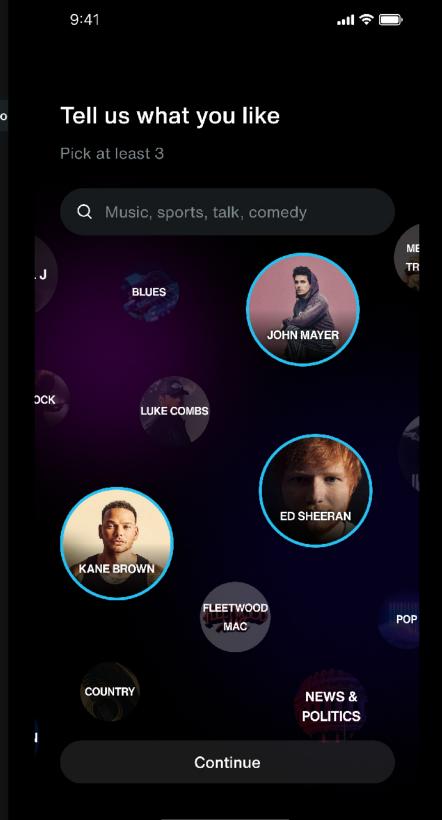


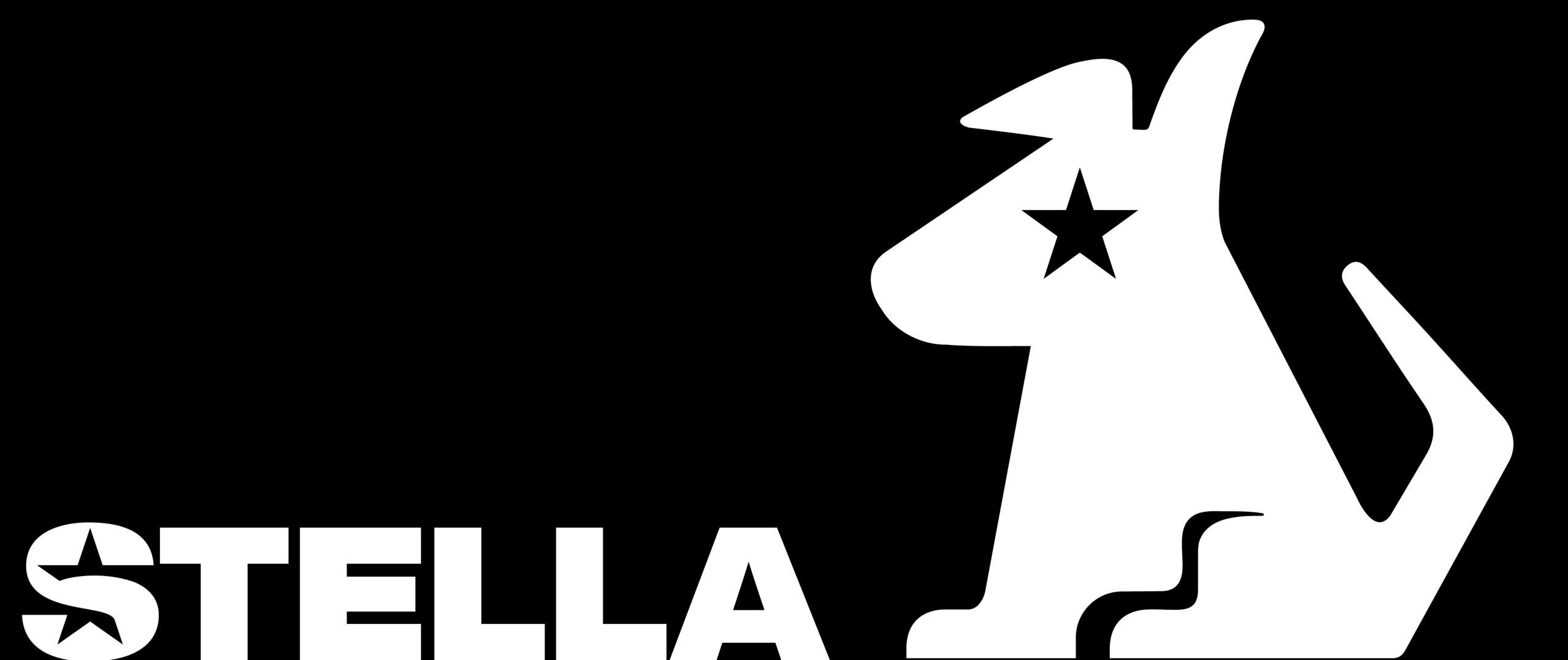




















This Life of Mine...



James Corden



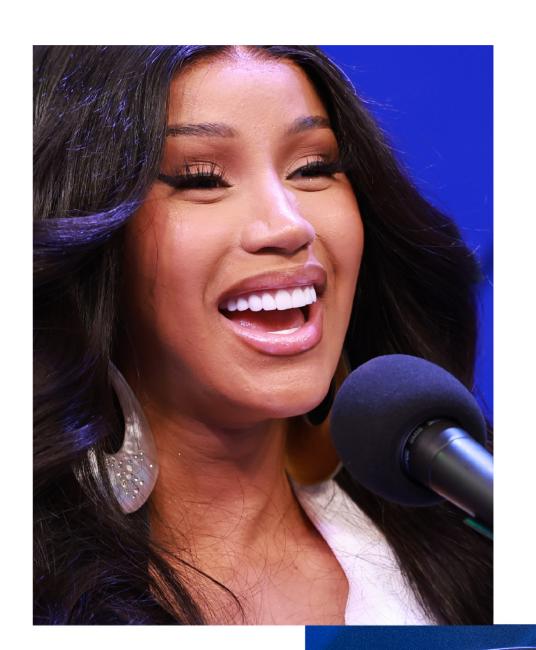
SiriusXM





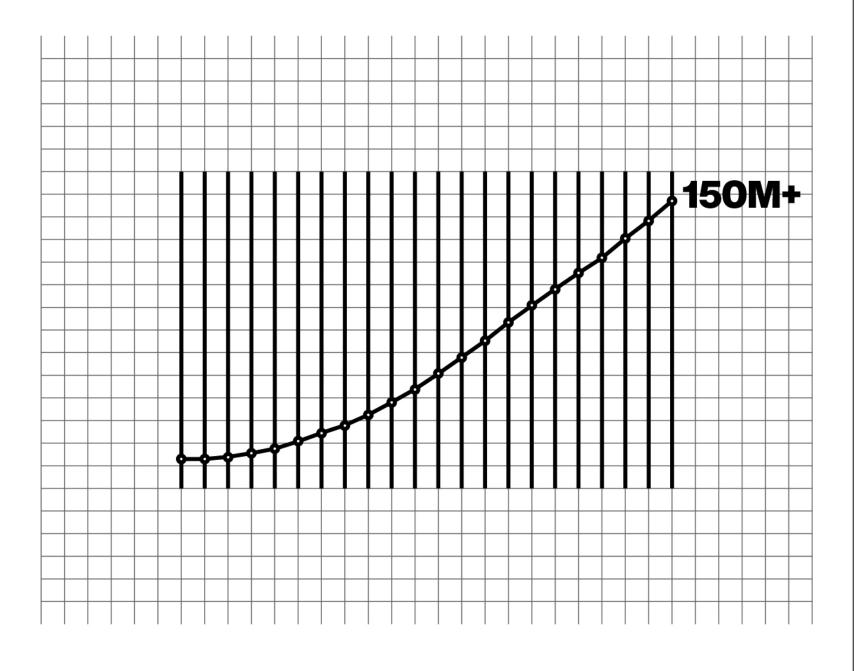


Alice Cooper Olivia Rodrigo Selena Gomez **Demi Lovato** Sam Smith **Jelly Roll Kane Brown Cardi B Nicky Jam David Guetta Kygo** Mumford & Sons **Ed Sheeran** Dan + Shay **Kelsea Ballerini Calvin Harris** Metallica Tim McGraw Jung Kook Offcot





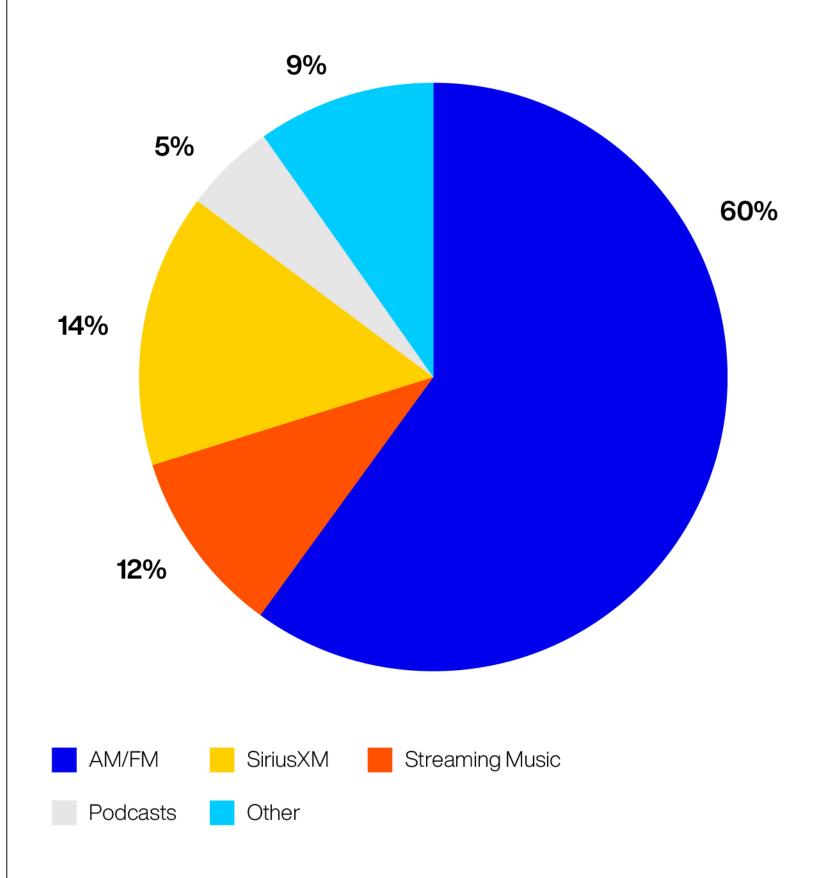
SiriusXM enabled vehicles on the road



80% of new vehicles

5506+
of pre-owned vehicles currently sold

Q3 2023 Edison in-car share of ear

























































































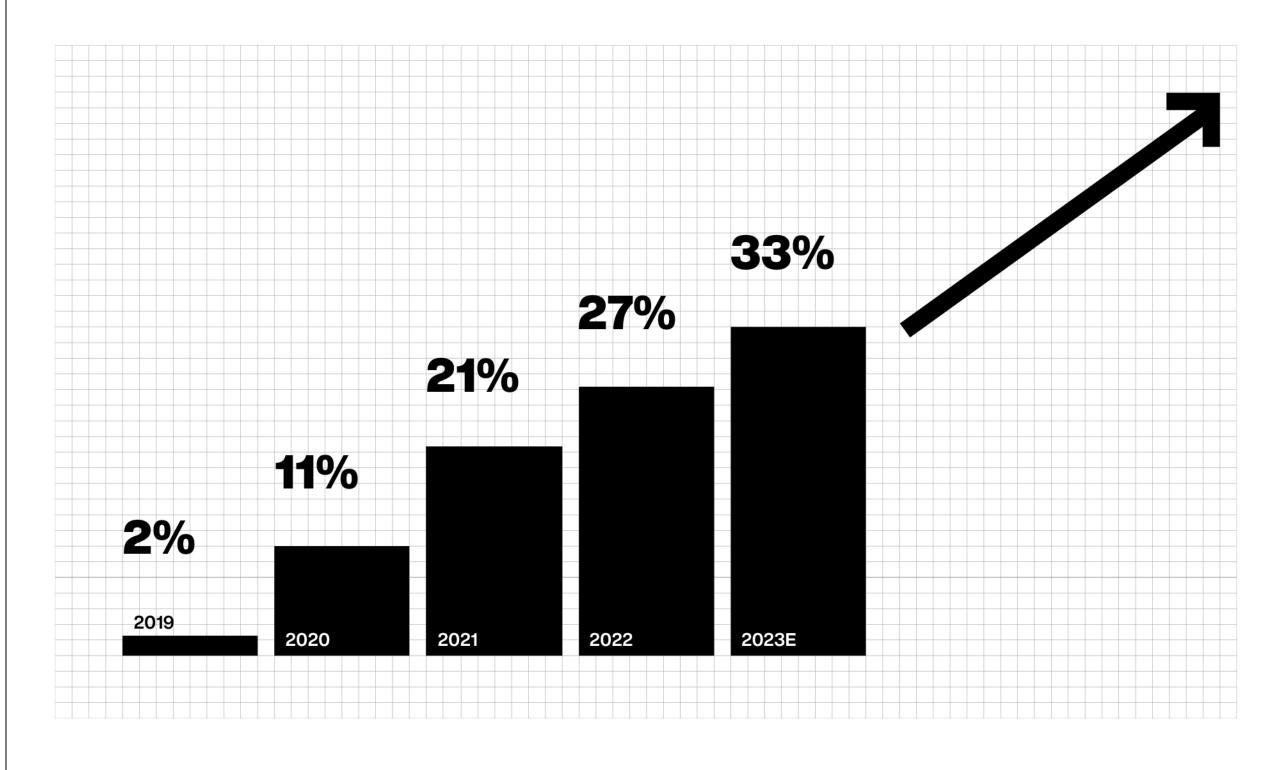








360L Growing in New SiriusXM Vehicles





















SONOS























SiriusXM

SiriusXM

- 34 million subscribers
- ~1.6% self-pay monthly churn
- 15-year high customer satisfaction rate

Pandora and Off-Platform

- 47 million MAUs and over
 10 billion ad-supported listening hours in the last year
- SXM Media reaches 150 million monthly total listeners
- More podcasts in the top 50 than anyone else

Delivering Durable Results:

Substantial Subscription and Advertising Scale & Strong Margins

\$6.87B + \$1.76B + \$317M = \$8.95B

Sub Revenue

77% Of Total Revenue

Ad Revenue

20% Of Total Revenue

Other Revenue

3.5% Of Total Revenue

Total Revenue

\$2.82B \$1.29B

Adj. EBITDA

31.5% Adj. EBITDA Margin

Free Cash Flow

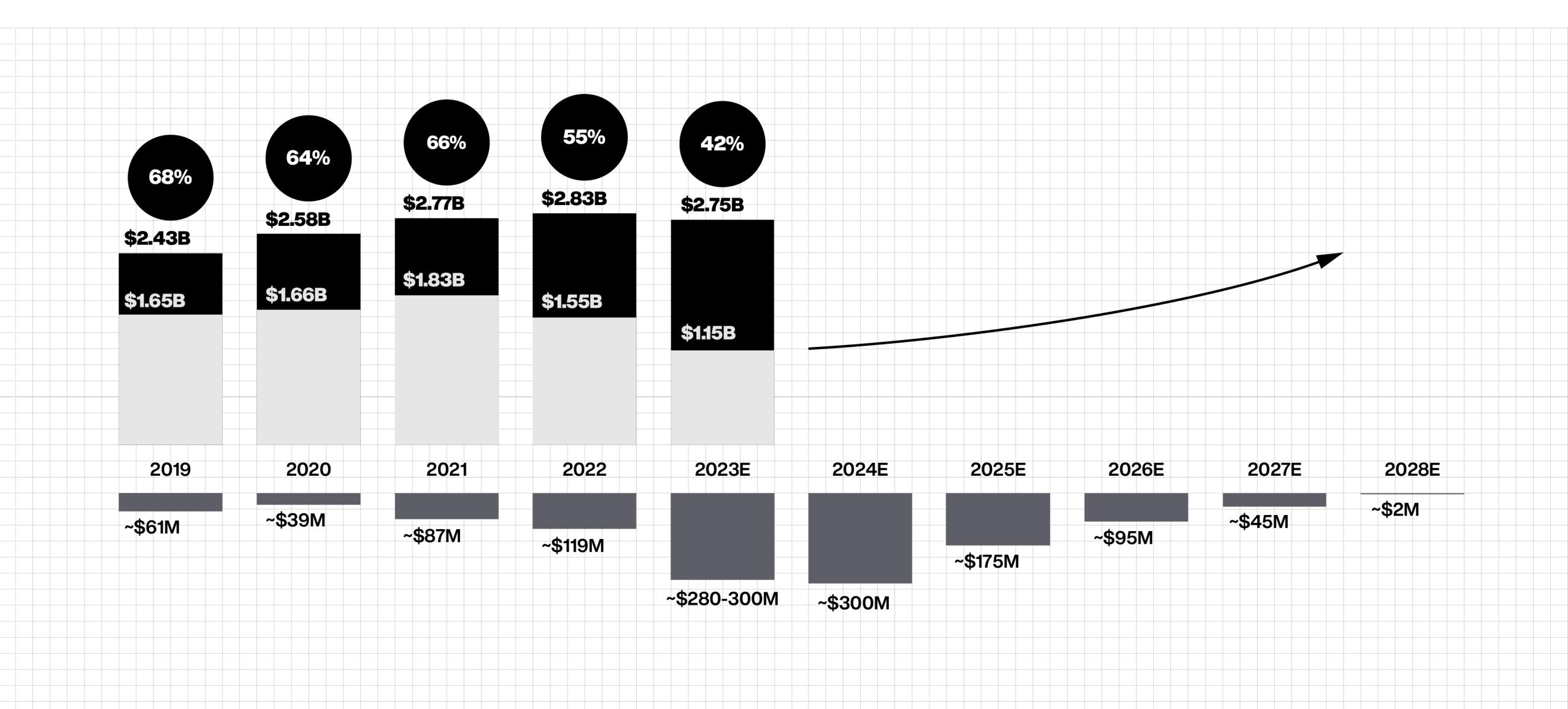
45.7% Adj. EBITDA to Free Cash Flow Conversion

SiriusXM Cash Generation Set to Rebound



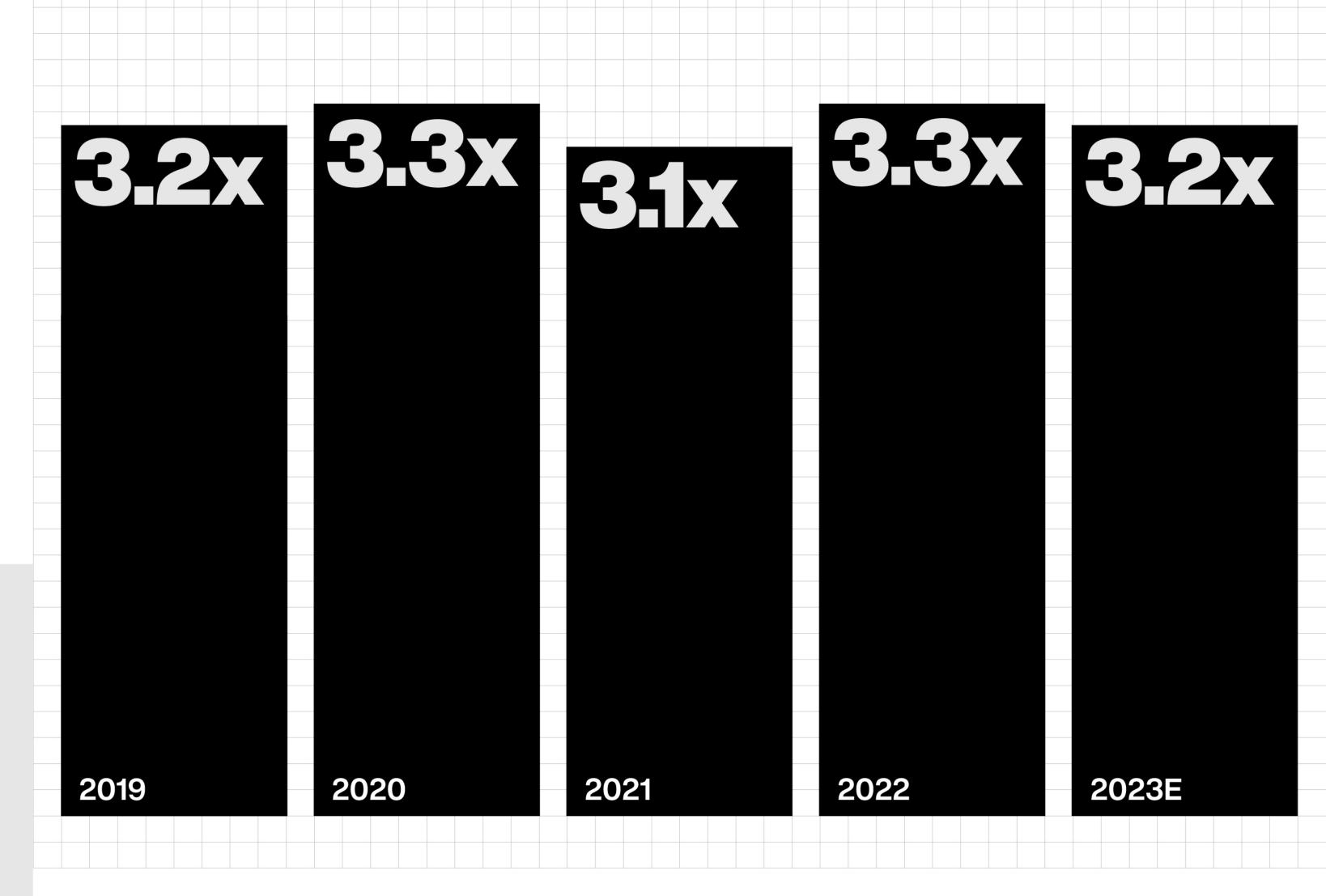






SiriusXM's Balance Sheet is Well-Positioned and Flexible

- No significant bond maturities until 2026
- Year-end 2023 total liquidity, including cash and undrawn revolver capacity, expected to be ~\$2 billion



Leverage Ratio: TTM Adj. EBITDA to Net Debt

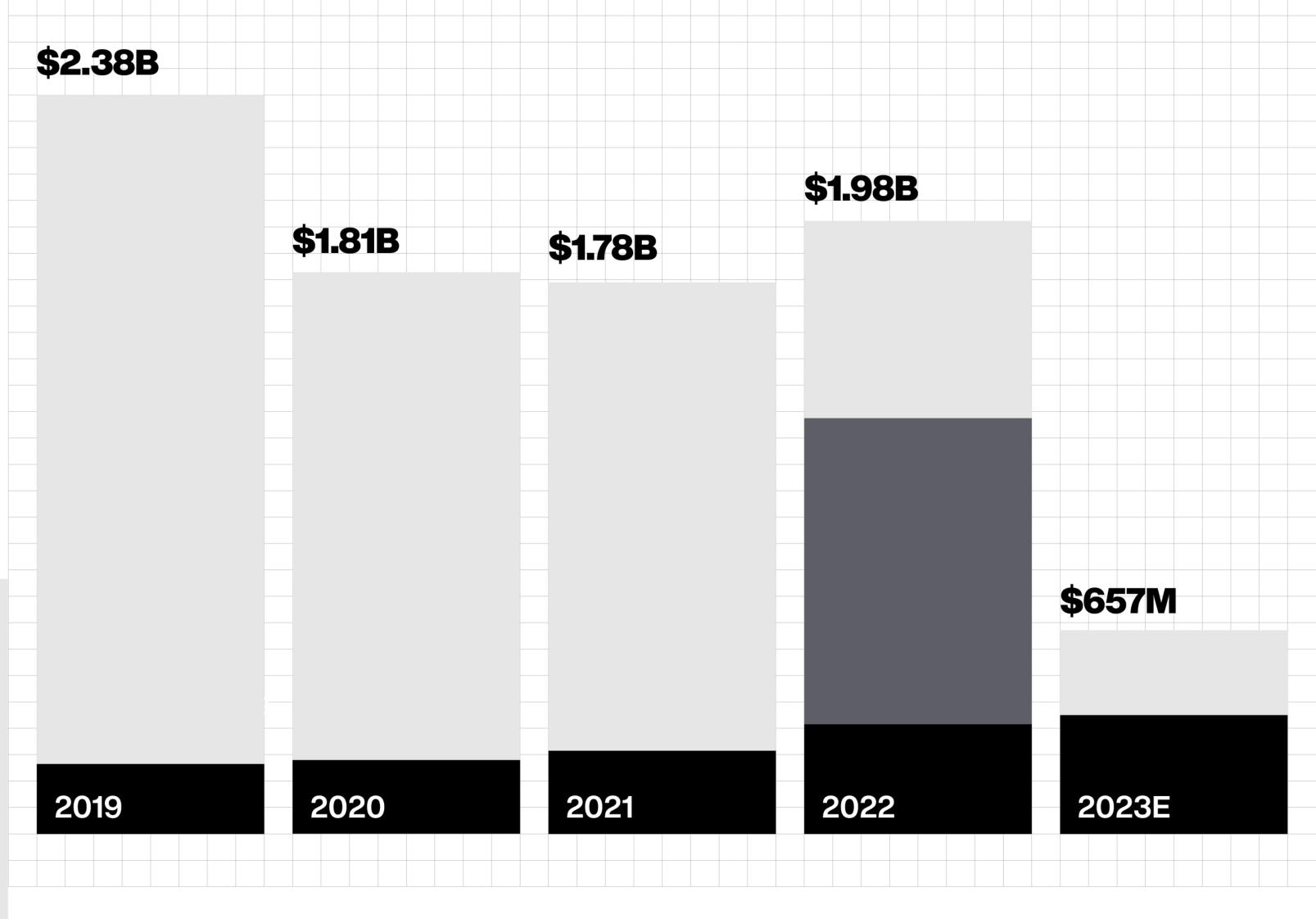
Return of Capital: Growing Dividend and Opportunistic Buyback Program

\$0.1064 Annual Dividend

2.2% Estimated Yield

10% November 2023 Increase to Quarterly Dividend

15% Annualized Growth Rate Since Inception in 2016



- Share Repurchases
- Recurring Dividends
- Special Dividend

#