

Launch of Innovative ADAMS™ Plant-Based, EPA-Approved Flea and Tick Spray Marks 50 Years of Trusted Pet Care

Partners with Best Friends Animal Society to Support National Pet Month Nationwide

WALNUT CREEK, Calif.--(BUSINESS WIRE)-- <u>ADAMS™ flea and tick products</u>, a leading brand in the Central Garden and Pet portfolio, is celebrating its 50th anniversary with the launch of <u>ADAMS™ Botanicals Flea & Tick Pet & Home Spray</u>. This novel product combines gentler, plant-based ingredients with the commitment to providing proven, effective solutions for pets and homes.

This press release features multimedia. View the full release here: https://www.businesswire.com/news/home/20250513690137/en/

ADAMS™ Botanicals Flea & Tick Pet & Home Spray features botanicals and essential oils, delivering effective pest protection with gentler ingredients.

The ADAMS™ Botanicals Flea & Tick Pet & Home Spray is a **plant-**

based, EPA-approved flea and tick product designed for use on both pets and household surfaces. This multi-purpose spray offers a worry-free solution that protects against fleas and ticks while meeting the growing demand for gentler, more effective care.

Celebrating a Legacy of Innovation

"For 50 years, the people behind ADAMS products have been dedicated to delivering smart, effective solutions for pet parents," said Jenna Biskupski, Brand Marketing lead. "The launch of ADAMS Botanicals Flea & Tick Pet & Home Spray celebrates this legacy by providing a product that works exceptionally well while aligning with today's preference for gentler, plant-based care that pet owners can trust."

Since its inception in 1975, the people who make ADAMS™ products have been pioneering pest control solutions, continually evolving to address the changing needs of pets and their families. This latest product is a testament to the company's ongoing commitment to innovation and sustainability.

A Smarter, Kinder Approach

ADAMS™ Botanicals Flea & Tick Pet & Home Spray features botanicals and essential oils, delivering effective pest protection with gentler ingredients.

Its formula is:

- Proven Effective: An EPA-approved plant-based spray for pets and homes, delivering trusted results.
- **Multi-Purpose:** Can be used on dogs, cats, pet bedding, and home surfaces, offering all-in-one value and convenience.
- Plant-Based: Made with botanicals and essential oils, meeting the demand for products pet owners feel confident using.

This innovative spray bridges the gap between **natural alternatives** that often fall short on efficacy and **high-performing**, **EPA-registered formulas** that offer peace of mind for pet parents everywhere.

Launched nationwide in January 2025, the spray is available in 16-ounce bottles at leading retailers, including Walmart, Amazon, Tractor Supply, and Chewy.

Giving Back During National Pet Month

In celebration of National Pet Month and the 50th anniversary, the people who bring you ADAMS[™] products are proud to partner with leading national animal welfare organization Best Friends Animal Society. To support the organization's goal of making every shelter in the U.S. no-kill, Central will donate \$35,000 toward saving the lives of homeless pets across the country.

About ADAMS™

For 50 years, the people who bring you ADAMS[™] products have delivered trusted, science-backed flea and tick solutions for pets, homes, and yards. ADAMS[™] products provide effective, easy-to-use products that empower pet owners to protect the ones they love—at home and beyond. ADAMS[™] products are part of the Central Garden & Pet Company portfolio.

About Central Garden & Pet

Central Garden & Pet Company (NASDAQ: CENT) (NASDAQ: CENTA) understands that home is central to life and has proudly nurtured happy and healthy homes for over 40 years. With fiscal 2024 net sales of \$3.2 billion, Central is on a mission to lead the future of the Pet and Garden industries. The Company's innovative and trusted products are dedicated to helping lawns grow greener, gardens bloom bigger, pets live healthier, and communities grow stronger. Central is home to a leading portfolio of more than 65 high-quality brands, including Amdro®, Aqueon®, Cadet®, C&S®, Farnam®, Ferry-Morse®, Four Paws®, Kaytee®, Nylabone® and Pennington®, strong manufacturing and distribution capabilities, and a passionate, entrepreneurial growth culture. Central is based in Walnut Creek, California, with 6,450 employees primarily across North America. Visit www.central.com to learn more.

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Source: ADAMS