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Nylabone® Receives Multiple Industry Accolades for Gourmet Style Chew Toys

NEPTUNE CITY, N.J.--(BUSINESS WIRE)-- Nylabone, an iconic brand in the Central Garden & Pet portfolio (Nasdaq: CENT) (Nasdaq: CENTA), has received national recognition from two pet industry awards for its Gourmet Style chew toys. Crafted with bold bits of flavor roasted throughout, the chew toy collection won “Chew Toy Product of the Year” in the 2022 Pet Independent Innovation Awards and was selected as a finalist in the 2022 Pet Product News Editors’ Choice Awards.

This press release features multimedia. View the full release here:

<https://www.businesswire.com/news/home/20221006005374/en/>

Nylabone® Receives Multiple Industry Accolades for Gourmet Style Chew Toys (Graphic: Business Wire)

“We created Gourmet Style chew toys to look different, chew different, and indulge

even the most particular dogs with a distinctly sensational chewing experience,” said Glen S. Axelrod, President and CEO of Nylabone Products. “We’re extremely proud of this innovative chew toy formula, and we’re even prouder that it’s receiving such high praise from dogs, pet parents, and now—industry experts.”

Available in varieties for both adult dogs and puppies, Nylabone Gourmet Style chew toys are uniquely crafted with flavor bits you can see. These seriously savory chew toys combine delicious flavor with durable material to deliver chewing satisfaction that lasts. With three crave-worthy flavors to choose from—chicken, bacon, and peanut butter—the chew toys come in Nylabone’s iconic wishbone and stick shapes plus a puppy-exclusive femur bone shape. Gourmet Style and Puppy Gourmet Style chew toys are now available at select retailers online and in stores.

The Pet Independent Innovation Awards program is the industry’s most robust recognition platform for the innovators and leaders of the pet industry. The program is built to spotlight outstanding companies, services, and products within the rapidly expanding pet industry.

Pet Product News Editors’ Choice Awards are conducted by Pet Product News, a business-to-business publication covering the pet industry. A time-honored tradition, this annual awards program searches for pioneering pet products in the market. Winners from each category will be announced January 2023.

About Nylabone

Nylabone, a leader in healthy chewing since 1955, crafts high-quality chew toys, tasty chew treats, exciting play toys, and innovative dental solutions. A family-founded company, Nylabone has a history of helping pet parents take the best possible care of their dogs. They are committed to developing world-class solutions for destructive chewing, separation anxiety, dental health, and more, helping dogs live fuller, happier lives. Nylabone® products encourage a positive relationship between humans and their furry best friends. To put it simply, Nylabone Chews Best™! For more information, visit www.nylabone.com. Nylabone is a subsidiary of California-based Central Garden & Pet Company and has been a leader in responsible animal care for over 60 years.

About Central Garden & Pet

Central Garden & Pet understands that home is central to life and has proudly nurtured happy and healthy homes for over 40 years. With fiscal 2021 net sales of \$3.3 billion, Central is on a mission to lead the future of the pet and garden industries. The Company's innovative and trusted products are dedicated to helping lawns grow greener, gardens bloom bigger, pets live healthier and communities grow stronger. Central is home to a leading portfolio of more than 65 high-quality brands including Pennington®, Nylabone®, Kaytee®, Amdro® and Aqueon®, strong manufacturing and distribution capabilities and a passionate, entrepreneurial growth culture. Central Garden & Pet is based in Walnut Creek, California and has over 7,000 employees across North America and Europe. For additional information about Central, please visit www.central.com.

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