

November 6, 2024



GrowGeneration to Host Webinar with MJ Biz Daily, ‘Scaling Success: Building a Profitable Cultivation Business’, on November 12th

DENVER--(BUSINESS WIRE)-- **GrowGeneration Corp.** (NASDAQ: GRWG) (“GrowGen” or the “Company”), one of the largest retailers and distributors of specialty hydroponic and organic gardening products in the United States, announced today that it will co-host a webinar with MJ Biz Daily, titled ‘*Scaling Success: Building a Profitable Cultivation Business*’, on Tuesday, November 12th at 2:00p.m. ET.

The webinar will explore how cultivators can optimize operations and build cost-efficient, profitable grow facilities, explore the critical role product innovation plays in increasing yields while lowering input costs; and streamline operations from facility design to ongoing grow management.

GrowGeneration’s team of expert speakers will include Matt Koch, Vice President of Commercial Sales, Travis Goldstein, Director of Market Development, GrowGeneration, and Sean Reardon, Commercial Sales Account Manager, East. They will also be joined by two special guest influencers from commercial growers. GrowGen will also demonstrate a preview of their new commercial division, designed to help cultivators scale their businesses efficiently and effectively.

To view the webinar, please sign up [here](#), or on the events section of GrowGeneration’s Investor Relations website, <https://ir.growgeneration.com/news-events/events>.

About GrowGeneration Corp:

GrowGen is a leading developer, marketer, retailer, and distributor of products for both indoor and outdoor hydroponic and organic gardening, as well as customized storage solutions. GrowGen carries and sells thousands of products, such as nutrients, additives, growing media, lighting, environmental control systems, and benching and racking, including proprietary brands such as Charcoir, Drip Hydro, Power Si, Ion lights, The Harvest Company, and more. Incorporated in Colorado in 2014, GrowGen is the largest chain of specialty retail hydroponic and organic garden centers in the United States. The Company also operates an online superstore for cultivators at growgeneration.com, as well as a wholesale business for resellers, HRG Distribution, and a benching, racking, and storage solutions business, Mobile Media or MMI.

To be added to the GrowGeneration email distribution list, please email GrowGen@kcsa.com with GRWG in the subject line.

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KCSA Strategic Communications
Philip Carlson
Managing Director
T: 212-896-1233
E: GrowGen@kcsa.com

Source: GrowGeneration Corp.