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## HSN, Inc. to Participate in the Lazard Capital Markets MAGIC Conference

ST. PETERSBURG, Fla., Aug. 10, 2010 (GLOBE NEWSWIRE) -- Interactive multichannel retailer HSN, Inc. (Nasdaq:HSNI) announced today that the company's Chief Executive Officer, Mindy Grossman, and Chief Financial Officer, Judy Schmeling, will participate in the Lazard Capital Markets 15th Semi-Annual MAGIC Conference in Las Vegas, NV, on Tuesday, August 17, 2010 at 11:00 a.m. Eastern Time. The format of the session will be a Fireside Chat.

To listen to a live broadcast of the session, please visit the investor relations section of the company's website at [www.hsn.com](http://www.hsn.com). For those unable to participate, an archived broadcast will be available shortly following the presentation.

### About HSN, Inc.

HSN, Inc. (Nasdaq:HSNI) is a \$3 billion interactive multi-channel retailer with strong direct-to-consumer expertise among its two operating segments, HSN and Cornerstone. HSNi offers innovative, differentiated retail experiences on TV, online, via mobile devices, in catalogs, and in brick and mortar stores. HSN, a leading interactive multi-channel retailer which offers a curated assortment of exclusive products combined with top brand names, now reaches approximately 95 million homes (24 hours a day, seven days a week, live 364 days a year). HSN.com is a top 10 trafficked e-commerce site that offers a differentiated e-commerce experience by leveraging content, community and commerce. In addition to its existing media platforms, HSN is the industry leader in transactional innovation, including services such as HSN Shop by Remote(R), the only service of its kind in the U.S., the HSN Shopping App for mobile handheld devices and HSN on Demand(R). Cornerstone comprises leading home and apparel lifestyle brands including Ballard Designs(R), Frontgate(R), Garnet Hill(R), Improvements(R), Smith + Noble(R), The Territory Ahead(R) and TravelSmith(R). Cornerstone distributes more than 200 million catalogs annually, operates seven separate e-commerce sites and operates 23 retail and outlet stores.

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