

December 6, 2010



Crown Crafts to Present at Upcoming Industry Conferences

Wedbush Securities 11th Annual California Dreamin' Consumer MAC: Management Access Conference - Santa Monica, CA

ROTH Infant, Juvenile and Toy Conference - New York, NY

Sidoti & Company, LLC Semiannual Micro-Cap Conference - New York, NY

Cowen & Company 9th Annual Consumer Conference - New York, NY

GONZALES, La., Dec. 6, 2010 /PRNewswire/ -- Crown Crafts, Inc. (Nasdaq: CRWS) today announced that E. Randall Chestnut, Chairman, President and Chief Executive Officer, and Olivia Elliott, Vice President and Chief Financial Officer, will present at four upcoming industry conferences:

- Wedbush Securities 11th Annual California Dreamin' Management Access Conference, being held December 8, 2010 at the Fairmont Miramar Hotel in Santa Monica, CA.
- ROTH Infant, Juvenile and Toy Conference, being held December 14, 2010 at the Ganesvoort Park Ave NYC Hotel, North of Madison Square Park.
- Sidoti & Company Semiannual Micro-Cap Conference, being held January 10, 2011 at the Grand Hyatt New York Hotel in midtown Manhattan.
- Cowen & Company 9th Annual Consumer Conference, being held January 11, 2011 at the Westin New York at Times Square.

These conferences represent strong venues for investor outreach and communication to a mix of accredited investors, portfolio managers and analysts. Each presentation will be webcast and available for live viewing on the Company's website, www.crowncrafts.com.

About Wedbush Securities California Dreamin' Conference

Wedbush Securities' 11th Annual California Dreamin' Consumer Conference brings together institutional clients with a broad range of leading consumer products and services companies. The conference is expected to feature over 50 companies and have more than 150 institutional investors in attendance.

About ROTH Infant, Juvenile and Toy Conference

The ROTH Conference will give investors the opportunity to meet with senior management of a select group of consumer product companies in a 1-on-1 setting competing within the

Infant, Juvenile and Toy industries. This conference will also showcase an industry panel that will explore the macroeconomic and demographic trends driving these categories, and the growth companies at the forefront of these trends.

About Sidoti & Company Semiannual Micro-Cap Conference

Sidoti & Company has made it its mission to shed light on the sub\$200 million micro-cap space and its trove of neglected gems. The collaborative and informative Micro-Cap Conference contributes greatly to this enlightenment process, with presentations by companies that boast sound fundamentals and intriguing stories, show fast growth and profitability, or otherwise hold great promise, yet are largely unknown to investors. In addition, Sidoti has five analysts focused solely on micro-cap stocks, and expects coverage to reach 100 names by spring 2011.

About Cowen & Company 9th Annual Consumer Conference

Cowen & Company's 9th Annual Consumer Conference is a major industry event that attracts top institutional investors as well as leading companies in the Consumer & Retail sector. They combine company presentations, on-stage interviews, panel discussions and management breakout sessions. The conference gives institutional investors direct contact with senior management and industry experts, and provides an introduction to dynamic emerging companies.

About Crown Crafts, Inc.

Crown Crafts, Inc. designs, markets and distributes infant, toddler and juvenile consumer products, including crib and toddler bedding and blankets; nursery and bath accessories; reusable and disposable bibs and floor mats; burp cloths; room décor; and disposable placemats, toilet seat covers and changing mats. The Company's operating subsidiaries include Hamco, Inc. in Louisiana and Crown Crafts Infant Products, Inc. in California. Crown Crafts is America's largest producer of infant bedding, bibs and bath items. The Company's products include licensed and branded collections as well as exclusive private label programs for certain of its customers. The Company's website is www.crowncrafts.com.

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