

March 23, 2010



Crown Crafts to Present at the 14th Annual BURKENROAD REPORTS Investment Conference

GONZALES, La., March 23, 2010 (GLOBE NEWSWIRE) -- Crown Crafts, Inc. (Nasdaq:CRWS) today announced that E. Randall Chestnut, Chairman, President and Chief Executive Officer, and Olivia Elliott, Vice President and Chief Financial Officer, will present at 9:30 a.m. Central Time on April 23, 2010 at the upcoming 14th Annual BURKENROAD REPORTS Investment Conference, to be held at the Sheraton New Orleans Hotel.

About BURKENROAD REPORTS

BURKENROAD REPORTS was founded in 1993 by Peter F. Ricchiuti, Assistant Dean and Clinical Professor of Finance at the A.B. Freeman School of Business at Tulane University ("Freeman"). Mr. Ricchiuti continues to serve as the Director of Research, and each year he leads more than 200 Freeman students who prepare and publish objective investment research reports on over 40 public companies headquartered in six southern states. Named in honor of William B. Burkenroad, Jr., an alumnus and longtime supporter of Freeman, and funded through contributions from his family and friends, the nationally recognized program has been widely featured on Nightly Business Report, CNBC, CNN, The Wall Street Journal and The New York Times. www.burkenroad.org

About Crown Crafts, Inc.

Crown Crafts, Inc. designs, markets and distributes infant and toddler consumer products, including bedding, blankets, bibs, bath items and the recently acquired portfolio of the disposable germ protection products of Neat Solutions. Its operating subsidiaries include Hamco, Inc. in Louisiana and Crown Crafts Infant Products, Inc. in California. Crown Crafts is America's largest producer of infant bedding, bibs and bath items. The Company's products include licensed and branded collections as well as exclusive private label programs for certain of its customers. www.crowncrafts.com

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