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Hamco Responds to Consumer Concerns Regarding Excessive Lead Levels in Vinyl Bibs

GONZALES, La., Aug. 17, 2007 (PRIME NEWSWIRE) -- Hamco, Inc. supports the efforts of our customers and the juvenile products industry to ensure the safety of all children, including re-testing and verification of compliance of our products. It is Hamco's mission to supply safe products to all retailers and consumers. Since the spring of this year, at the request of Toys "R" Us, Inc. and other retailers, the Company adopted a policy of testing to California Proposition 65 and applied this testing standard to vinyl bibs sold to all retailers. California Proposition 65 represents the highest standard of any state or federal agency.

The U.S. Consumer Product Safety Commission (CPSC), recognized experts in testing vinyl children's products for lead, thoroughly tested a wide range of samples from the marketplace this past spring and concluded that "none of the bibs that were tested at the CPSC's Laboratory would pose a risk of substantial illness to children from mouthing." If the CPSC had found vinyl bibs with a dangerous amount of lead at retail that was accessible to children and could put them in harm's way, they would have taken swift action to ban sale.

Hamco, Inc. is a wholly owned subsidiary of Crown Crafts, Inc. (Nasdaq:CRWS). Crown Crafts, Inc. designs, markets and distributes infant and juvenile consumer products, including bedding, blankets, bibs, bath items and accessories. Its subsidiaries include Hamco, Inc. and Crown Crafts Infant Products, Inc. Crown Crafts is America's largest producer of infant bedding, bibs and bath items. The Company's products include licensed and branded collections as well as exclusive private label programs for certain of its customers.

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