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Equinix Cloud Enabled Enterprise Webinar Series on Cost-Effective Hybrid Cloud Strategies Starts August 16

REDWOOD CITY, Calif.--(BUSINESS WIRE)-- [Equinix, Inc.](#) (Nasdaq: EQIX), a provider of global data center services, today announced the company will host the Equinix Cloud Enabled Enterprise Webinar Series: Cost-Effective Hybrid Cloud Strategies and feature speakers from Equinix, Redapt, Joyent and enStratus. The two events will focus on how companies with a sizable cloud footprint can realize substantial savings by running part of their workload in a dedicated private cloud environment and part in a public cloud.

This webcast series will show attendees how they can gain greater control over their cloud environment and gain greater configuration flexibility; reduced costs for [cloud computing](#); seamless integration between environments and a single, worldwide partner for cloud operations. The two-part series will include:

“Own the Base, Rent the Spike: Controlling Cloud Costs”

Thursday, August 16, 2012 at 10:00 a.m. PDT/1:00 p.m. EDT

Companies with a sizable cloud footprint can realize substantial savings by running their base in a dedicated private cloud environment while bursting into public cloud. This webinar will address how together, Redapt and Equinix enable seamless hybrid cloud deployment and how Redapt can manage and support private cloud administration.

“A Simple Approach to Agility: Solution Based Hybrid Cloud Deployments”

Wednesday, August 29, 2012 at 9:00 a.m. PDT/12:00 p.m. EDT

Many companies do not have budget or expertise required to create a cloud bursting architecture with various providers, yet they still need to take advantage of both Public and Private Cloud benefits. Joyent's public cloud is hosted in various Equinix facilities around the world and uses the same software stack Joyent makes commercially available to enterprises for running private cloud environments. This webinar will review the reference architecture, introduce the players involved and demonstrate how simple it is to create a hybrid environment.

To register for the free webinars, please click [here](#).

About Equinix

Equinix, Inc. (Nasdaq: EQIX) connects businesses with partners and customers around the world through a global platform of high performance data centers, containing dynamic ecosystems and the broadest choice of networks. Platform Equinix connects more than 4,000 enterprises, cloud, digital content and financial companies including more than 900 network service providers to help them grow their businesses, improve application

performance and protect their vital digital assets. Equinix operates in 38 strategic markets across the Americas, EMEA and Asia-Pacific and continually invests in expanding its platform to power customer growth. <http://www.equinix.com>

Forward Looking Statements

This press release contains forward-looking statements that involve risks and uncertainties. Actual results may differ materially from expectations discussed in such forward-looking statements. Factors that might cause such differences include, but are not limited to, the challenges of acquiring, operating and constructing IBX centers and developing, deploying and delivering Equinix services; unanticipated costs or difficulties relating to the integration of companies we have acquired or will acquire into Equinix; a failure to receive significant revenue from customers in recently built out or acquired data centers; failure to complete any financing arrangements contemplated from time to time; competition from existing and new competitors; the ability to generate sufficient cash flow or otherwise obtain funds to repay new or outstanding indebtedness; the loss or decline in business from our key customers; and other risks described from time to time in Equinix's filings with the Securities and Exchange Commission. In particular, see Equinix's recent quarterly and annual reports filed with the Securities and Exchange Commission, copies of which are available upon request from Equinix. Equinix does not assume any obligation to update the forward-looking information contained in this press release.

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