

June 4, 2012



ATA to Host Investor Day in Beijing

BEIJING, June 4, 2012 /PRNewswire-Asia-FirstCall/ --ATA Inc. ("ATA" or the "Company", Nasdaq: ATAI) , a leading provider of computer-based testing and testing-related services in China, today announced that it is scheduled to host an investor day that will provide a behind-the-scenes look at a typical day for administering a nationwide large scale certification exam. On that day, ATA will be administering exams for Securities Association of China ("SAC"), one of the largest computer-based industry certification exams in China.

The event is scheduled to take place on Saturday, June 16, 2012, in Beijing, and will allow attendees an opportunity to meet SAC officials and members of ATA's management team.

Individuals interested in attending should contact the Company directly or their representatives at The Equity Group.

About ATA Inc.

ATA is a leading provider of computer-based testing services in China. The Company offers comprehensive services for the creation and delivery of computer-based tests based on its proprietary testing technologies and test delivery platform. ATA's computer-based testing services are used for professional licensure and certification tests in various industries, including information technology services, banking, teaching, securities, insurance, and accounting. As of March 31, 2012, ATA's test center network comprised 2,462 authorized test centers located throughout China. The Company believes it has the largest test center network of any commercial computer-based testing service provider in China.

ATA has delivered more than 39.1 million billable tests since ATA started operations in 1999.

For more information, please visit ATA's website at <http://www.ata.net.cn>.

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