

July 13, 2011



ATA to Present at 2011 Global Hunter Securities Conference

Monday, July 18, 2011 at 3:30 p.m. PT (6:30 p.m. ET)

BEIJING, July 13, 2011 /PRNewswire-Asia-FirstCall/ -- **ATA Inc. ("ATA" or the "Company", Nasdaq: ATAI)**, a leading provider of computer-based testing and testing-related services in China, today announced that the Company's Chief Financial Officer, Mr. Benson Tsang, will attend the 2011 Global Hunter Securities Conference to be held on July 17-19, 2011. Details for the Company's presentation are as follows:

Date: Monday, July 18, 2011

Time: 3:30 p.m. PDT / 6:30 p.m. EDT

Location: InterContinental Hotel, San Francisco

Mr. Tsang will also be available in a breakout session and for investor meetings throughout the day. Those who wish to attend the conference should contact Global Hunter Securities.

About ATA Inc.

ATA is a leading provider of computer-based testing services in China. The Company offers comprehensive services for the creation and delivery of computer-based tests based on its proprietary testing technologies and test delivery platform. ATA's computer-based testing services are used for professional licensure and certification tests in various industries, including information technology services, banking, teaching, securities, insurance, and accounting. ATA's test center network comprised 2,018 authorized test centers located throughout China as of March 31, 2011. The Company believes it has the largest test center network of any commercial testing service provider in China.

ATA has delivered more than 31.1 million billable tests, since ATA started operations in 1999.

For more information, please visit ATA's website at <http://www.ata.net.cn>.

For more information on our company, please contact the following individuals:

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