

October 7, 2009



ATA to Attend Citi Greater China Investor Conference

BEIJING, Oct. 7 /PRNewswire-Asia-FirstCall/ -- ATA Inc. ("ATA" or the "Company") (Nasdaq: [ATAI](#)), the leading provider of computer-based testing and testing-related services in China, today announced that the Company's management team will attend the Citi Greater China Investor Conference.

The date and location of the Citi Greater China Investor Conference are as follows:

Date: October 14 thru 16, 2009
Venue: The Ritz-Carlton Beijing Hotel
83 Jianguo Road 100025- Beijing

During the conference, ATA management will be available for one-on-one meetings with analysts and portfolio managers. Interested parties and investors who wish to meet with ATA management may contact Citi institutional sales directly. Participation in the Citi Greater China Investor Conference is by invitation only.

About Citi

Citi achieves the extraordinary for our clients around the world. No financial institution is more committed to advancing the goals of its clients -- our diverse and talented staff in more than 100 countries advises companies, governments and institutions on the best ways to realize their strategic objectives. We create solutions for and provide the broadest possible capital and market access to thousands of issuer and investor clients. And no institution better executes the increasingly complex payment and cash management solutions required in today's global economy.

Global Capital Markets provides world-class global capabilities for corporate, institutional and retail investors through our dominant equity and debt sales and trading platforms, industry-leading research, top-tier institutional distribution capabilities, and access to the second-largest retail brokerage network in the U.S. We are a global leader in underwriting, structuring, and sales and trading across all asset classes, including equities, corporate bonds, government and agency bonds, asset-backed and mortgage-backed securities, syndicated loans, structured and futures products.

About ATA Inc.:

ATA is the leading provider of computer-based testing services in China. The Company offers comprehensive services for the creation and delivery of computer-based tests based on its proprietary testing technologies and test delivery platform. The Company's computer-based testing services are used for professional licensure and certification tests in various industries, including information technology, or IT, services, banking, teaching, securities, insurance and accounting. ATA's test center network comprised 1,951 authorized test centers located throughout China as of June 30, 2009, which the Company believes is the largest test center network of any commercial testing service provider in China. Combined with its test delivery technologies, this network allows ATA's clients to administer large-scale nationwide tests in a consistent, secure and cost-effective manner. ATA has delivered over 30.7 million tests including 20.6 million billable tests since it commenced operations in 1999, and in June 2008 delivered tests to approximately 470,000 test takers over a single weekend for the China Banking Association through its test delivery platform. For further information, please visit: <http://www.ata.net.cn>.

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