

SAFE HARBOR

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Note: All U.S. dollar amounts in this presentation, relating to the financial results for the first quarter ended March 31, 2018, are converted from RMB using an exchange rate of 6.2726 RMB:1 USD. All historical conversions are accurate as of the time reported, unless otherwise noted. The Company reports its financial results under U.S. GAAP in RMB, and all percentages calculated in the presentation are based on RMB unless otherwise noted.



OVERVIEW

ATA is China's market leader in advanced testing technologies and related services.

Since 1999, has provided large-scale, computerbased exam services for professional certification and skills assessment in China

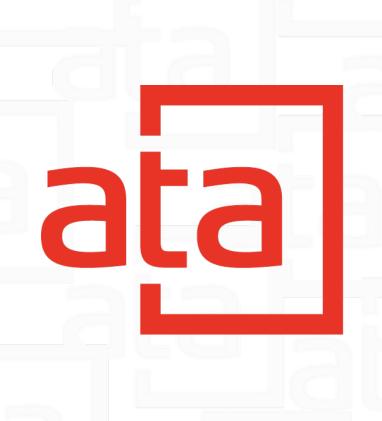
Provides technologies for learning institutes/recruiters to improve overall learning/hiring efficiency and effectiveness

ATA estimates approx. 200 million exams are delivered annually in China's testing market.

ATA At-A-Glance	
Ticker	NASDAQ: ATAI
IPO	January 2008 (Underwriters: Merrill Lynch, Piper Jaffray)
Auditor	KPMG (since IPO)
Fiscal Year End	December 31
Recent Stock Price	\$5.32 (as of 5/9/2018)
Market Cap	\$122 million (as of 5/9/2018)
ADSs Outstanding	22.9 million
Book Value Per ADS	\$2.28

All information as of 3/31/2018 unless otherwise noted.





2018 FIRST QUARTER HIGHLIGHTS

Amy Tung, Chief Financial Officer

TRANSACTION UPDATE

FEB 6, 2018

ATA entered into a share purchase agreement with a group of investors with respect to selling ATA Online and its direct shareholding companies

APR 4, 2018

First of three closings completed

Early Q3 2018

Expects second closing to take place

Q3 2018

Anticipates completion of the Transaction



KEY FINANCIAL HIGHLIGHTS

Business lines to be disposed were reclassified as discontinued operations and presented separately in the consolidated balance sheets and consolidated statements of comprehensive income (loss).

Net revenues from continuing operations decreased from RMB2.3 million to RMB0.2 million as a result of the adoption of new revenue guidance ASC 606

Net loss from continuing operations, net of income tax, improved to RMB11.1 million from RMB35.1 million in the prior-year period, primarily due to RMB26.8 million decrease in withholding taxes

Net loss from discontinued operations, net of income tax, was RMB27.5 million, compared to RMB18.8 million in the prior-year period, as a result of:

- Increased test monitoring costs
- Increased operating expenses related to licensing fees and labor costs





BALANCE SHEET

Balance Sheet Highlights

	12/31/2017	3/31/2018	12/31/2017	3/31/2018
In 000s	RMB		USD	
Cash and Cash Equivalents	53,478	173,662	\$8,219	\$27,686
Assets Classified as Held for Sale	310,014	311,873	\$47,648	\$49,720
Total Current Assets	366,816	489,333	\$56,379	\$78,011
Total Assets	568,442	610,983	\$87,368	\$97,405
Liabilities Classified as Held for Sale	111,304	72,288	\$17,107	\$11,524
Total Current Liabilities	141,766	226,553	\$21,789	\$36,118
Total Liabilities	167,064	246,906	\$25,677	\$39,363
Mezzanine Equity	36,304	37,000	\$5,580	\$5,899
Shareholders' Equity	365,073	327,077	\$56,111	\$52,144
Total Liabilities, Mezzanine Equity & Shareholders' Equity	568,442	610,983	\$87,368	\$97,405





BEIJING BIZTOUR STRATEGIC INVESTMENT

- Beijing Biztour International Travel Service Co., Ltd (北京美之旅国际旅行社股份 有限公司)
- One of China's largest providers of B2B educational tour services
- Known for international educational study services primarily in the U.S., United Kingdom, and Australia for China-based students





GROWTH STRATEGY

- Explore M&A opportunities within the education sector
- Leverage existing competency-focused assessment and education service capabilities to pursue new business opportunities
- Continue development of K-12 assessment tools and content, and support partner projects with Nanjing University and Tsinghua University













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