

July 16, 2012



Nashville's Number One Christian Radio Station Expands Its Reach Into Rutherford and Cannon Counties

NASHVILLE, TN -- (Marketwire) -- 07/16/12 -- [Salem Communications](#) Corporation (NASDAQ: SALM), a leading U.S. radio broadcaster, Internet content provider, and magazine and book publisher targeting audiences interested in Christian and conservative opinion content, announced today [94-FM The FISH](#), heard on 93.7-FM and 94.1-FM in Nashville, has added a third frequency in Middle Tennessee, 104.9-FM, extending its reach into metro Nashville's Rutherford and Cannon counties beginning Friday, July 13 at 4pm.

Station general manager and vice president Mike Miller says, "For 10 years we've provided a positive, life impacting experience for middle Tennesseans. Audience estimates continue to indicate that middle Tennessee has fabulously embraced the adult contemporary Fish format heard on 93.7-FM and 94.1-FM.

"As such, we're very excited to expand delivery of the Fish's message of hope and encouragement into Murfreesboro homes and offices with the addition of The Fish on Rutherford and Cannon County's 104.9-FM."

Rutherford County has the youngest median age of Tennessee's 95 counties and is the predominant population area for 104.9's coverage area.

To that end Miller adds, "We're not only very excited about continuing to provide a safe and encouraging haven for those we've served for 10 years, but now, we're doubly excited to better serve Tennessee's fastest growing area. The Fish's message of hope and encouragement through our 'Safe for the Whole Family' programming will serve this community well."

2012 is shaping up to be a banner year for 94-FM The FISH as it celebrates its 10th anniversary in August. Its Family Friendly Morning Show™ with Doug and Jaci Velasquez can be heard every weekday morning from 5am to 9am.

For more information on 94-FM The FISH, visit www.94fmthefish.net.

94-FM The Fish is a division of Salem Music Network which is owned and operated by Salem Communications Corporation. Salem Communications Corporation is the largest commercial U.S. radio broadcasting company that provides programming targeted at audiences interested in Christian and conservative opinion content, as measured by the number of stations and audience coverage. Upon completion of all announced transactions, the company will own and/or operate a national portfolio of 97 radio stations in 37 markets, including 61 stations in 22 of the top 25 markets. Salem also programs the [Family Talk](#)™

Christian-themed talk format on SiriusXM Radio, channel 131.

Salem also owns [Salem Radio Network](#), a national radio network that syndicates talk, news and music programming to approximately 2,000 affiliated radio stations and Salem Media Representatives, a national media advertising sales firm with offices across the country.

In addition to its radio broadcast business, Salem owns an Internet and a publishing division. Salem Web Network is a provider of online Christian and conservative-themed content and streaming and includes websites such as Christian faith focused [Christianity.com](#), Questions and Answers about [Jesus Christ](#) at [Jesus.org](#), [Christian living](#) focused [Crosswalk.com](#)®, online [Bible](#) at [BibleStudyTools.com](#), [Christian videos](#) at [GodTube.com](#), a leading website providing [church media](#) at [WorshipHouseMedia.com](#) and [Christian radio](#) ministries online at [OnePlace.com](#). Additionally Salem owns [conservative](#) news leader [Townhall.com](#)® and [conservative political blog](#) [HotAir.com](#), providing conservative commentary, news and blogging. Salem Publishing™ circulates Christian and conservative magazines such as Homecoming® The Magazine, YouthWorker Journal™, The Singing News, FaithTalk Magazine, Preaching and Townhall Magazine™. Xulon Press™ is a provider of [self publishing](#) services targeting the Christian audience.

Company Contact
Willy Cleary
Salem Music Network
Email Contact

Source: Salem Communications Corporation