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## Changes at Salem's KFIS in Portland, Oregon

CAMARILLO, CA -- (Marketwire) -- 07/09/12 -- [Salem Communications](#) Corporation (NASDAQ: SALM), a leading U.S. radio broadcaster, Internet content provider, and magazine and book publisher targeting audiences interested in Christian and conservative opinion content, announced today Chris Kelly as Dave Arthur's replacement as Program Director at [KFIS](#)-FM Portland, Oregon. Chris joins the Portland team after a very successful run at Cox Radio in Tulsa, Oklahoma. It was there that Chris realized great ratings success programming stations that included Christian AC, KKCM-FM from 2006-2009. "I'm excited for Chris to join the team here in Portland and look forward to watching the continued success at KFIS under his leadership," said outgoing PD, Dave Arthur. This past May, KFIS Program Director Dave Arthur announced his resignation from the company to relocate to Boise, Idaho.

Chris joined the team Monday, June 25th while Dave will remain with the station through early July to help with the transition.

Dave Arthur has been with KFIS since the station signed on in 2001. "Dave Arthur was our first employee hired on the FISH as our afternoon personality and within a matter of a year, he became our program director as well. Dave's voice is synonymous with everyone listening to the FISH. Over the years his wit, love for Jesus and his 'we can do it' spirit have been admired," said KFIS General Manager Dennis Hayes.

### *About Salem Communications*

Salem Communications Corporation is the largest commercial U.S. radio broadcasting company that provides programming targeted at audiences interested in Christian and conservative opinion content, as measured by the number of stations and audience coverage. Upon completion of all announced transactions, the company will own and/or operate a national portfolio of 97 radio stations in 37 markets, including 61 stations in 22 of the top 25 markets. Salem also programs the [Family Talk](#)™ Christian-themed talk format on SiriusXM Radio, channel 131.

Salem also owns [Salem Radio Network](#), a national radio network that syndicates talk, news and music programming to approximately 2,000 affiliated radio stations and Salem Media Representatives, a national media advertising sales firm with offices across the country.

In addition to its radio broadcast business, Salem owns an Internet and a publishing division. Salem Web Network is a provider of online Christian and conservative-themed content and streaming and includes websites such as Christian faith focused [Christianity.com](#), Questions and Answers about [Jesus Christ](#) at [Jesus.org](#), Christian living focused [Crosswalk.com](#)®, online [Bible](#) at [BibleStudyTools.com](#), Christian videos at [GodTube.com](#), a leading website providing [church media](#) at [WorshipHouseMedia.com](#) and [Christian radio](#) ministries online at

[OnePlace.com](http://OnePlace.com). Additionally Salem owns [conservative](#) news leader [Townhall.com](http://Townhall.com)® and [conservative political blog HotAir.com](#), providing conservative commentary, news and blogging. Salem Publishing™ circulates Christian and conservative magazines such as Homecoming® The Magazine, YouthWorker Journal™, The Singing News, FaithTalk Magazine, Preaching and Townhall Magazine™. Xulon Press™ is a provider of [self-publishing](#) services targeting the Christian audience.

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Source: Salem Communications Corporation