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Anderson Appointed General Sales Manager for KTIE AM 590

RIVERSIDE, Calif.--(BUSINESS WIRE)--

Salem Communications has announced the appointment of Brad Anderson as general sales manager for AM 590 KTIE, 'The Talk of the Inland Empire.' Effective immediately, Anderson has responsibility for overseeing sales, marketing and promotion in the Inland Empire area, including San Bernardino, Riverside and Ontario.

"Brad Anderson's portfolio of marketing and management experience in the Inland Empire complement our plan to expand KTIE's presence in this community," said Terry Fahy, vice president of operations and general manager for Salem Los Angeles. "As the only local News Talk station in the area, we are poised to build on KTIE's extraordinary growth of the past year. Anderson's leadership will enable us to strengthen our ties with listeners and sponsors loyal to our conservative opinion programming."

Anderson comes to Salem Communications with 10 years of sales management and marketing experience and 15 years in advertising. He was advertising and operations manager for the Riverside Press Enterprise Business Press and served as special projects director for TMG Communications, a regional strategic development company.

In addition to KTIE AM 590, Salem Los Angeles includes KKLA FM 99.5, KRLA AM 870 and KFSH FM 95.9. Salem Communications Corporation (NASDAQ:SALM) is a leading U.S. radio broadcaster, Internet content provider, magazine and book publisher focused on Christian- and family-themed content and conservative values. In addition to its radio properties, Salem owns Salem Radio Network(TM), which syndicates talk, news and music programming to approximately 2,000 affiliates; Salem Radio Representatives(TM), a national radio advertising sales force; Salem Web Network(TM), a leading Internet provider of Christian content and online streaming; and Salem Publishing, a leading publisher of Christian-themed magazines. Upon the close of all announced transactions, the company will own 97 radio stations, including 61 stations in 23 of the top 25 markets. Additional information about Salem may be accessed at the company's website, www.salem.cc.

Source: Salem Communications Corporation