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## **Salem Web Network Unveils New Podcasting Initiative; OnePlace.com, Largest Christian Content Provider Offers New Service**

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NASHVILLE, Tenn.

NASDAQ:

SALM

NASHVILLE, Tenn.--([BUSINESS WIRE](#))--Sept. 20, 2005--OnePlace.com, the largest Internet source of ministry program streaming, announced the addition of podcasting services, another important element in its content distribution platform. Oneplace.com is a member of the Salem Web Network, the leading provider of Christian and family-themed content on the Internet.

A fast-growing phenomenon, podcasting allows users to automatically download audio files from the Internet to an iPod(TM) or other personal MP3 player. The respected Forrester Research predicts that 12.3 million households will use MP3 players to listen to audio podcasts by the end of this decade.

"With a consistent track record of capitalizing on innovative technology, Oneplace.com is uniquely situated to lead in this new audio arena," said Rick Killingsworth, vice president of the Salem Web Network. "And we're excited to see what increased adoption of this technology will mean for Christian ministries online."

Several ministries have been quick to adopt the new technology including Focus on the Family, Winning Walk with Dr. Ed Young, Power Point Ministries with Jack Graham, and Family Life Today with Dennis Rainey. These organizations have seen an exponential increase in the number of daily programs downloaded during the initial testing phase. Oneplace.com ministries are on pace for more than 125,000 program downloads in the month of September.

"The nature of podcasting opens opportunities to ministries, churches and Christian organizations to reach much larger audiences and provide significant growth opportunities for listenership and donor development," added Killingsworth. "This is the next logical step for Salem Web Network in our mission of helping advance ministries and the Gospel through the application of emerging technologies."

Salem Web Network is a wholly-owned subsidiary of Salem Communications Corporation (Nasdaq:SALM). Salem Communications, headquartered in Camarillo, CA, is the leading

U.S. radio broadcaster focused on Christian and family-themed programming. Upon the close of all announced transactions, the company will own 104 radio stations, including 65 stations in 24 of the top 25 markets. In addition to its radio properties, Salem owns Salem Radio Network(R), which syndicates talk, news and music programming to approximately 1,900 affiliates; Salem Radio Representatives(TM), a national radio advertising sales force; and Salem Publishing(TM), a leading publisher of Christian-themed magazines. Additional information about Salem may be accessed at the company's website, [www.salem.cc](http://www.salem.cc).

Salem Communications  
Denise Davis, 805-384-4508  
[DeniseD@salem.cc](mailto:DeniseD@salem.cc)