

September 30, 2024



# Stratasys Introduces a New Era of Precision and Efficiency in 3D Printed Fashion

*The New TechStyle Fabric Alignment Station Meets High-End Fashion Demands to Seamlessly Integrate Various Technologies While Printing with High Accuracy*

MINNEAPOLIS & REHOVOT, Israel--(BUSINESS WIRE)-- Stratasys Ltd. (NASDAQ: SSYS) today announced the launch of its TechStyle™ Fabric Alignment Station, the next milestone in the evolution of Stratasys 3DFashion™ technology. This solution is designed to meet the demands of high-end fashion designers, offering a unique workflow, enabling integration with embroidery, laser cutting, embossing, 2D silk printing, and many other production methods.

This press release features multimedia. View the full release here:

<https://www.businesswire.com/news/home/20240930361143/en/>

A Stratasys J850 TechStyle™ Solution with the new Fabric Alignment Station  
(Photo: Business Wire)

By extending the capabilities of the J850 TechStyle™ full color solution,

designers can now enjoy unprecedented accuracy by aligning 2D printed patterns with intricate 3D designs within defined garment areas such as pockets and patches, and 3D designs on specific sections of a garment created using stitching techniques like embroidery and knitting.

This unprecedented additive manufacturing fashion solution eliminates the trial-and-error traditionally associated with aligning designs on finished garments, reducing costs, improving production times, and promoting more sustainable production by minimizing material waste.

“Today’s fashion consumers value personalization, driving demand for customizable and bespoke products, empowering them to achieve a new level of design,” said Zehavit Reisin, Senior Vice President, Consumer Solutions at Stratasys. “This solution is transforming the creative process and production efficiency.”

Key Features and Benefits:

**Enhanced Design Accuracy:** The station aligns 2D patterns and 3D designs with exceptional precision, allowing designers to place 3D printed elements exactly where they are needed.

**Efficiency and Cost Savings:** By automating the alignment process, the station reduces the need for manual adjustments, saving time and lowering production costs.

**Sustainability:** The solution minimizes material waste, supporting environmentally conscious production practices.

For more information on the J850 TechStyle solution, please click [here](#).

### **About Stratasys:**

Stratasys is leading the global shift to additive manufacturing with innovative 3D printing solutions for industries such as aerospace, automotive, consumer products, and healthcare. Through smart and connected 3D printers, polymer materials, a software ecosystem, and parts on demand, Stratasys solutions deliver competitive advantages at every stage in the product value chain. The world's leading organizations turn to Stratasys to transform product design, bring agility to manufacturing and supply chains, and improve patient care.

To learn more about Stratasys, visit [www.stratasys.com](http://www.stratasys.com), the Stratasys [blog](#), [X/Twitter](#), [LinkedIn](#), or [Facebook](#). Stratasys reserves the right to utilize any of the foregoing social media platforms, including Stratasys' websites, to share material, non-public information pursuant to the SEC's Regulation FD. To the extent necessary and mandated by applicable law, Stratasys will also include such information in its public disclosure filings.

Stratasys, 3DFashion, TechStyle, and J850 are trademarks or registered trademarks of Stratasys Ltd. and/or its affiliates.

### **Note Regarding Forward-Looking Statement**

The statements in this press release relating to Stratasys' beliefs regarding the benefits consumers will experience from using the TechStyle™ Fabric Alignment Station, and other statements in this press release are forward-looking statements reflecting management's current expectations and beliefs. These forward-looking statements are based on current information that is, by its nature, subject to rapid and even abrupt change. Due to risks and uncertainties associated with Stratasys' business, actual results could differ materially from those projected or implied by these forward-looking statements. These risks and uncertainties include, but are not limited to: the degree of our success at introducing new or improved products and solutions that gain market share; the degree of growth of the 3D printing market generally; the impact of potential shifts in the prices or margins of the products that we sell or services that we provide, including due to a shift towards lower-margin products or services; the impact of competition and new technologies; potential further charges against earnings that we could be required to take due to impairment of additional goodwill or other intangible assets; to the extent of our success at successfully consummating acquisitions or investments in new businesses, technologies, products or services; potential changes in our management and board of directors; global market, political and economic conditions, and in the countries in which we operate in particular; risks related to infringement of our intellectual property rights by others or infringement of others' intellectual property rights by us; the extent of our success at maintaining our liquidity and financing our operations and capital needs; the impact of tax regulations on our results of operations and financial condition; and other risk factors set forth under the caption "Risk Factors" in Stratasys' most recent Annual Report on Form 20-F, filed with the Securities and Exchange Commission (SEC) on March 11<sup>th</sup>, 2024. Readers are urged to carefully review and consider the various disclosures made throughout our 2023 Annual Report and our other reports filed with or furnished to the SEC, which are designed to advise interested

parties of the risks and factors that may affect our business, financial condition, results of operations and prospects. Any guidance provided, and other forward-looking statements made, in this press release are made as of the date hereof, and Stratasys undertakes no obligation to publicly update or revise any forward-looking statements, whether as a result of new information, future events or otherwise, except as required by law.

View source version on businesswire.com:

<https://www.businesswire.com/news/home/20240930361143/en/>

**Media and Investor contacts:**

**Media:**

Chris Reese, Stratasys Corporate, Americas Region, EMEA Region Public Relations, +1 651 357 0877

Erik Snider, Stratasys Corporate, Global, EMEA Region and Israel Public Relations, +972 74 745 6053

**Investor Relations:**

Yonah Lloyd, Stratasys Investor Relations, +972 74 745 4919

Source: Stratasys Ltd.