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Nightfood CEO Sean Folkson Discusses Updated Packaging, “Investomers,” and Major Distribution Deal

AUSTIN, Texas, April 24, 2019 (GLOBE NEWSWIRE) -- SmallCapVoice.com, Inc. and Nightfood Holdings, Inc. (OTC QB: NGTF), a pioneering consumer goods brand development company that owns both Nightfood, Inc. and MJ Munchies Inc., announced today that the Company is featured in a new audio interview at SmallCapVoice.com, Inc.

In the interview, conducted by Stuart Smith of SmallCapVoice.com, Inc., Nightfood founder and CEO Sean Folkson touched on topics including the timing of recent announcements, how he expects Nightfood’s standing as a public company will help grow sales and distribution, and a new distribution deal he expects will have a major impact on distribution and revenue in 2019 and beyond.

“We have a deal that we’re expecting to sign in the next couple of days that’s going to dramatically expand our footprint immediately, and bring us coast to coast right here in 2019,” disclosed Folkson. “I’m projecting that it’s going to bring exponential growth to us for the next several quarters.

Folkson pointed out that, in addition to Meijer and Lowes Foods, a 3rd top-50 supermarket chain is putting Nightfood ice cream in some of their stores, but did not disclose the name of the chain. He explained that it was a billion dollar chain with a relatively small number of extremely high volume stores.

Lastly, the topic of social media marketing came up. Folkson explained the Nightfood influencer program and went on to address what he calls “investomers”. Investomers are individuals that have an ownership stake in a company and also consume their products. Folkson believes the growing army of Nightfood investomers will accelerate the word-of-mouth that so often catapults innovative new brands into public awareness and national distribution.

The interview is available [online here](#).

For more information, visit <http://ir.Nightfood.com> and <http://Nightfood.com>

About SmallCapVoice.com, Inc.

SmallCapVoice.com, Inc. is a recognized corporate investor relations firm, with clients nationwide, known for its ability to help emerging growth companies build a following among retail and institutional investors. SmallCapVoice.com utilizes its stock newsletter to feature its daily stock picks, audio interviews, as well as its clients' financial news releases. SmallCapVoice.com also offers individual investors all the tools they need to make informed

decisions about the stocks in which they are interested. Tools like stock charts, stock alerts, and Company Information Sheets can assist with investing in stocks that are traded on the OTC BB and Pink Sheets. To learn more about SmallCapVoice.com and its services, please visit <https://smallcapvoice.com/the-small-cap-daily-small-cap-newsletter/>

About Nightfood Holdings:

Nightfood Holdings, Inc. (OTC: NGTF), owns Nightfood, Inc. and MJ Munchies, Inc.

On Feb 8, 2019, it was announced that Nightfood ice cream won the 2019 Product of the Year award in the ice cream category in a Kantar survey of over 40,000 consumers.

With the overwhelming majority of at-home ice cream consumption occurring in the hours before bed, Nightfood's sleep-friendly nighttime ice cream, formulated by sleep and nutrition experts, delivers benefits found in no other product on the market.

Market research giant Mintel identified nighttime specific food and beverages as one of their most "compelling and category changing" trends for the coming years

Nightfood ice cream is rolling out nationally, and has recently announced distribution through major regional supermarket chains such as Meijer and Lowes Foods.

To enter the Nightfood® Ice Cream Giveaway, where the Company is giving away a one-year supply of Nightfood ice cream, plus a brand-new freezer to store it in, visit <http://nightfoodicecream.com> – each entrant gets a coupon for a free pint of ice cream (some purchase required).

MJ Munchies, Inc. was formed in 2018 as a new, wholly owned subsidiary of Nightfood Holdings, Inc. to capitalize on legally compliant opportunities in the CBD and marijuana edibles and related spaces. The Company intends to market some of these new products under the brand name "Half-Baked", for which they've successfully secured trademark rights.

For more information, visit <http://ir.Nightfood.com> and <http://Nightfood.com>

Questions can be directed to investors@Nightfood.com

Forward Looking Statements:

This current press release contains "forward-looking statements," as that term is defined in Section 27A of the United States Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934. Statements in this press release which are not purely historical are forward-looking statements and include any statements regarding beliefs, plans, expectations or intentions regarding the future, including but not limited to, any products sold or cash flow from operations.

Actual results could differ from those projected in any forward-looking statements due to numerous factors. Such factors include, among others, the inherent uncertainties associated with distribution and difficulties associated with obtaining financing on acceptable terms. These forward-looking statements are made as of the date of this news release, and we assume no obligation to update the forward-looking statements, or to update the reasons

why actual results could differ from those projected in the forward-looking statements. Although we believe that the beliefs, plans, expectations and intentions contained in this press release are reasonable, there can be no assurance that such beliefs, plans, expectations or intentions will prove to be accurate. Investors should consult all of the information set forth herein and should also refer to the risk factors disclosure outlined in our most recent annual report for our last fiscal year, our quarterly reports, and other periodic reports filed from time-to-time with the Securities and Exchange Commission.

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